THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 32

WEEK OF MAY 5, 1947

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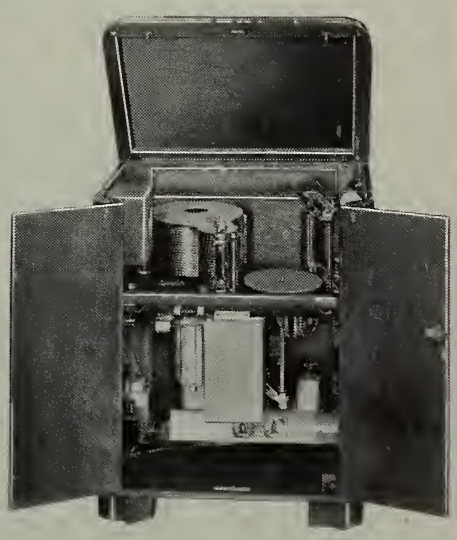

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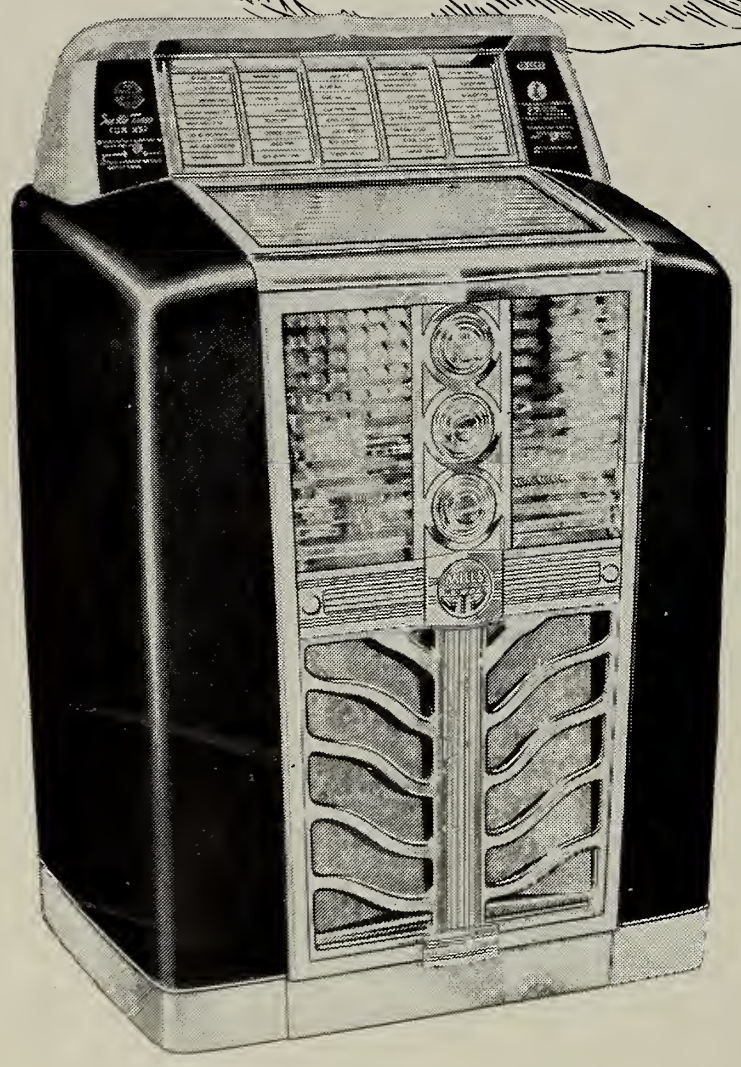

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Vol. 8, No. 32, Serial Number 294 Week of May 5, 1947

Era Of Economical Entertainment

"COINTOONS"

By Bill Gersh

As has appeared on these pages time and time again in past months there is now definitely defined for all to see a complete change in the entertainment picture of the nation. The public wants and demands economical entertainment. No longer are nite clubs attracting the patronage they did during the wartime boom period. No longer are the more expensive dance halls, and other public places of entertainment featuring high prices, attracting the crowds they once did. The public is cutting down. It is keeping itself as financially liquid as is every intelligent business man these days.

People will wait for a popular movie to reach a naborhood house prior to seeing it, and will see it then at about one-third to one-half what the "downtown theatre price" usually is. The same is true of the expensive dance halls. And more true of the nite spots as well as the high priced cocktail lounges and restaurants. An era of economical entertainment is under way and is growing ever more apparent to all in the industry.

Already the amusment game field feels this sudden change of public attitude toward the expensive entertainment it enjoyed during the war boom years. More and more of the ops thruout the nation advise that players are keeping closer to home and, therefore, their games are enjoying bigger play than they have in many months. This will be even more true during the summer and fall months yet to come.

The automatic music picture also grows in importance while this trend toward more economical amusement continues. The people are willing to invest a few coins in the tavern phono but are not willing to spend many times that amount to hear singers whose salaries range into four and five figures. Therefore the drive by all leading performers to get their records into the nation's juke boxes and to cash in on this popular move. This has happened each time a recession has come about in the nation. It is only history once again repeating itself.

Naturally, along with the drive toward greater economies in entertainment—the automatic merchandising industry will, as usual, tremendously benefit. This great labor and overhead saver for the average product is going to be in ever greater demand. The automatic merchandising machine indsutry is on its way toward a great boom era. Of course, it is temporarily stymied by lack of sufficient raw materials and components but, when it does shake itself free of these obstacles, it will go into one of the fastest sales periods it has ever enjoyed and, naturally, along with this will come tremendous popularity far up and above what it has ever before enjoyed.

This new era of economical entertainment, of course, is most being enjoyed by the amusement machines field. The games are recovering their former take everywhere. At the same time distributors and jobbers have made it their business to cut down on prices to make purchase of new games most attractive to the operators. This, plus the fact that there is also profit in the trade-ins of the machines, has stirred the field to greater effort and has increased sales at a remarkable rate. It looks to many, who are close students of this business, that as the months continue onward the amusement field will once again jump back into first place.

The automatic music machine men have pulled in their horns in some cases. They have cut down overhead wherever and whenever possible. They have arranged for greater efficiency and now find that they are profiting from their operations up and above what they formerly believed possible when the new phonos were first announced at high prices. They have learned that by complete specialization they can overcome a great many minor expenses which weren't possible when they did not give their music business their complete and undivided attention.

But, what is most important, is the fact that as the public tightens its purse strings and gets stingy with its dollars, it continues to spend freely of its small coin. That means that the coin operated entertainment field has before it the greatest possibility for prosperity that it has ever faced since the early thirties.

THE CASH BOX

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OPS REPORT:

NAT'L MUSIC AVERAGE UP

Collections Average Far Better Than Beginning of Year. Believe Will Hold Up Big During Summer Months.

CHICAGO — Music operators are reporting that their averages are up, compared to what they were the early part of the year. Reports are to the effect that music continues to go ahead and that even tho the average op would like to see collections above what they are at the present time that, "There's no cause for complaint right now", as one noted music machine operator put it.

A quick survey among coinmen of the nation's leading music centers brought to light the fact that nationally average collections are higher than they have been in months. Tho this does not mean that every city is enjoying an increase, the majority of the coinmen covered report that they are enjoying much better collections than what they had the first part of the year.

It is therefore very interesting to the trade to note that, as the second quarter gets under way, the phonos have come back strong and with the warm weather to follow, which is supposed to bring with it the greatest travel ever known for any vacation period, juke boxes have every opportunity of holding up the present mark and, perhaps, even bettering it.

Many attribute this to changes in commission methods and some to new coin play. The average op believes, tho, that this is the public's reaction to the high cost entertainment which has attracted the public until now. There is no doubt that, as the higher cost entertainment spots tighten up and close down, the juke boxes of the country will climb into ever greater popularity.

One op reports, "In my estimation it's the fact that people are once again getting around, after the hard winter we went thru, and are beginning to enjoy themselves economically. Most of our customers, at least around this section, have cut down to much cheaper entertainment expenditure than what they formerly enjoyed. This has made it better for all the operators here and the boys report that collections are up all down the line."

Another op says, "For a while there we really did hit a low point and, you can take it from me, we were plenty scared for we had just bought new machines at high prices and just couldn't see our way clear. Now that our collections have started to creep up again we feel a lot better for we believe that we are going to be able to take care of the new equipment and, at the same time, see some nice profit in our machines."

Still another phonoman writes, "Our collections held pretty well even during the winter months. But, we decided this past December that we just couldn't go on with our average spots on a 50-50 basis. Therefore, as we saw things cut down during the holiday season, we went to work and arranged with most of our locations for a two-thirds-one-third basis. We lost a few spots to competition when we started this new percentage set-up, but, in the long run we now attribute the fact that we are going ahead to this new commission basis. We believe that every operator, if he wants to earn any money with music, will simply have to change his commission basis."

Still another op writes, "Our collections are okay. They have gone up some, tho not enough to make it profitable to replace a lot of spots on our route. We believe that the real profits will come when the manufacturers can give us a better price on new equipment. It's a three year hitch right now to take care of any new machines, especially with wall and bar boxes, speakers and accessories which must be used when new equipment is installed. Another thing we have done is to work on 10c, 3 for 25c play, in some of our spots and we can tell you that we are doing very good where we started this. We did have to cut back in a few places but in the main we are satisfied. In some spots we are also getting 60% of the gross and that helps plenty. There's no such thing as profitable operating on 50-50 anymore unless it's a $50 to $100 spot".

Most impressive was the following, "As I told you at the convention we were down very low on our average collection for about four months. Then we had a pickup which began in February and has continued right along. At this time we are doing 27% better than we did in December or January and believe that this will go up to about 50% better about May. I think this is the story all down the line with the music ops".

Some territories haven't shown sufficient increase as attested to by this letter, "Our collections are still below normal. Furthermore, we are not figuring them on the basis of the war years, but the time after the war. According to what we are doing here we would safely state that collections are off what they should be but that, all things considered, we are able to go on ahead because we haven't that big expense anymore we used to have. I believe that the take will go up but it should increase at least 50% to 75% above what it is now to make it profitable for the juke ops to go ahead."

Over 65% of those who reported in to *The Cash Box* claim their collections average much better than the first quarter of 1947. They also state that this is a definite indication that collections are fast returning to a higher mark. The national average at this time, as computed by most of the ops, is around the $8 mark. If this is the case then the average is not too far off even the boom wartime period. Some report that the average should be gauged nationally about $6 per juke box. A few others were lower—down to the $4 or $5 mark. But, from the majority of the music ops it seems that the $8 mark is more near right than any other yet received.

WARFARE ON MAY DAY

OUR REPORT:

NEW GAMES GET OPS' SUPPORT

Manufacturers Producing Best Games in Their History. Buying is Very Brisk. Ops Report Collections 'Way Up. Many Are Swinging Over to Game Field. Look to '47 to be One of the Biggest Game Years.

CHICAGO — The one division of the industry that is going ahead faster than any other at this time is the amusement field. Here manufacturers are busy producing as fast as they possibly can to meet the demand which they are enjoying at this time. Nor does it appear likely that this demand will go down even a fraction of what it is at this time. If anything, according to predictions and reports here, it should go even higher than what it is at this time.

The operators are buying and attribute the buying surge to the fact that the manufacturers are producing hit after hit. As one noted amusement games op stated this past week, "The manufacturers are producing the best games in their history. Everyone we've placed on our routes has been a moneymaker. What's more they're coming out with hit after hit and this has won confidence as well as profits. We are expanding our game operations and believe that this will be our mainstay for the year."

One thing which has thrilled everyone of the leading amusement game manufacturers here is the fact that collections are away up and still continuing upward. Ops who have reported in to the manufacturers here advise that their collections are better now than they have been in years on these new hit games. Furthermore, they also state that since the prices have come down to some extent, this, too, has been very helpful and with the trade-ins holding up, the men figure that they are in for some really good times with amusement games.

It is interesting to also note that today everyone in the industry is beginning to predict that 1947 will be one of the biggest game years. Tho sales started off slowly during January and even into the early part of February they are now increasing in momentum almost daily with factory sales personnel reporting that demand continues to grow greater each week. The belief now is here that before the Fall months come into being they will be hitting top peak production schedules with many factories already preparing for some of the greatest sales they've ever enjoyed.

One thing that is happening of advantage to the entire amusement machines field is the fact that the older model games are being pulled off locations and are being replaced with the later type machine. This means that the amusement machines field will be among the very first to enjoy most complete recovery and that this market will be leading the boom. As some of these older machines get off locations, noted distribs and jobbers report that they are breaking them up, and using the best parts. In this way they are cleaning house and will have before them an entirely new machine market if they continue the speedy action which they have started.

Most impressive has been the sudden rise of the pin ball game. These machines are in very fine demand at this time and the trade is using them just as fast as they can be shipped. The last five or six pin games which have been introduced have all been outstanding hits. It seems that everyone of the factories clicked at one and the same time and this helped to boom the pin game market over the mark it had already reached.

Furthermore, as the newer pin games arrive, these, too, are being adjudged hits and this is continuing the sales into heavier and better figures. Few trades are being made within a three to four months period on these games which gives the distributors and jobbers the opportunity of going on ahead faster than before and getting their territory cleared of old machines.

Probably most sensational has been the rise and popularity of the manually operated roll down games. These have taken strong hold in many territories and the ops report that they are real profit producers. This means much to many in those areas where no other type of equipment can be operated.

In addition to the roll downs, bowling alleys and poker type tables as well as some of the other larger machines are also winning good sales. This field looks like it will go ahead and continue to gain greater favor. The manufacturers of these machines report that orders are still at par and some state they are getting better right along.

JUKE BOX OPS CRYING FOR NEW HIT TUNE

No Outstanding Tune Equal to "Beer Barrel Polka", "Music Goes 'Round and 'Round", "By Mir Bist Du Shoen", "Old Man Mose" As Yet Produced. "Anniversary Song" Best So Far.

CHICAGO — The juke box operator has become one of the most outstanding musical critics. Not only is he making a close study of current popular music, but is also always looking ahead, seeking to obtain the new hit records—at least those new recordings which he personally believes will be "hits"—long before they are so acclaimed by the press and the public.

Choosing records is no easy task, as the juke box ops have learned. They realize that in purchasing new recordings there are a great many pitfalls—so the average music machine operator has listened carefully, studied diligently and is today considered one of the nation's top critics when it comes to music he believes people want to hear.

At this time music ops everywhere in the nation report that they lack an outstanding tune. They point to such successes as "Beer Barrel Polka", "Music Goes Round And Round", "By Mir Bist Du Schoen", "Old Man Mose" and a grand parade of others which caused the jukes to leap to the forefront of the nation's musical money-makers.

This past year "To Each His Own" and "The Gypsy" clicked their way into first place among the juke box ops and the coinmen enjoyed increased collections while their popularity lasted.

But so far this year, with the exception of some novelties, such as "Open The Door Richard", there has been no great tune to bring coin into the nation's juke boxes as did these old timers in their day. It is granted, of course, that the "Anniversary Song" is so far the best of the coin getters, but, even this isn't enough to handle the number of spots open to records in the average machine.

Juke box operators today discuss hit songs and recordings just as easily and as intelligently as do the makers of the records themselves. They know the tunes that are pulling in the coin and they understand the need for more music of a nature which will assure them continued interest from the players.

It is noticeable thruout the trade that the music machine men are asking for some songs which will pull that tremendous interest once again to the juke boxes. Many coinmen have been recommending tunes to the record manufacturers. Some are even going to the extent of searching out talent that is clicking in their communities and urging the record manufacturers to wax these people. But, as the average juke box op reports, "it's those good hit records that count," and therefore there is a great need today thruout the entire juke box industry for something which will help them to get back into the popular limelight as did the tunes of some years back.

The juke box operator is eagerly searching the field and trying everything that comes along in an effort to find the big tune which will bring the public flocking to his locations to play his equipment.

With interest in popular music increasing everywhere in the nation, due to the radio, newspaper reviews, magazines, etc., etc. the juke box trade sees the possibility for one of the greatest revivals of moneymaking records but looks to those song writers and recording experts who will bring it the song to stimulate play.

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

AL—ALLADIN
AP—APOLLO
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
DE—DECCA
EC—EXCLUSIVE
EM—EMERALD
EN—ENTERPRISE
EX—EXCELSIOR
HO—HOLLYWOOD INT'L
JB—JUKE BOX
KE—KEYNOTE
KI—KING
MA—MAJESTIC
ME—MERCURY
MGM—METRO-GOLDWYN-MAYER
MO—MODERN MUSIC
MR—MANOR
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
RH—RHAPSODY
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
VI—VICTOR
VO—VOGUE

1. HEARTACHES

AP-1045—Gordon Macrae
CA-372—Joe Alexander
CO-37305—Harry James Orch.
DE-25017—Ted Weems Orch.
KI-598—Cowboy Copas
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems Orch.

2. LINDA

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
ME-3058—Chuck Foster Orch.
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

3. MY ADOBE HACIENDA

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams

4. ANNIVERSARY SONG

CA-368—Andy Russell
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MGM-10003—Kate Smith
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

5. MAM'SELLE

CA-396—The Pied Pipers
DE-23861—Dick Haymes
EN-257—Derry Falligant
MA-7217—Ray Dorey
ME-5048—Frankie Laine
MGM-10011—Art Lund
RA-10014—Marshall Young Orch.
SI-15093—Ray Bloch Orch.

6. MANAGUA NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
ME-5016—Two Ton Baker
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

7. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
MA-1106—Tony Mottola Four
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

8. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
CO-3722-3—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

9. I'LL CLOSE MY EYES

CA-342—Andy Russell
CO-37213—Dinah Shore
DE-23756—Hildegarde
MA-1093—Mildred Bailey
ME-3046—Jack Fina Orch.
MU-15097—Teddy Walters
SI-15066—Johnny Bothwell Orch.
VI-20-2109—Johnny Desmond

10. IF I HAD MY LIFE TO LIVE OVER

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly
MA-7218—Bob Johnston
TW-1001—Larry Vincent

THE CASH BOX Record Reviews

"Would You Believe Me"
"A Thousand And One Nights"
SKITCH HENDERSON
(Capitol 402)

● Chalk one up for Skitch Henderson. A guy who has been offering plenty of first rate melody on plenty of disks, Skitch is not too well known on the phonos as yet, but this latest offering of "Would You Believe Me," should certainly help out to get him up there. A smart romantic ballad to begin with, Skitch's piano lends strong support to the music that brings to the fore the voice of Eileen Barton, and her performance is a credit to all concerned. The flip, "A Thousand And One Nights," is another fine Henderson vehicle, and another strong thing for locations where love makers gather. Ray Kellogg does the warbling on this side, and his performance is workmanlike.

"To The Outskirts Of Town"
"Cherry"
"FATS" PICHON
(De Luxe 1072)

● Race spots should provide ready customers for this disk featuring "Fats" Pichon, a lad with a blues voice that's loaded with the tricks that attract plenty of attention. Offering "To The Outskirts Of Town," "Fats" sings a a lyric to the invisible gal that's edged with just enough purple to be labeled "cute." The flip, "Cherry," is an oldtimer that's given a fresh interpretation on the side, and should do well as a backer to "Outskirts." Strictly an item for listening spots, the instrumental backing that's provided by a little crew of rhythm makers helps give the sides a portion of the appeal they certainly do carry.

"A Thousand Times A Day"
"I'll String Along With You"
JOE ALEXANDER
(Capitol 407)

● Ever since Joe Alexander made his first appearance on wax, we've been waiting for him to get a song that would serve as an effective showcase for the top grade vocal talent he possesses. "A Thousand Times A Day," a better romantic ballad, appears to have much of the stuff to accomplish that purpose; for, with it, Joe really begins to show the depth and quality of his voice. What's more, where others have used tricks to score, here it can be plainly heard that Joe need only demonstrate pure talent to score a wow. All he needs is a song with plenty of depth, and lyrics built on plenty of feeling. The flip, "I'll String Along With You," is the well known oldie, and Joe carries it off in fine style. This is undoubtedly Joe's best platter to date, and Harlem ops would do well to take note. It should be added, too, that the instrumental support of the Dave Cavanaugh ork is tops.

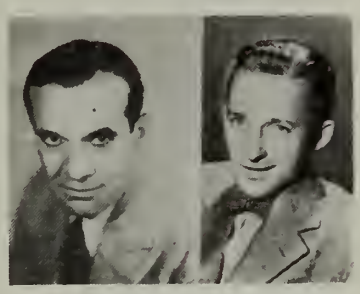
"It's A Low Down Dirty Shame"
"Hey Boogie Schewoogie"
OLIE SHEPARD TRIO
(Apollo 385)

● Taking a page out of yesteryear, the Olie Shepard Trio come up with "It's A Low Down Dirty Shame". Some low, moaning blues prevails throughout, with Olie telling his story in slow fashion. Music ops may remember the tune as done by Billy Ekstine so many years ago, which may earn the tune replay action. Actually the stuff is of the finer brand of race music, and will go in picked spots only. The flip is just what the title indicates, some fast beat-up boogie music with the riff on the ivory all the way thru. It's good stuff if you cater to that hep crowd. Topside tune for the money.

DISK O'THE WEEK

(DUAL SELECTION)

"Alexander's Ragtime Band"
"The Spaniard That Blighted My Life"
BING CROSBY & AL JOLSON
(Decca 40038)



● Here's a disk that should prove a bit of happiness for many a coin-man with the weeps over low collections. What with Al Jolson and Bing Crosby paired to deliver a pair of favorite ditties in "Alexander's Ragtime Band" and "The Spaniard That Blighted My Life," how can anybody help but make coin action. Of the platter, little need be said: it's great. As for appeal, just remember what happened when they appeared together on the radio. If that's still not convincing enough, just put it out on the route, and it's a bet you'll say "thank you."

—— ● ——

"Almost Like Being In Love"
"Smokedreams"
JO STAFFORD
(Capitol 401)

JO STAFFORD

● Jo Stafford, who can do lots of things for the phonos when she gets a good song, gets two more of them on this, her latest, disk. "Almost Like Being In Love" is a hit tune from the hit Broadway musical "Brigadoon," and, as Jo sings it, it comes up as a sure hit for the phonos as well. Just latch on, and remember we told you so. The flip, "Smokedreams," should be well known to just about everybody, because it's the theme tune for the Chesterfield Supper Club radio show. The first time on wax, it will snatch plenty of action on its own. There's not much else to say about this disk except get it. As usual, Paul Weston's ork is great.

"The Covered Wagon Rolled Right Along"
"A Little Too Fer"
JOHNNY MERCER
(Capitol 400)

● A pair of gay little novelties offered in the folk music manner is this latest platter by popular Johnny Mercer, who assures a big following for the disk by teaming himself with Wesley Tuttle and Merle Travis to make it a pair of triple threat sides. Of the two, "The Covered Wagon" will probably ring a familiar echo with the trade, since the lyric and melody are easy to remember and, for that purpose, more effectively timed. It's a bright little jingle that tells of grandpappy's and grandmaw's ride across the wide open spaces. The flip, "A Little Too Fer," tells about the gal who went just that way. With Johnny leading the way, Wes and Merle combine well with him to make one of the better folk trios you've heard.

"Through"
"Sunrise Serenade"
TEX BENEKE & THE MILLER ORCHESTRA
(RCA-Victor 20-2234)

● Latest ballad to emerge on wax under the Beneke and Miller ork signature is "Through," which, as the title implies is a real blue one, done with plenty of muted brass and why-did-you-say-it flavor. Handling the lyrics, and very well, too, is Garry Stevens, who holds the mood with feeling and most of the other necessary vocal accessories. The flip, "Sunrise Serenade," is a remake of the old Glenn Miller classic, and as it emerges here it's still an item that should draw plenty of coin action from the legions of customers to whom Glenn's name still recalls plenty of musical magic.

"When Am I Gonna Kiss You Good Morning"
"Serenade To Love"
FREDDY MARTIN ORCHESTRA
(RCA-Victor 20-2233)

● A pair of strong romantic ditties composes Freddy Martin's latest contribution to the wax circle, and, as accomplished here, provide good phono material. Of the pair, "When Am I Gonna Kiss You Good Morning," is the livelier, with Clyde Rogers and the Martin Men adding a well performed vocal to a tune that should earn its share among locations frequented by the younger folk. The flip, "Serenade To Love," is in the strictly-for-romancers category, and is probably the side that'll get heaviest action. Stuart Wade steps in to deliver the lyrics, and his performance is strictly top drawer. Combining that factor together with the belief that the tune is a natural, you've got a disk you can ride with. As usual, the melody Martin and his boys make is a treat for dancers and listeners alike.

"As Long As I'm Dreaming"
'You'll Know When It Happens"
BOBBY DOYLE
(Signature 15089)

● Pair of waxings in the romantic theme shape up nice for Bobby Doyle here, as he spins thru "As Long As I'm Dreaming" and "You'll Know When It Happens". Topside tune is from the flicker "Welcome Stranger" which might add to its coin-appeal. Of course Bobby's voice is in there all the way, and although the ditty isn't top drawer stuff, ops might be able to use the wax. Backing is Doyle again with a ditty that the starry-eyed crowd might like. Ray Bloch comes through for the kid to render some terrific backing which more or less, highlights the pair.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Things Ain't What They Used To Be"

"Jeeps Blues"

IKE CARPENTER ORCH.

(Modern Music 20-513)

● Reviving a money-maker of yesteryear, the Ike Carpenter ork come up with "Things Ain't What They Used To Be." Aimed at the crowd who care for this stuff, and what with the trend being towards oldies, the ditty might catch coin in spots. Ellington of course can't be beat, and Carpenter's rendition doesn't match the Duke. On the backing with "Jeeps Blues," the ditty is strictly for those jazzophiles that crave this brand. It's a slow instrumental jog with the boys taking licks in the middle. Of the brand you want to sit down and listen to, the better type of music lover will go for this. "Things Ain't What They Used To Be", is there for the asking.

"Sweet Corrina Blues"

"No Good Woman Blues"

BILL OSBORNE & HEPTETTE

(Continental 6043)

● Sounds out of the bayou country, that's with this one. Bill Osborne and crew offer "Sweet Corrina Blues", in a style that's typical New Orleans, or a reasonable facsimile of it. Stuff is good, and aimed at those race spots, should catch coin action. Bill's vocal is in the deep refrain with the rhythm accompaniment filling the bill. On the backside with "No Good Woman Blues", Bill offers ops a thing that could be termed strictly stock. If you need fillers, this side might do. We like "Sweet Corrina Blues".

"That's My Desire"

"Red Silk Stocking and Green Perfume"

SAMMY KAYE ORCH.

(Victor 20-2251)

● Riding the wave for a barrel full of coin-play, "That's My Desire" with the swing and sway man Sammy Kaye at the baton, shapes up pretty all thru. Pipeman Don Cornell & The Kaydets join hands here to render effective ballading, while the maestro comes through for the kids in the background. Ops know the tune is catching coin, and this version won't hurt the take a bit. "Red Silk Stockings . . . " is definitely a comer, and should be grabbed. Essentially a western, Don Cornell gives the thing some beautiful treatment to make this thing top drawer quality. You'll like the pair, so lend an ear.

"Beside You"

"Your Wish Is My Command"

FREDDY MARTIN ORCH.

(Victor 20-2208)

● Two light romantic platters out of the Freddy Martin hit-rack stack up nicely for the maestro as he puts forth "Beside You" and "Your Wish Is My Command". With piper Stuart Wade on the topside ditty; the number isn't one that will stop traffic but nevertheless rates your listening time. "Your Wish Is My Command" offers some nice background by the ivory-man, and has choirboy Gene Conklin on the bandstand. Both vocal jobs don't hit the pitch, although you might use them for fillers. "Beside You" will attract coin-play once its daddy, "My Favorite Brunette" hits the local circuit.

SLEEPER OF THE WEEK

"Chi Baba Chi Baba"

"Mahzel"

LOUIS PRIMA ORCH.

(Majestic 1133)

LOUIS PRIMA

● Oh, will they play this one! You'll go wild listening to the replays on "Chi Baba Chi Baba", that's how good it is. Louis Prima, the kid with that truck in his tonsils makes some terrific music with this ditty. Done up in a slow refrain, with Louis echoing the title, the maestro pipes a lullaby to his bambino while the rest of the crew make mellow music. Novel thing about this is that Louis lends the number a touch of melancholy with the bandsmen playing in organ-grinder fashion. A slow, tenor solo rounds out the frame which spells heavy coin-play. The maestro couples with chirp Cathy Allen; whose voice fits this affair like a kid glove. The slow treatment Louis gives out with, will make kids from 90 to 9 hum, whistle and sing this tune. The flip shows Mr. Prima in a novelty score fast sweeping the country. "Mahzel" (means good luck), and that's just what you'll have with this pair.

"Chi-Baba Chi-Baba"

BLUE BARRON ORCHESTRA

(M-G-M 10027)

BLUE BARRON

● Here's a number you can mark down on your cuff, because it has all the earmarks of breaking into a great big thing. Tabbed "Chi-Baba Chi-Baba," it's built on an old Italian nursery rhyme, and as modernized, comes up a crackerjack novelty ditty that's given a fine interpretation by the Blue Barron ork. With the entire ensemble following along on the lyrics, it comes up one of the happier items we've heard in months. By all means give it a hearing. The flip, "Oh! My Aching Heart," is another effective offering, that's a good show case for Blue's instrumental styling. In addition, Charlie Fisher and a Quartet do well by all concerned on the vocal

"There's Them That Do"

"We Knew It All The Time"

BOBBY SHERWOOD ORCH.

(Capitol 404)

● Long missing from the phonos, here's stuff that the great Bobby Sherwood ork might step in with to rake in some nice coin. It's "There's Them That Do"; and believe me, everybody will want to get next to this one. Light novelty ditty wrapped up in a buffalo package for music ops shows vocal-lass Lynn Stevens as a chirp that definitely has it. Utilizing a quiver in her tonsils to give the side flavor, our gal teams with maestro Bobby to set the pace. The ice-cream parlor trade will order more vanilla while hopping to this bit of wax. On the flip with the fast rising "We Knew It All The Time", our chanteuse Lynn Stevens gets an A on her report card for this job. A slow melodic thing, Lynn's voice is one to be heard. Both sides rate high, so lend an ear to this pair.

"You Don't Learn That In School"

"I Believe"

LOUIS ARMSTRONG ORCH.

(Victor 20-2240)

● We warned you to get on the bandwagon—and here's ole Satchmo Louis Armstrong adding flavor and quality to this fast rising ditty. "You Don't Learn That In School", while Louis preaching the thing, makes it one which the Armstrong fans will want to get next to. Satchmo treats the kids with a lick on the horn, and of course, the kid is still tops. Backing from the pic "It Happened In Brooklyn" is one that's keeping the collectors busy already. Louis' bounce adds zing to it, gaming the tune for those race spots. Get next to this pair!

"I Never Knew"

"Why Did It Have To End So Soon"

SAM DONOHUE

(Capitol 405)

● More oldie stuff headed ops' way is a cookie that's mellow and bright all thru, and one that will no doubt, keep the revival parade going. It's "I Never Knew" with the Sam Donohue crew knocking out some stuff in the background that rates a flush anytime. With choir boy Bill Lockwood up to the mike, teamed with the "Blue Hues", the kid renders romantic ballading in top manner. The combo chorus are happy throughout as is maestro Sam's effective bg work. On the flip with more ballad material; "Why Did It Have To End So Soon" shows piper Lockwood again in high fashion with this subdued bit. This side can go as good filler material, and if you can stand it, it's yours. "I Never Knew" is the McCoy.

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

All around the wax circle (with darn few exceptions) spokesmen for the platteries are singing the blues — but loud. The sale of platters via the retail market has slumped to the point where the minor diskers without a click are growing increasingly alarmed. As in all businesses when such a condition arises, there is an abundance of crying towels present. But there is, too, an indication that those who are in the business are taking a tough screening, whereby some will fall by the wayside and those with the guts, confidence and imagination will remain, and in a stronger position than ever before. That there are many who are in this business because it started out as a joyride that kept going with such momentum that a man could be carried along merely on the mass sales tide, is well known. Well, the free ride is over now and anybody who wants to keep going has got to earn his ticket; and that holds for all from the manufacturer on down to the distributor's salesman.

* * *

One of the interesting things one finds in watching the record lads with their heads in their hands is the fact that all have a single error against them. Without exception, every one of them had been guilty of it. It's this: there has been a lack of balance on the part of the record manufacturers that has bounced all the way down the line until it stopped —right with the guy who was supposed to buy the record. Too few people in the recording industry are truly aware that making money and a reputation in this business requires the cooperation of every man in the organization. Thus, for a firm to produce a record without considering every aspect such as the potential market, distribution facilities in relationship to that market, competition, timing, promotion,etc., is to invite Uncle Samuel's 77B. Yet it's amazing how many labels will sign an artist and cut a tune with practically no such consideration and planning.

* * *

Of course, it's to be realized that in this business everything's a gamble, but as every gambler worth his salt well knows, the more elements of risk that are removed in the play, the better the chance for a click. Thus far, too many platteries have shown too much disregard for the aspects mentioned before. Of course, the smaller labels have been more at fault than the others. But in these days, when it's getting tough to sell anything but an established hit, the manufacturers must use greater judgment than ever before. If that means changing a few established policies, then they must be changed. At any rate, an examination of current and past sales figures should point the reasons why . . . It's up to the manufacturers to make doing business with a friendly distributor the pleasure it should be.

* * *

We've heard quite a few new cuttings of "Mah-Zel" (the good luck song) recently, and from all of them, we'd pick the Murphy Sisters' waxing of it as the best of the lot. We mentioned that around Apollo Records recently, and the boys let out with a big "I Told You So" . . . Speaking of clicks, show biz folk are saying very nice things about the way the Charioteers did "Chi-Baba Chi-Baba" . . . Fred Kleiman writes from Chicago that we should get a look at and a listen to a gal named "Wyoma," a new thrush recently inked by Aristocrat Records. Fred describes her singing as "sexsational." Fred! The language you use!

CASH IN with CAPITOL

3 BIG SONGS

The experts predict smash success for these new records . . . top tunes plus top artists. You'll want them on your boxes — now!

★ ★ ★ ★ ★ ★

'MAM'SELLE'

Based on a theme from the 20th Century Fox Picture "The Razor's Edge"

AND

'IT'S THE SAME OLD DREAM'

From the M-G-M Picture, "It Happened In Brooklyn"

THE PIED PIPERS

With Paul Weston and His Orchestra

CAP. 396

★ ★ ★ ★ ★ ★

'I WONDER, I WONDER' I WONDER,

AND

'THAT'S MY DESIRE'

MARTHA TILTON

With Vocal Group and Dean Elliott And His Orchestra

CAP. 395

★ ★ ★ ★ ★ ★

'YOU DON'T LEARN THAT IN SCHOOL'

AND

'MEET ME AT NO SPECIAL PLACE

(And I'll Be There At No Particular Time')

CAP. 393

THE KING COLE TRIO

Vocal by King Cole

★ ★ ★ ★

Fast, Complete Service Always Assured From Your Capitol Distributing Branch . . . 28 Located Throughout the Country.

Capitol RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine

Entire Record Industry Salutes Ohio State Phono Ops Assoc.

CLEVELAND, O. — Music operators, recording artists and record manufacturers throughout the nation, this past week took time out to salute the Ohio State Automatic Phonograph Operators Association, and wish them success at their convention this week in Cleveland.

"The Ohio association has long been recognized as a pioneer in the industry", said one leader in the music industry, "and we extend our sincerest wishes for the continued success of the organization," he continued.

At last report from the Banquet Committee headquarters, the convention has all the ear marks of being a gala success. "The affair is completely sold out", said Jack Cohen, committee chairman of the group.

"We are sure the entertainment being provided will meet with the approval of all the membership and guests invited, and we are sorry that we have had to refuse requests from so many people who wanted so to come down", said Cohen.

Eddy Howard and Gene Krupa orchestras, and the Murphy Sisters will be on hand for the convention.

Spivak and Krupa Invite Ops Backstage

PHILADELPHIA, PA. — Invitations have been extended to music operators in the Philadelphia area to visit with Charlie Spivak, currently appearing at the Earle Theatre, this city.

This invitation on the part of Spivak, further illustrates that individual artists and performers are gradually becoming aware of the part the automatic music operator plays in promoting records through the medium of the juke box.

A similar invitation has been extended by Gene Krupa to music operators in the Detroit area, where the Krupa orchestra will appear throughout the week of May 16 at the Eastwood Gardens.

Myerson-Gordon Deal With Musicraft Denied

NEW YORK — Vehemently denying existing rumors to the effect that he was contemplating switching to Musicraft Records, Jack Myerson, general manager of World Broadcasting, disclosed that at present, he would stay put at the Decca subsidiary.

"I was not even contacted for a statement," said Myerson in regard to a story currently making the trade journal rounds.

Admitting that he was approached regarding a position with Musicraft, Myerson denied rumors that both he and Herb Gordon also of World Broadcasting, had definitely accepted any position with the platter firm.

Musicraft Records, postponing the announcement of new management personnel, disclosed late this past week that a definite statement would be forthcoming in the immediate future.

It was also admitted that for the past several weeks offers had been made to prominent figures in the record industry, such as Eli Oberstein-RCA-Victor, Morty Palitz of Decca and others, though no final agreements were reached with any of them.

The Saga Of A Find —

NEW YORK — Local record buyers have discovered a new novelty sensation in Apollo Records' "Joe & Paul." It all started with a comedy team called the Barton Brothers, who got together with Irv Katz of Apollo to turn out a Yiddish take-off on the now famous "Joe & Paul." The record is strictly "party", but Apollo disclosed other types definitely are following so that juke box customers can appreciate the humor therein.

HOT TIP!!!
From THE PUBLISHER
First it was
"Huggin' and Chalkin'"
NOW IT'S...
"I Had A Wonderful Time in Columbus"
Play smart . . . ask for it now
so as not to get caught short
when the song breaks!
HUDSON MUSIC CORP.
KERMIT GOELL, Pres. SOLLY COHN, Prof. Mgr.
OFFICES
1650 BROADWAY NEW YORK, N. Y.
1510 FOREST KNOLL DRIVE HOLLYWOOD, CALIF.

You've Heard DINAH SHORE'S "Anniversary Song"
The Leading Record On The Juke Box Parade
FLIP IT OVER — AND HEAR
DINAH SHORE WITH SPADE COOLEY AND HIS ORCHESTRA
REALLY SELLING
HEARTACHES, SADNESS AND TEARS
IT'LL MAKE YOUR WORRIES MELT AWAY
Columbia Record No. 37234
YOU'VE GOT IT!! FLIP IT!!

LATEST RELEASES FROM RCA VICTOR!

SAMMY KAYE!

The Egg and I
Hit from the movie "The Egg ond I," with Mory Marlow's vocols
AND
After Graduation Day
Top song from the new musicol, "Barefoot Boy with Cheek"
Lyrics: Johnny Ryon ond The Choir
RCA Victor 20-2209

TOMMY DORSEY!

Both ore from MGM's "It Happened in Brookl:yn"
Stuart Foster, vocals
Time After Time
AND
It's the Same Old Dream
RCA Victor 20-2210

VAUGHN MONROE!

Voughn ond The Moon Moids singing on both sides
You Can't Hide Your Heart Behind a Kiss
AND
Dreams Are a Dime a Dozen
RCA Victor 20-2226

BETTY RHODES!

with Chorles Dont ond his Orchestro
Tonight Be Tender to Me *AND*
The Man Who Paints the Rainbow in the Sky
RCA Victor 20-2227

DENNIS DAY!

with Chorles Dont ond his Orchestra
Mam'selle
(From "The Rozor's Edge")
AND
Stella by Starlight
RCA Victor 20-2211

LOUIS ARMSTRONG!

It Takes Time
AND
I Wonder, I Wonder, I Wonder
RCA Victor 20-2228

ERSKINE HAWKINS!

I Had a Good Cry
Louro Woshington, vocols
AND
Hawk's Boogie
RCA Victor 20-2169

● **PEE WEE KING**
and his
Golden West Cowboys
Texas Toni Lee
AND **Southland Polka**
RCA Victor 20-2212

● **PAT FLOWERS**
Aloysius, Do the Dishes
AND **Nevertheless**
(I'm in Love with You)
RCA Victor 20-2215

● **ETTA JONES**
with J. C. Heard and his Band
I Sold My Heart to the Junkman *AND*
(Go to Sleep)
My Sleepy Head
RCA Victor 20-2231

● **BILL JOHNSON**
and his Musical Notes
Vocals by Bill, Gus Gordon and the Quartet
Don't You Think I Oughta Know? *AND*
Shorty's Got to Go
RCA Victor 20-2225

● **LIL GREEN**
and her Orchestra
How Come You Do Me Like You Do?
AND **No Good Man**
RCA Victor 20-2214

● **JAZZ GILLUM**
Can't Trust Myself
With James Clark, piano; Willie Lacey, guitar; R. Knowling, string bass; Judge Riley, drums
AND **All in All Blues**
With Big Maceo, piano; Leonard Caston, electric guitar, and Alfred Elkins, string bass
RCA Victor 20-2232

● **BILLY WILLIAMS**
and The Pecos River Rogues
Green Grass of Wyoming
AND **Remember Me**
(When the Candlelights Are Gleaming)
RCA Victor 20-2229

● **THE RANGERS QUARTET**
You Got to Get Right if You Would Win *AND*
Listen to the Bells
RCA Victor 20-2213

● **CLAUDE CASEY**
and The Sagedusters
Days Are Long, Nights Are Lonely
AND **I Wish I Had Kissed You Goodbye**
RCA Victor 20-2230

● **RODGERS AND HART ALBUM**
with Betty Garrett, Milton Berle, Marie Greene, Vic Damone, Chorus plus Lehman Engel and his Orchestra. (RCA Victor Musical Smart Set, P-170)
This Can't Be Love
AND **Falling in Love with Love**
(both from "The Boys from Syracuse")
RCA Victor 45-0015

The Lady Is a Tramp
(from "Babes in Arms")
AND
There's a Small Hotel
(from "On Your Toes")
RCA Victor 45-0016

Ev'rything I've Got
(from "By Jupiter")
AND **Here in My Arms**
(from "Dearest Enemy")
RCA Victor 45-0017

Mountain Greenery
AND **Manhattan**
(both from "The Garrick Gaieties")
RCA Victor 45-0018

● **HENRI RENÉ**
and his Orchestra
Quand l'Amour Meurt
(When Love Is Gone)
AND **Sous les Ponts de Paris**
(Under the Bridges of Paris)
RCA Victor 25-0079

● **THE SIX FAT DUTCHMEN**
Schmaltz — Polka
AND **Johan Pa Snippen Peninsula**
Schottische
RCA Victor 25-1078

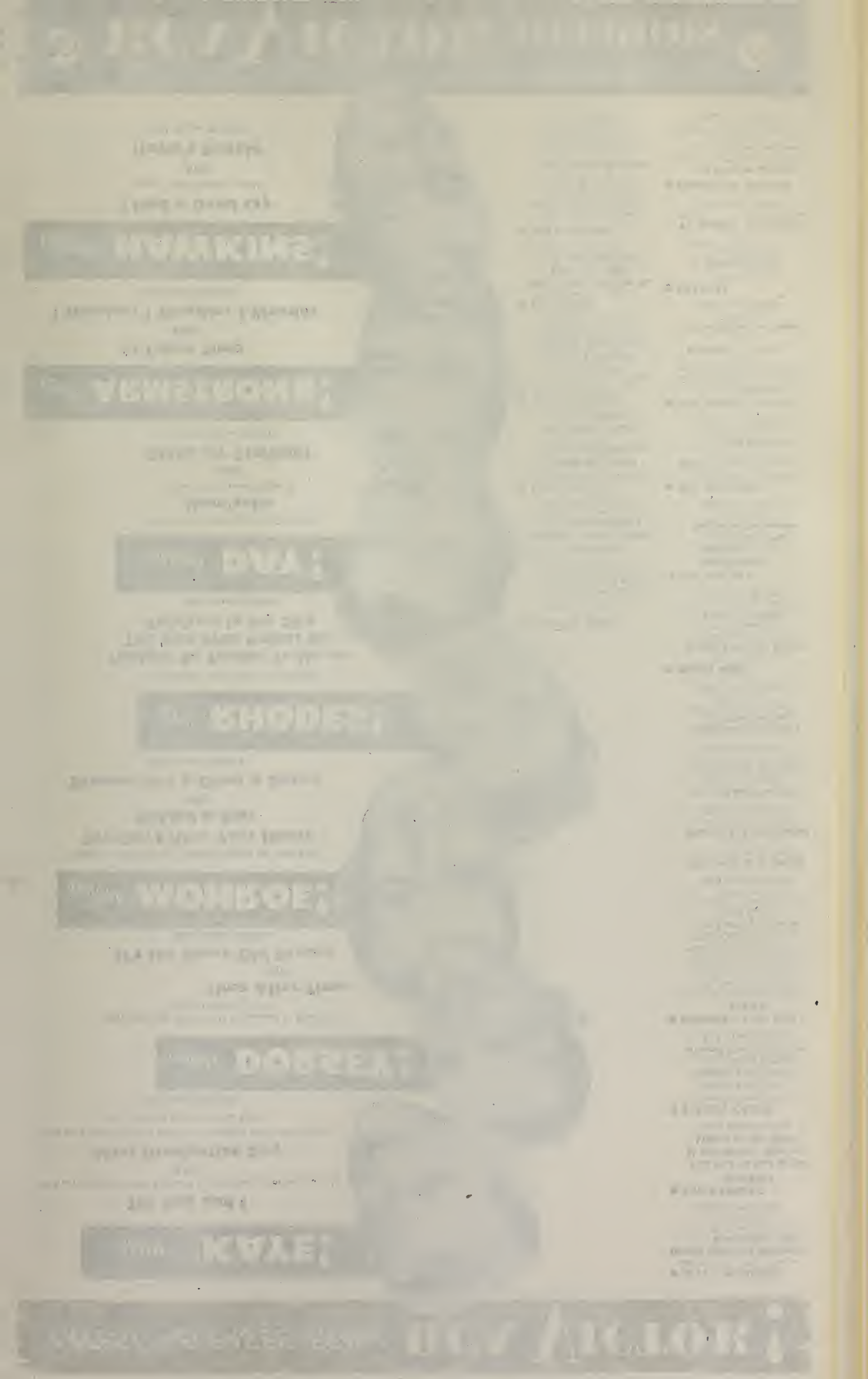
● **TED JOHNSON**
and his Midnight Sons
Glada Toner—Schottische
(Happy Tunes)
AND **Paa Bejaron**
Hambo (By Request)
RCA Victor 26-0055

● **LOS GUARACHEROS DE ORIENTE**
Orlando Guerra (Cascarita) y la Orquesta Casino de la Playa
El Jaleo — Son Montuno
AND
Ya se Pasó la Negra
Guaracha
RCA Victor 23-0564

● **SACASAS**
y su Orquesta
Lengua Mala
Guaracha Rumba
Canta: Rubén González
AND
Te Seguiré Queriendo
Bolero. Canta: Bobby Ramos
RCA Victor 23-0573

● **CONJUNTO CASINO**
La Última Noche
Bolero—Cantan: Faz y Espí
AND **La Vaca Lechera**
Guaracha
Cantan: Faz, Espí y Ribot
RCA Victor 23-0598

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS



Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—A SUNDAY KIND OF LOVE
FRANKIE LAINE
(Mercury 5018)

2—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

3—MAM'SELLE
FRANKIE LAINE
(Mercury 5048)

4—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

5—THAT'S MY DESIRE
FRANKIE LAINE
(Mercury 5007)

6—THEM THERE EYES
ROY MILTON
(Roy Milton 201)

7—FOOLISHLY YOURS
SAVANNAH CHURCHILL
(Manor 1046)

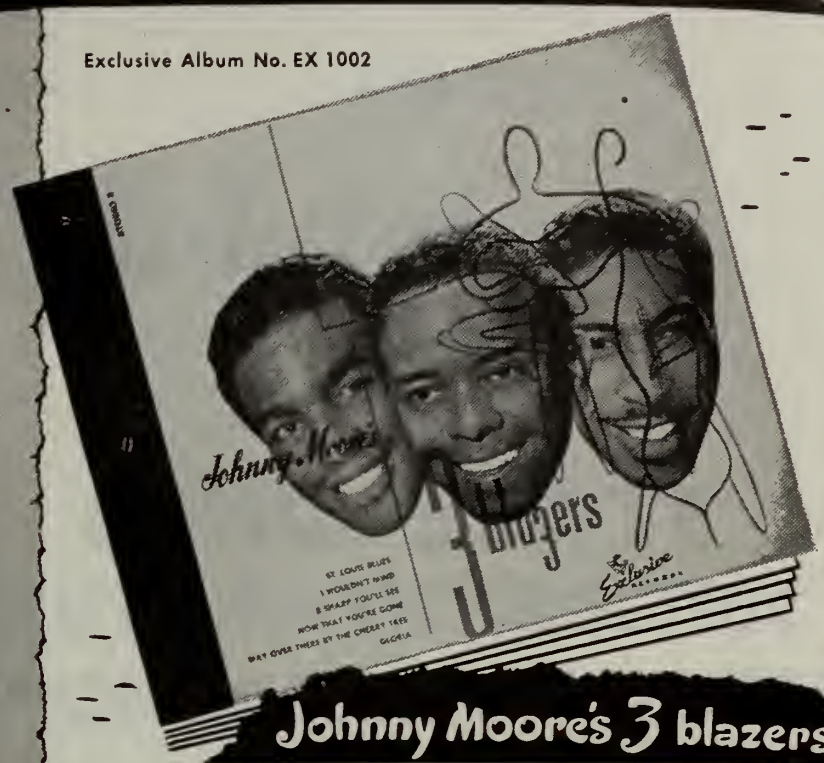
8—POSTMAN BLUES
DINAH WASHINGTON
(Mercury 8024)

9—YOU DON'T LEARN THAT IN SCHOOL
KING COLE TRIO
(Capitol 393)

10—MEET ME AT NO SPECIAL PLACE
KING COLE TRIO
(Capitol 393)

exclusively yours

Exclusive Album No. EX 1002



Johnny Moore's 3 blazers

The nation's No. 1 trio presents intimate renditions of famous ballads plus instrumental novelties to please the most discriminating taste:

"ST. LOUIS BLUES" • "GLORIA" • "I WOULDN'T MIND" • "WAY OVER THERE BY THE CHERRY TREE" "B SHARP YOU'LL SEE" • "NOW THAT YOU'RE GONE"

Exclusive Album No. EX 1001

Herb Jeffries-Magenta Moods

With BUDDY BAKER and His Orchestra

The dulcet tones of Herb Jeffries augmented by the superb accompaniment of Buddy Baker and his Orchestra in modern stylings of these favorites:

"FLAMINGO" • "ALL OF ME" • "BASIN STREET BLUES" • "THESE FOOLISH THINGS" • "I DON'T WANT TO CRY ANY MORE" • "SOLITUDE"

Exclusive records
SUNSET AT VINE HOLLYWOOD

Labels Vie For Music Op Trade As Retail Market Hits Slump

NEW YORK — With retail record sales at its lowest ebb in the past six months, record manufacturers throughout the country are making a concerted effort to stimulate and uphold their sales amongst the automatic music merchants, it was disclosed this past week.

Leaders in the field realize that the music operators are the people in this industry who have at their disposal a sales promotion medium that is recognized by the buying public; that medium being the automatic phonograph.

They further realize that the music operator represents a steady volume of purchasing power, since the music operator must, in order to increase his own sales, continually change his records to meet the demands of their locations and customers. The music operator, in dealing with the masses, must maintain a fairly steady amount of popular music hits in his phonographs, to satisfy the demands of the millions of people playing the phonos.

Heeding the cry of the automatic music merchants to give them records containing the high shellac quality that was put out prior to the war, many leaders in the industry are finally taking cognizance of the plight with which the music operators find themselves in. Many are also investigating the plan to furnish the trade with "vinylite" records.

Prominent figures in the industry feel that the current slump in retail sales is partially due to the present buyers' strike, and the high cost of radio-phonograph combinations. With the buying public aware of the present high cost of living, the price of phonograph models, which does not meet the average wage-earner's pocket, continues to stay at its high level.

"Our production figures at the present time, exceed the demand for records," said one prominent leader in the industry. "We fully realize the potency of the automatic music trade, and know that the juke-box represents potential repeat-sales," he continued.

"We are going to make a diligent study of the needs of the music operator, and hope to meet and satisfy them in every way possible," he said. "Our plans at present indicate sales-promotion campaigns, a stronger relationship between the music operator and our factory, and furnishing the music trade with song hits that will earn them, and ourselves, profits," he concluded.

De Luxe Records Adds New Distribs

LINDEN, N. J. — De Luxe Records, headquartered here, announced to the trade the addition of three new distributors to handle the plattery's line.

Alpers Distributing Co., San Francisco, has been named to cover the West Coast area.

Standard Distributing Co., Pittsburgh, Pa., will handle the De Luxe line in Western Pennsylvania.

Commercial Music Co., St. Louis, Mo., has been named to cover the state of Missouri.

GREETINGS

AND

Salutations

TO THE

OHIO STATE
AUTOMATIC ELECTRIC
PHONOGRAPH OWNERS
ASSOCIATION

FROM YOUR "NICKEL NABBING" FRIENDS

JACK FINA
REX ALLEN
(APPEARING IN PERSON)
FRANKIE LAINE
TWO TON BAKER
TED WEEMS
ANITA ELLIS
HARRY COOL
VIC DAMONE
JOHN LAURENZ
ALBERT AMMONS
EDDIE VINSON
GLEN GRAY
TINY HILL
WALLY FOWLER

And the Other Famous

MERCURY
RECORD ARTISTS

JERRY MURAD'S

"HARMONICATS"

Thank "The Cash Box"

for picking

"Peg o' My Heart"

and

"Fantasy Impromptu"

as

The Disc of the Week

in the April 28th "Cash Box"

THE "HARMONICATS" and their inimitable jump style are heard exclusively on

VITAcoustic TONE CONTROLLED Records

"LIVING SOUND"

Exclusive Management

MUTUAL ENTERTAINMENT AGENCY

203 N. WABASH AVE. CHICAGO

WHAT'S HOT ON THE RECORDS

For The Week of May 5, 1947

Los Angeles

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Tex Beneke)
3. LINDA (Buddy Clark-Ray Noble)
4. GLOCCA MORRA (Dick Haymes)
5. I'LL CLOSE MY EYES (Andy Russell)
6. SANTA CATALINA (Freddy Martin)
7. THAT'S MY DESIRE (Frankie Laine)
8. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
9. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
10. JALOUSIE (Harry James)

San Antonio, Texas

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Al Jolson)
3. GUILTY (Margaret Whiting)
4. GLOCCA MORRA (Buddy Clark-Ray Noble)
5. MY ADOBE HACIENDA (Eddy Howard)
6. MAM'SELLE (Dick Haymes)
7. MANAGUA NICARAGUA (Guy Lombardo)
8. LINDA (Buddy Clark-Ray Noble)
9. SOMEDAY SWEETHEART (Joe Liggins)
10. I'LL CLOSE MY EYES (Andy Russell)

Omaha, Nebr.

1. HEARTACHES (Eddy Howard)
2. LINDA (Buddy Clark-Ray Noble)
3. I'LL CLOSE MY EYES (Dinah Shore)
4. MY ADOBE HACIENDA (Eddy Howard)
5. GUILTY (Tony Martin)
6. GLOCCA MORRA (Dick Haymes)
7. IF I HAD MY LIFE TO LIVE OVER (Bob Eberle)
8. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
9. ALL BY MYSELF (Sammy Kaye)
10. IT'S A GOOD DAY (Phil Harris)

Washington, D. C.

1. ANNIVERSARY SONG (Al Jolson)
2. MY ADOBE HACIENDA (Eddy Howard)
3. LINDA (Buddy Clark-Ray Noble)
4. MAM'SELLE (Art Lund)
5. HEARTACHES (Ted Weems)
6. BACIAGALOOP (Louis Prima)
7. MANAGUA NICARAGUA (Freddy Martin)
8. ACROSS THE ALLEY FROM THE ALAMO (Stan Kenton)
9. THAT'S MY DESIRE (Frankie Laine)
10. THE FRECKLE SONG (Larry Vincent)

SOMETHING NEW IN RECORDS.. "LIVING SOUND"

First VITAcoustic Records

TONE CONTROLLED

score smash hit

with JERRY MURAD'S HARMONICATS

AS PREDICTED BY BILLBOARD APRIL 12, '47

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

PEG O' MY HEART.....The Harmonicats.....Vitacoustic No. 1 & 2

There's a story that goes with this one. Vitacoustic, newly formed Midwest label out of the former Universal diskery, launched their harmonica version of "Peg" just recently. Mouth-organing was highlighted by a unique echo chamber effect giving depth and glucose which helps cover up other technical flaws. Disk has created a mild panic in Chicago and St. Louis at this writing, and looks to spread fast. Harmonicats, trio, handle the grand old song sweet and slow, with a string guitar finishing off measures with echoed notes. Flip on No. 1 and No. 2 are Chopin's "Fantasy Impromptu" and "Malaguena." Latter stands out as especially suited to unique harmonica treatment and probably makes No. 2 the better disk for coin boxes and home trade. Record biz has seen everything but a harmonica platter hit—this might be the baby to do it.

1A **Peg o' My Heart**

1B **fantasy impromptu**

more and better hits from VITAcoustic

2A **malaguena**

2B **harmonica boogie**

Jerry Murad's HARMONICATS
and their inimitable style

3A **Alexander's Ragtime Band**

3B **"What is this thing called love"**

MEL HENKE and the "Honeydreamers"
something diff'rent
with a piano, quintet, bass & guitar

4A **"My Heart is a hobo"**

4B **"I won't be home anymore" (when you call)**

FREDDY NAGEL and his orchestra
featuring vocalist Patti Page
and Tod Trovers

VITAcoustic TONE CONTROLLED "LIVING SOUND" Records

CHICAGO
NEW YORK
HOLLYWOOD

Capitol To Shift Eastern Quarters

NEW YORK — Capitol Records will shift their Eastern headquarters from 1 East 57th Street, this city, to 250 West 57th Street, as soon as normal telephone service is resumed, it was announced this past week by a spokesman for the firm.

The shift will provide the diskery with the larger office space, necessary to consolidate their Eastern and recently created International divisions at a single address.

In charge of the entire Eastern operations for the label will be John Griffin, a top Capitol executive; in addition, the new quarters will contain the offices of: Walter Rivers, Assistant Director of Repertoire; Sandor Porges, chief of the International Division; Walter B. Davidson, chief of the Transcription Department; John Scalisi, chief of Chain Store Sales; Robert Stabler, Eastern Regional Manager; and Robert O'Brien, Purchasing Agent.

Eckstine Cuts First Sides For M G M

NEW YORK — Billy Eckstine, split between National and MGM Records at the present time, announced this past week, that he will reorganize his band and immediately begin playing engagements in the east again.

Eckstine has recorded four sides for MGM, which are to be released as soon as he has fulfilled his commitments with National Records.

Best Wishes

to the Operators of the

Ohio State Automatic

Phonograph Owners Association

on their 8th Annual Convention

and thanks for the swell job being done on our

Current Hit Song

"ROSES IN THE RAIN"

As Recorded by

FRANKIE CARLE — Columbia **CHUCK FOSTER — Mercury**

PAUL WESTON & MATT DENNIS — Capitol

BOB CHESTER — Sonora **CHUCO MARTINEZ — Apollo**

BARTON MUSIC CORPORATION

1619 BROADWAY NEW YORK 19, N. Y.

Thanks...

OHIO STATE AUTOMATIC PHONOGRAPH OWNERS ASSN.

FOR SELECTING OUR BAND

To Play Your

8th ANNUAL CONVENTION

★

P.S.—Thanks to all the operators in the association for their swell response to our current

COLUMBIA RECORDINGS

"IT'S A GOOD DAY"

"STORY of a SLOW MOSQUITO"

COLUMBIA No. 37209

"OLD DEVIL MOON"

"SAME OLD BLUES"

COLUMBIA No. 37270

GENE KRUPA

Mirror Columnist At Mills Showing

NEW YORK — Adding to the host of notables present at the recent Mills Phonograph showing by the Modern Music Sales Corp., this city, was the noted syndicated columnist, Nick Kenny. Pictured above with Nat Cohn of Modern Music, the pair eye the Mills machine.

Sonora Employees Reach Settlement

NEW YORK — The impending strike at the Sonora Radio & Television plant in Meriden, Connecticut has definitely been called off, officials of Sonora and the negotiating union disclosed late this past week.

Details of the settlement were not announced, although it was stated that final agreement was only a mere formality, with legal papers waiting to be signed.

It is believed that the presence of Joe Gerl, president of Sonora, who flew in from Chicago last week to negotiate with the union's representatives, eased matters considerably and hastened settlement.

Had the firm's employees gone on strike, they would have immediately curtailed all production of Sonora records.

Whether or not the agreement reached will hit or force Sonora to revise their present low-price policy, was not learned although it is felt in music circles that the firm would continue to issue their present 39c platter.

Involved in the then impending strike were 250 employees of Sonora, whose demands ranged from increases in wages to health and vacation benefits.

Manor Records Heads On Good-Will Tour

NEW YORK — Manor Records, this city, announced this past week that Sam Lehrer, treasurer and Julius Schiff, general sales manager, will leave on a good-will tour of the firm's distributing offices throughout the western and southern states.

The pair will meet many of their distributors for the first time, and, in so doing, will try to coordinate the sales promotion ideas that the distributors may have.

Having never exploited the plattery to any great extent before, the firm's policy will be radically changed in the near future. Plans include promotion of artists, advertising campaigns and a closer relationship between the home office and the distributing offices.

Schiff and Lehrer will hit Los Angeles, Oakland, Dallas, Houston, New Orleans, St. Louis, Pittsburgh, and Baltimore. The pair will wind up their tour with the National Association of Music Merchants Convention in Chicago, June 2nd through the 5th.

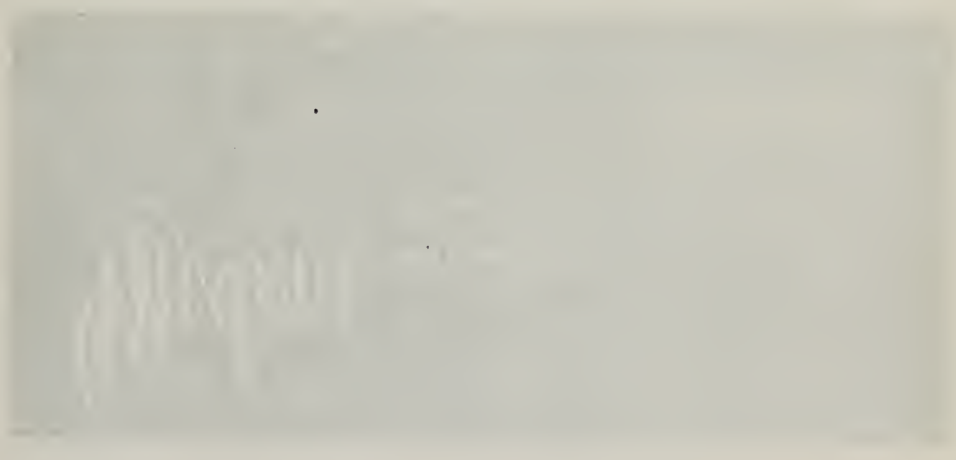
Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

The Cash Box
Burning the Jukes in
HARLEM
The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.
1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)
8 CONSECUTIVE WEEKS IN 1ST PLACE
Manor
REG. U.S. PAT. OFF.
313 W. 57th St. • New York 19, N. Y.

Greeting! OHIO STATE AUTOMATIC PHONO OWNERS ASSOCIATION
On Your 8th Annual Convention
THANKS — FOR THE GREAT JOB BEING DONE ON
"MY ADOBE HACIENDA"
RECORDED BY

EDDY HOWARD ..... Majestic 1117	BILLY WILLIAMS ..... RCA-Victor 20-2150
THE DINNING SISTERS ..... Capitol 389	KENNY BAKER ..... Decca 23846
JACK McCLEAN ..... Coast 8001	THE ESQUIRE TRIO ..... Rhapsody 101
ART KASSEL ..... Vogue 785	BOBBY TRUE TRIO ..... Mercury 3957
COFFMAN SISTERS ..... Enterprise 147	BILLY HUGHES ..... King 609

LOUISE MASSEY ..... Columbia 37332
Sole Selling Agents
SOUTHERN MUSIC PUBLISHING CO., Inc.
1619 BROADWAY NEW YORK 19, N. Y.



RECORDS

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

A SUNDAY KIND OF LOVE

CLAUDE THORNHILL
(Columbia 37219)

FRANKIE LAINE
(Mercury 5018)

IT'S A GOOD DAY

PHIL HARRIS
(Victor 20-2163)

STELLA BY STARLIGHT

BILLY BUTTERFIELD
(Capitol 397)

DICK HAYMES
(Decca 23861)

THE EGG AND I

DINAH SHORE
(Columbia 37278)

TIME AFTER TIME

MARGARET WHITING
(Capitol 383)

TEDDY WILSON QUARTET
(Musicraft 462)

BMI *Pin-up Sheet*

To the
OHIO STATE AUTOMATIC PHONOGRAPH OWNERS ASSN.
A Salute from B M I

in appreciation of the cooperation and efforts extended by your entire membership in making popular the music of BMI and of its affiliated publishers.

Hit Tunes for May
(On Records)

ANOTHER NIGHT LIKE THIS (Marks)

Dick Haymes — Dec. 23731 : Desi Arnaz — Vic. 20-2052
Hal Derwin — Cap. 336 : Herb Kern-Lloyd Sloop — Tempo 984
Larry Douglas — Sig. 15085 : Hal Winters-Jose Morand—Apollo 1034
Don Alfredo — Pan-Amer. 076 : Tommy Tucker — Col. 37339

FOR SENTIMENTAL REASONS (Duchess)

Eddy Howard — Maj. 1071 : Charlie Spivak — Vic. 20-1981
Ella Fitzgerald — Dec. 23670 : Dinah Shore — Col. 37188
King Cole Trio — Cap. 304 : Art Kassel — Vogue 781
Fran Warren — Cosmo 514 : 8rown Dots — Manor 1041
Skip Strahl — Emerald 104

ILLUSION (Uñ Sueno) (Pemora)

Hal Winters — Apollo 1034 : Don Jose — Gotham 3003
Xavier Cugat — Col. 37319 : 8obby Doyle — Sig. 15079
John Paris — Vic. 26-9021

IT MIGHT HAVE BEEN A DIFFERENT STORY

(Campbell-Porgie)
Tex 8eneke — Vic. 20-2123 : Hal Derwin — Cap. 377
8uddy Clark — Col. 37302

IT TAKES TIME (London)

8enny Goodman — Cap. 376 : Louis Armstrong — Vic. 20-2228
Guy Lombardo — Dec. 23865 : Doris Day — Col. 37324

MANAGUA, NICARAGUA (Encore)

Freddy Martin — Vic. 20-2026 : Guy Lombardo — Dec. 23782
Kay Kyser — Col. 37214 : Gordon Trio — Sonora 3032
Two Ton 8aker — Mercury 5016 : Dick Peterson — Enterprise 251
Julie Conway — Sig. 15086 : Jose Curbelo — Vic. 26-9015

MY ADOBE HACIENDA (Peer)

8illy Williams — Vic. 20-2150 : Jack McLean — Coast 8001
Coffman Sisters — Ent. 147 : Esquire Trio — Rhapsody 102
Hammondairs — Mars 1037 : Eddy Howard — Maj. 1117
8obby True Trio — Mercury 3057 : Kenny 8aker — Dec. 23846
Dinning Sisters — Cap. 389 : Louise Massey — Col. 37332
Art Kassel — Vogue 785 : 8illy Hughes — King 609

MY PRETTY GIRL (Republic)

Spike Jones—Vic. 20-2023 : Cliffie Stone — Cap. 378
Lawrence Welk — Dec. 23878 : Ted Straeter — Sonora 2022

THAT'S HOW MUCH I LOVE YOU (Vogue)

8ing Crosby — Dec. 23840 : Frank Sinatra — Col. 37231
Louis Prima — Maj. 2107 : Eddy Arnold — Vic. 20-1948
Alvino Rey — Cap. 363 : Wally Fowler — Mercury 6031
Fred Kirby — Sonora 7023 : Red Foley — Dec. 46028

UNLESS IT CAN HAPPEN WITH YOU (Stevens)

Three Suns — Vic. 20-2197 : Frankie Carle — Col. 37311
Mr. & Mrs. Andy Russell — Cap. 386 : Lawrence Welk — Dec.†
8lue Barron — MGM 10014 : Johnny Long — Sig 15109
The Starlighters — Mercury†

WE COULD MAKE SUCH BEAUTIFUL MUSIC

(BMI)
Vaughn Monroe — Vic. 20-2095 : Frankie Carle — Col. 37222
Monica Lewis — Sig. 15068 : George Towne — Sonora 2002
8illy Butterfield — Cap. 371 : 8lue 8arron — M-G-M 10005

YOU DON'T LEARN THAT IN SCHOOL (Vanguard)

King Cole Trio — Cap. 393 : Louis Armstrong — Vic. 20-2240
Rosemary Calvin — Maj. 1119 : Roberta Lee — Sonora 2016
Jack McLean — Coast† : King Sisters — Vogue†
Les 8rown — Col.† : Sunny Skylar — Mercury†
Sherman Hayes — Aristocrat†

†Soon to be released.

BROADCAST MUSIC INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD

Music Ops Call For Vinyl Disks

(Continued from Preceding Issue)

NEW YORK — Viewing the introduction of vinyl records as the only solution to the problem of poor record wear, many leading music operators thruout the country have asked that *The Cash Box* investigate for the trade the possibility of an early appearance of such platters.

In last week's discussion it was pointed out that most of the larger companies have the facilities and are producing limited numbers of vinyl disks for sale to the public, but at a price much too high for the average music operator's record budget. It was also disclosed that at the present time there is a critical shortage of the materials that go into the manufacture of a vinylite, and most observers see practically no let up in that shortage or price structure for some time to come.

As a result, many of the leading record firms for some time have been knee-deep in experimentation and research, seeking adequate substitues for those materials that are the cause of high production costs.

It is well known that a few record manufacturers have made much progress in that direction. One factory spokesman disclosed to *The Cash Box* that his firm has already developed a process which would eliminate some of the high cost in the production of a vinyl-like record, but, even with that, enough difficulties remain to forbid producing such a record at less than one and a half times the cost of the present shellac platter.

At another factory, a spokesman, without confirming or denying that his firm was engaged in such experimentation, did make a comparison to a process that in many instances helped cut the price of shellac when that product was at its sky-highest.

He mentioned the practice of using an "expander," which would allow the manufacturer to produce a vinyl-like disk at a lower cost.

Several record companies are now reported to be using the "expander" developed as a shellac substitute, whereby the compound used in the production of the record "biscuit" can be processed with a smaller percentage of the high-priced shellac.

That such an "expander" for use in place of the scarce and very expensive vinylite ingredients has yet been developed by any of the record companies is doubtful. If and when it is it's a good bet that the news will be announced from the hilltops of Recordom.

The record manufacturers all agree that the first to come along with a vinyl disk at a competitive price will cut for his company a tremendous swath in the national record market as a whole, in addition to the patronage they could certainly expect from the harried music operator.

★

ELECTION BULLETIN

★

LATEST RETURNS FROM THE NATION'S JUKE BOXES INDICATE THAT . . .

EDDY HOWARD

IS OFF TO A STRONG LEAD IN THE CAMPAIGN FOR ELECTION OF

"1947 LEADING NICKEL PULLER"

★

INTERVIEWED YESTERDAY MR. HOWARD SAID . . .

"I WISH TO THANK ALL MY CONSTITUENTS, ESPECIALLY THOSE WHO SO LOYALLY STUFFED THE BALLOT BOXES WITH THEIR NICKELS IN MY BEHALF."

★

BOTTLENECK
ERECTION

WHAT'S HOT ON THE RECORDS For The Week of May 5, 1947

Chicago

1. HEARTACHES (Ted Weems)
2. PEG O' MY HEART (The Harmonicats)
3. LINDA (Ray Noble)
4. MY ADOBE HACIENDA (Eddy Howard)
5. ANNIVERSARY SONG (Al Jolson)
6. MAM'SELLE (Frankie Laine)
7. GUILTY (Tony Martin)
8. MANAGUA NICARAGUA (Guy Lombardo)
9. I'LL CLOSE MY EYES (Dinah Shore)
10. THAT'S WHERE I CAME IN (Perry Como)

Danbury, Conn.

1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. FRECKLE SONG (Larry Vincent)
4. HEARTACHES (Ted Weems)
5. ANNIVERSARY SONG (Guy Lombardo)
6. LINDA (Buddy Clark-Ray Noble)
7. GLOCCA MORRA (Martha Tilton)
8. IF I HAD MY LIFE TO LIVE OVER (Bob Eberle)
9. THAT'S MY DESIRE (Frankie Laine)
10. GUILTY (Margaret Whiting)

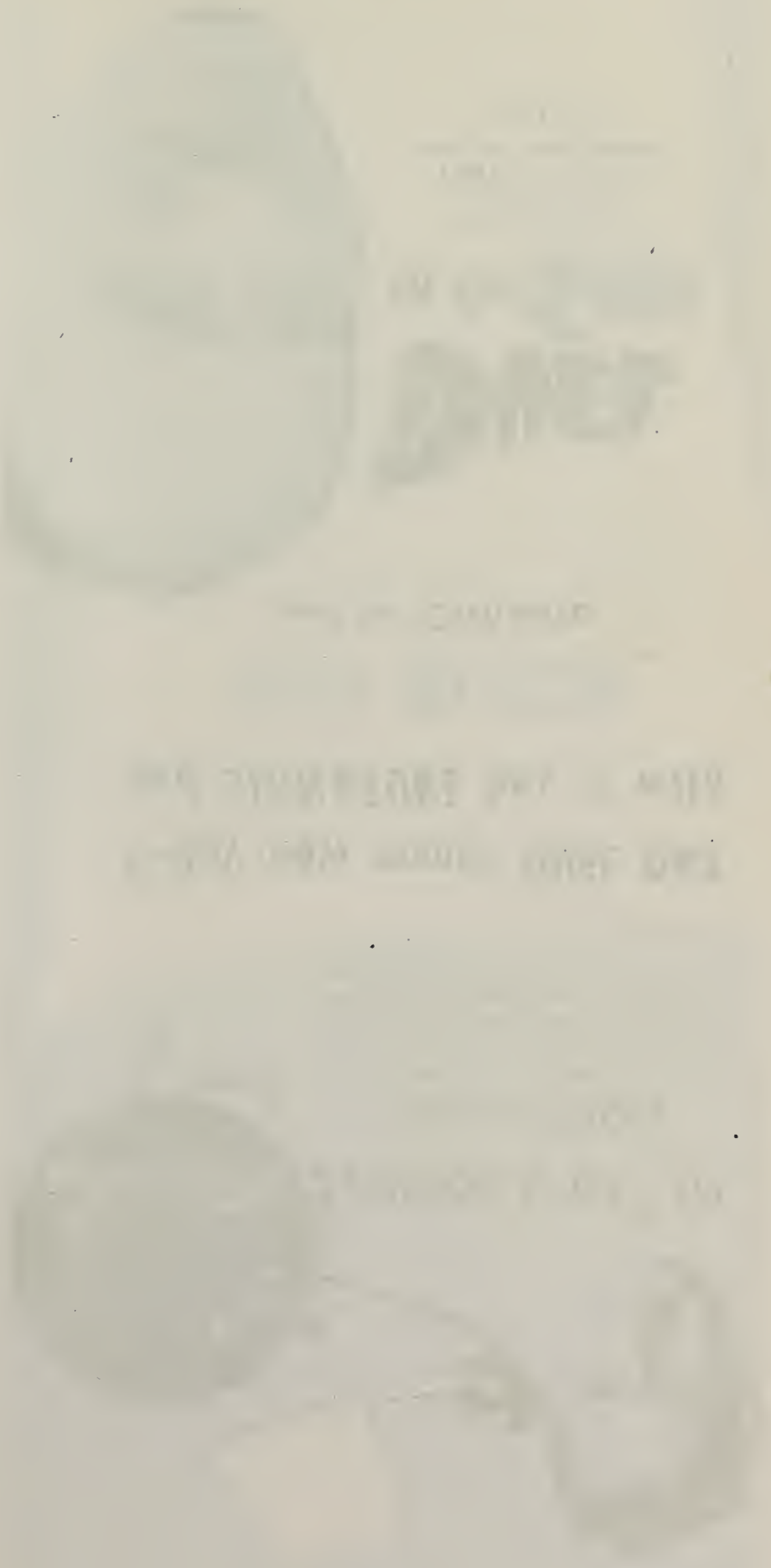
Montgomery, Ala.

1. HEARTACHES (Ted Weems)
2. MAM'SELLE (Art Lund)
3. EVERYTHING MOVING TOO FAST (Peggy Lee)
4. CARLE'S BOOGIE (Frankie Carle)
5. THAT'S MY DESIRE (Hadda Brooks)
6. LINDA (Charlie Spivak)
7. MANAGUA NICARAGUA (Guy Lombardo)
8. I WANT TO BE LOVED (Savannah Churchill)
9. HOODLE ADDLE (Ella Mae Morse)
10. MY ADOBE HACIENDA (Eddy Howard)

Willow Springs, Mo.

1. HEARTACHES (Ted Weems)
2. MANAGUA NICARAGUA (Freddy Martin)
3. ANNIVERSARY SONG (Guy Lombardo)
4. LINDA (Buddy Clark-Ray Noble)
5. GUILTY (Margaret Whiting)
6. GLOCCA MORRA (Martha Tilton)
7. HAWK'S BOOGIE (Erskine Hawkins)
8. LAZY RIVER (Mills Brothers)
9. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
10. THAT'S HOW MUCH I LOVE YOU (Bing Crosby)

Signature's Stetson is off to
LINN BURTON
whose WIND and WAAF record shows rate right on top in Chicago. Linn knows good music, that's why Ray Bloch's records are always a hit with him.
D-Day now means DUEL DAY
and SIGNATURE has it with
RAY BLOCH
and his Orchestra
DUEL in the SUN
(From David O. Selznick's "Duel In The Sun")
PARTS 1 AND 2
VOCAL BY LARRY DOUGLAS
SIG 15112
COUSIN JOE with Dickie Wells' Blue Seven
I HAD TO STOOP TO CONQUER YOU, BABY
BACHELOR'S BLUES
VOCALS BY COUSIN JOE
SIG 1012
Signature records
See your GESCO distributor or write direct to Signature Records, 601 W. 26th St., New York 1, N. Y.
DISTRIBUTED BY GENERAL ELECTRIC SUPPLY CORPORATION



Briefs

Morty Palitz, Decca recording head, moves out to the California office, while Paul Cohen, in charge of folk disks, moves in the general recording department . . . Continental Records price slash reported meeting with the favor of a host of music ops throughout the country . . . Ops who use stuff aimed at the jazzophile crowd would do well to take a look-see at the Super-Disc line.

* * *

Ray Bloch, Larry Douglas and Mary Osborne set for the big event over at Atlantic New York Corporation . . . Musicdom will honor the memory of "Fats" Waller through the week of May 18th to the 25th . . . Who's got that bet about "Peg O' My Heart" moving . . . Latest reports have it that Stan Kenton is coming along fine, taking it easy out California way. Stan's chirp, June Christy, is out on a single right now, but will rejoin the band once Stan is up and around again.

* * *

Marie Ruebens, pilot of Sonora Records, on the Coast prowling for platter talent to ink, and also cut four sides with Ginny Simms . . . Entire record biz applauds Enterprises' "Who's On First", from which royalties will go to the Lou Costello Foundation. Happy Chandler even gave the firm permission to sell the platter at all ball parks throughout the country

* * *

Capitol and Columbia platteries plan three albums each on the score from Walt Disney's latest musical "Fun and Fancy Free." Stuff will be handled between Dinah Shore, The Kings Men and Anita Gorden, the Dinning Sisters, Billy Gilbert and Cliff Edwards . . . John Birge, Columbia Records' ad head, recently returned from a tour of the middlewest, accompanied by Arthur Kemp, of McCann Erickson, Inc. The pair visited Columbia distribs and salesmen . . . Mitchell Ayres, Recording Director at Columbia, just back from Chicago, where he supervised new recording by Dick Jurgens and ork.

* * *

Sherman Hayes, just cut "Chi Baba" on that new indie label out Chicago way . . . Will somebody please tell Symphony Sid what Freddie The Fish Is?,, . . . Reports have it that England has had enough of Richard . . . Musicians Union out Hollywood way has suspended 823 members for non-payment of dues . . Dave Miller named production chief over at Enterprise Records . . . Apollo Records announce the signing of Toni Bari, popular Neopolitan singer.

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago's Largest Distributor of Used Records

Write, Call or Ship Today!

We Pay the Freight!

Will Pick Up Within 100 Mile Radius

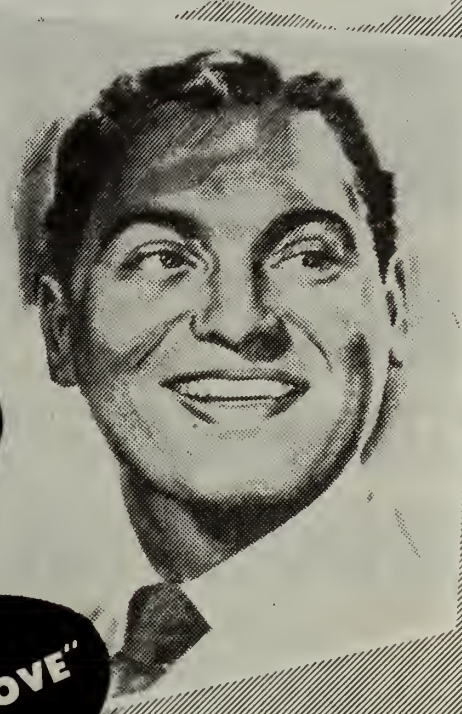
USED RECORD EXCHANGE

1736 N. Keeler Ave., Chicago 39, Ill.

Tel.: CAPitol 7852

CASH BOX SAYS:

"It's better than six, two and even that Frankie comes up among the biggest coin winners you've ever displayed on your route."



"THAT'S MY DESIRE"

"SUNDAY KIND OF LOVE"

AND NOW "MAM'SELLE"

Backed by "ALL OF ME"

SUNG BY FRANKIE LAINE ON MERCURY RECORDS

Best wishes to the Ohio State Automatic Phonograph Owners Association on the occasion of their 8th Annual Convention. Many, many thanks for the swell job you're doing for me. Believe me, I appreciate it.

Sincerely
Frankie Laine

DICK SAM SEYMOUR

Personal Mgt. — GABBE, LUTZ, & HELLER — 6406 Sunset Blvd., Hollywood

Direction —

GAC GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

"Folk" and "Western" RECORD REVIEWS

"Who Me"
"New Jole Blon"

RILEY SHEPARD
(Majestic 6012)

● Something new in the line of folk songs kicking the gong around is this latest jog by Riley Shepard titled "Who Me." Novel item here is that the ditty is straight talk all through, with a combo chorus jotting down a line here and there. Riley injects a bit of humor into the number as he has that finger pointed at him every now and then with "Who Me." On the other side with "New Jole Blon," Riley does a ditty that's a natural for your phono. Currently enjoying peak success in so many folk locations, you can't miss with this one. Riley does a double take with the lingo which adds to the tune's attractiveness. Both sides deserves your ear.

"Hitler Lives"
"I Can't Tell That Lie To My Heart"

ROSALIE ALLEN
(Victor 20-2237)

● You'll want to place this thing in your machine right away—it's that good. "Hitler Lives" — a ditty with a sock message behind it, shapes up as one which, by virtue of the punch it carries will catch coin for you. Rosalie Allen grabs the limelight here, and rates an orchid for her efforts. Weaving her tale around aiding the forgotten vet and coupling a plea for unison amongst all mankind, Rosalie scores with this bit. On the flip with "I Can't Tell That Lie To My Heart," Rosalie confirms her inner thoughts of her love for her man. Slow tempo set the pace, while the Black River Riders fill the bill with accompaniment. "Hitler Lives" belongs in your phono.

"I Love You True Lou"
"Bessie James"

SLIM BRYANT TRIO
(Majestic 11010)

● Some terrific folk music headed ops' way is this piece titled "I Love You True Lou," with the Slim Byrant Trio taking honors for the waxing. Ray Bryant is the lad who makes this side attractive, with a vocal that rates way up high. The ditty is catchy with the "True Lou" phrase echoing in every chorus. Number offers a beat to add flavor and zing to the waxing, while the trio provide adequate accompaniment. The flipover, "Bessie James," is there for the asking, as the crew knock this bit out in fast rhythm. You'll like "I Love You True Lou."

"It's Too Late To Change Your Mind"
"You Laughed And I Cried"

JACK GUTHRIE
(Capitol 406)

● This boy can sing! Here's Jack Guthrie doing "It's Too Late To Change Your Mind," as sure a coin-culler as you'll find floating around. Jack's spiel concerns his gal's leaving him,—dig the title and you've got the rest of the story. It's slow stuff all thru, with the rest of the crew making merry music in the bg. On the backside with "You Laughed and I Cried." Jack wails the blues here just as the title indicates. Jack's voice is of the finer set of tonsils, and a natural in your phono. Get next to this pair, by all means.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On This Page.

Ray McKinley

And his ORCHESTRA

selected by THE CASH BOX (April 14, 1947)
as a SLEEPER OF THE WEEK
for his Boffo MAJESTIC Recording of

"RED SILK STOCKINGS and GREEN PERFUME"

Majestic Record No. 7216

Read what the bible of the Juke Box Industry says:

SLEEPER OF THE WEEK

"Red Silk Stockings And Green Perfume"

RAY McKINLEY ORCHESTRA

(Majestic 7216)

RAY McKINLEY

● When a novelty clicks, it clicks like thunder, and this latest platter by the Ray McKinley ork tabbed "Red Silk Stockings and Green Perfume" sounds ready to score a boffo. Featuring Ray on the western styled lyric, with the entire crew coming in for a bar of chanting every so often, the windup is a rip roaring hunk of melody that spells for great big action wherever it's placed. By all means give this platter a ride. And we mean everybody from Broadway to Vine Street. The flip, "Jimminy Cricket," is an all-instrumental that shows the McKinley crew to good advantage, but the big side wears "Red Silk Stockings."

Personal Management:
WILLARD ALEXANDER, Inc., 30 Rockefeller Plaza, N. Y.

Best Wishes

to

OHIO STATE AUTO. PHONO OWNERS ASSN.

from

FRED LOWERY

AND

DOROTHY RAE

on **COLUMBIA RECORDS**

Thanks for keeping the Jukes hummin' with our current Columbia Standards —

"TOO LATE"

"BY THE WATERS OF MINNETONKA"

Columbia No. 37172

and for suggesting the recording of

"INDIAN LOVE CALL"

Columbia No. 32000

which is doing **SENSATIONAL!**

Money Makers for Your Machines

by

"The Man Who Plays The Sweetest Trumpet in the World"

CHARLIE SPIVAK

Extends Greetings to the

OHIO STATE AUTO. PHONO OWNERS ASSN.

On Your 8th Annual Convention and Banquet

Certainly Appreciate the Bang-up Job Being Done These Current Hits:

"LINDA"

RCA Victor 20-2047

"BORN TO BE BLUE"

"THERE IS NO GREATER LOVE"

RCA Victor 20-2202

"WHY DID IT HAVE TO END SO SOON"

"YOU CAN TAKE MY WORD FOR IT, BABY"

RCA Victor 20-2166

Currently—EARLE THEATRE, Phila.

Watch for CHARLIE SPIVAK in your territory and tie in with his personal appearances for a bigger take on all your machines.

on RCA-VICTOR *Records*

The ARISTOCRAT of Songs!

Sherman Hayes

and His Orchestra

featuring

"CHI-BABA CHI-BABA"

Novelty Sensation of '47

ARISTOCRAT 1001

and

"SAY NO MORE"

Vocal by

Wyoma

Accompanied by Sherman Hayes Ork

ARISTOCRAT 1001

THE *Aristocrat* RECORD CORP.

7508 S. PHILLIPS AVE. CHICAGO 49, ILL.

America's Foremost Vocal Stylist

Tony Pastor
and his Orchestra

Now on

COLUMBIA RECORDS

Clicks with These 2 Great Releases

"RED SILK STOCKINGS & GREEN PERFUME"

Coupled with

"GET UP THOSE STAIRS, MADEMOISELLE"

COLUMBIA RECORD No. 37330

BOB HARVEY and HIS OLYMPIC HOTEL ORCHESTRA
in a coupling you can't afford to miss!

"ACE IN THE HOLE"

Backed by that toe-tingling

"MISSISSIPPI MUD"

INCREASE PROFITS with LINDEN VINYLITES!

Hundreds of operators all over America acclaim Linden discs . . . you, too, can eliminate breakage and get unbelievable wear from these fine discs!

Made only from pure vinylite . . . no curling at edges or warping.

Send for Complete Listings NOW!

Pure Vinylite

- SHATTER-PROOF
- NO SURFACE NOISE
- WEAR UP TO 1000 PLAYS ON EACH SIDE

Depending on type and condition of machine.

- 65c EA. F. O. B. SEATTLE

Linden VINYLITE RECORDINGS

NORTHERN LIFE TOWER • SEATTLE, WASHINGTON

WHAT'S HOT ON THE RECORDS For The Week of May 5, 1947

New York

1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. THE FRECKLE SONG (Larry Vincent)
4. HEARTACHES (Ted Weems)
5. LINDA (Buddy Clark-Ray Noble)
6. A SUNDAY KIND OF LOVE (Claude Thornhill)
7. MANAGUA NICARAGUA (Freddy Martin)
8. GLOCCA MORRA (Dick Haymes)
9. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
10. IVY (Jo Stafford)

Portland, Ore.

1. HEARTACHES (Ted Weems)
2. GLOCCA MORRA (Dick Haymes)
3. ANNIVERSARY SONG (Tex Beneke)
4. SANTA CATALINA (Eddy Howard)
5. ALL BY MYSELF (Freddy Martin)
6. LINDA (Charlie Spivak)
7. NEW JOLE BLONDE (Riley Shepard)
8. YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING (Vaughn Monroe)
9. SO ROUND, SO FIRM (Texas Tyler)
10. YEARS & YEARS AGO (Dinning Sisters)

St. Albans, Vt.

1. ANNIVERSARY SONG (Andy Russell)
2. HEARTACHES (Ted Weems)
3. LINDA (Paul Weston)
4. GLOCCA MORRA (Martha Tilton)
5. MANAGUA NICARAGUA (Kay Kyser)
6. GUILTY (Margaret Whiting)
7. I'LL CLOSE MY EYES (Andy Russell)
8. APRIL SHOWERS (Al Jolson)
9. OH BUT I DO (Margaret Whiting)
10. FOR SENTIMENTAL REASONS (Ella Fitzgerald)

Pittsburgh, Pa.

1. MY ADOBE HACIENDA (Eddy Howard)
2. ANNIVERSARY SONG (Guy Lombardo)
3. HEARTACHES (Dinah Shore)
4. MAM'SELLE (Dick Haymes)
5. THAT'S MY DESIRE (Frankie Laine)
6. MANAGUA NICARAGUA (Guy Lombardo)
7. GLOCCA MORRA (Martha Tilton)
8. ANNIVERSARY SONG (Andy Russell)
9. GUILTY (Ella Fitzgerald)
10. I WANT TO BE LOVED (Savannah Churchill)

Opry Stars Ogle A M I

NASHVILLE, TENN. — Grand Ole Opry Stars of radio station WMS, this city, pictured above listening to the AMI phonograph at a recent showing tendered by Harold Midyett, Tennessee Music Distributors, Inc.

Left to right: Ernest Tubb, star of the Grand Ole Opry show, James Washer of the Allied Dinner Club, Nashville, San Antonio Rose and Leon Short of the widely known radio show.

Rosalie Allen Scores With "Hitler Lives"

NEW YORK — The much disputed and controversial song "Hitler Lives", currently gaining wide recognition in music circles, has set something of a precedent in music heretofore known as "folk or western".

The song, set in a "folk" pattern is novel in the sense that it is one of the few around to deliver a message within its lyrics.

Based upon the idea that Hitler lives —if you hurt your fellow men, the song carries a plea for tolerance, good-will and unison amongst all mankind.

"Hitler Lives", has been recorded by Rosalie Allen, RCA-Victor recording artist.

T. Dorsey To Resume

HOLLYWOOD, CAL. — Tommy Dorsey, having been idle since he disbanded his orchestra at the end of his Capitol Theatre, N. Y. engagement last January, will resume band activity on the coast, it was disclosed this past week.

Dorsey continued recording for Victor these past few months, although the band personnel with which he will reorganize, differs from his recording unit.

A NEEDLE WITH A REPUTATION

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ROUND POINT

Made Especially for

COIN OPERATED automatic PHONOGRAPHS

Maestro point has kept pace with all the improvement of materials that go to make up the best equipment. It is internationally famous for balanced service—long life and kindness to records.

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610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

Hoagy Carmichael's

"IVY"

From the Universal-International Picture, "IVY"
*Recorded by

VIC DAMONE	●	MERCURY
ZIGGY ELMAN	●	MGM
DICK HAYMES	●	DECCA
WOODY HERMAN	●	COLUMBIA
RAY McKINLEY	●	MAJESTIC
VAUGHN MONROE	●	VICTOR
EDDIE OLIVER	●	TOWN & COUNTRY
JO STAFFORD	●	CAPITOL

*Listed Alphabetically

Continued Success to OHIO STATE AUT. PHONO OWNERS ASSN.

NEW YORK CINCINNATI BURKE & VAN HEUSEN, INC. Music Publishers CHICAGO HOLLYWOOD

BLUE BARRON

and his Orchestra

"MUSIC OF YESTERDAY AND TODAY STYLED THE BLUE BARRON WAY"

FOR QUICK TURNOVER!

The New Novelty Lullaby Smash

"CHI-BABA CHI-BABA"

(My Bambino Go To Sleep)

M-G-M 10027

Going Strong! "MIDNIGHT MASQUERADE"
"UNLESS IT CAN HAPPEN WITH YOU"

M-G-M 10014

Exclusively on M-G-M Records

THE MUSIC OP SPEAKS

Editor
The Cash Box

Sir: As you well know, much has been said in recent months pertaining to the building of a closer understanding between the record manufacturer and the music operator, but so far as I (and many, many others known to me personally) am concerned, too little has been actually done, despite the fact that time and again we have offered suggestions that would be of benefit to both of us.

We have asked for title strips, and, with few exceptions, there have been no title strips; we have asked for improvements in record quality, and especially in so far as amounts of play are concerned, and again there has been little action taken; we have asked that music operators be given a price break on their record purchases in consideration of the advertising medium we offer to the record company and their artists, and again, there has been no such move undertaken by any of the labels.

If there is good reason behind such an attitude, I cannot see it. But allowing that it does exist, than I offer still another ground on which a record company could demonstrate that they have some conception that we have some little place and identity in their industry.

That suggestion refers to the present policy by which the record manufacturers allow a 5% return privilege to record retailers, but stop short at making any such allowance to the music operator.

Surely, by the very fact that we buy and place their records before the public and carry the risk that there will be no profit in its placement (as happens with countless "stiffs") should be acknowledged by the record people with more than a thank-you. As long as a record retailer (who does darn little to promote the actual sale of a number) is given that return privilege, why shouldn't we?

Of course, we can't give back the records. So far as the public is concerned, no matter how few plays the record did draw on the machine, once it was on it's considered used. So how about giving the operator a straight 5% rebate, payable every so often, on the total amount of his purchases. In fact, we'd take that amount as a credit to be applied to purchases of other records.

Like most other businesses, juke box routes have suffered a sharp cut in recent months. That 5% would be a big help to us today. If a record manufacturer wants to be my friend, I'm waiting for his move where it would do the most good: on my balance sheet.

Cordially yours,
Charles Bernoff
Regal Music Company
New York, N. Y.

Eddy Howard
made a truly great recording of
"My Best to You"
BACKED BY
"MISSOURI WALTZ"
on Majestic Record 1074
★ We think this is going to be the biggest of all Eddy Howard HITS!!
FORSTER MUSIC PUBLISHER, INC.
216 S. WABASH AVE., CHICAGO 4, ILL.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	*ARTIST OR BAND HERE*
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	EX—EXCELSIOR	NA—NATIONAL
BB—BLUEBIRD	JB—JUKE BOX	RA—RAINBOW
BW—BLACK & WHITE	KE—KEYNOTE	SI—SIGNATURE
CA—CAPITOL	MA—MAJESTIC	SO—SONORA
CO—COLUMBIA	ME—MERCURY	ST—STERLING
DE—DECCA	MG—M-G-M	VI—VICTOR
EC—EXCLUSIVE	MU—MUSICRAFT	VO—VOGUE

April 28 April 21 April 14

1—Heartaches 134.1 148.6 156.2
- AP-1045—GORDON MacRAE — *If I Had My Life To Live Over*
- CA-372—JOE ALEXANDER — *If I Had A Chance With You*
- CO-37234—DINAH SHORE — *Anniversary Song*
- CO-37305—HARRY JAMES ORCH. — *I Tipped My Hat*
- DE-25071—TED WEEMS O.—ELMO TANNER — *Oh' Monah*
- MA-1111—EDDY HOWARD O. — *Don't Tell Her What's Happened to Me*
- MG-10001—JIMMY DORSEY ORCH. — *There Is No Greater Love*
- NA-9026—RED McKENZIE — *If I Had My Life to Live Over*
- SI-15065—RAY BLOCH ORCH. — *What Am I Gonna Do About You?*
- SO-2005—TED STRAETER ORCH. — *That's Where I Came In*
- VI-20-2175—TED WEEMS ORCH. — *Piccolo Pete*

2—Linda 124.4 128.8 120.8
- CA-362—PAUL WESTON ORCH. — *Roses in the Rain*
- CO-37215—RAY NOBLE ORCH. (FT) — *Love Is a Random Thing*
- DE-23864—GORDON JENKINS O. — *Maybe You'll Be There*
- ME-3058—CHUCK FOSTER ORCH. — *Roses In The Rain*
- MU-428—ARTIE SHAW ORCH. — *Anniversary Song*
- SI-15106—LARRY DOUGLAS — *Beware My Heart*
- SI-15090—MONICA LEWIS — *Exactly Like You*
- SO-2006—BOB CHESTER ORCH. — *Roses In The Rain*
- VI-20-2047—CHARLIE SPIVAK ORCH. — *So They Tell Me*
- VI-20-2109—JOHNNY DESMOND — *I'll Close My Eyes*

3—Anniversary Song 119.8 128.1 154.2
- CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.) — *My Best to You*
- CO-37289—WOODY HERMAN O. — *No Time*
- CO-37234—DINAH SHORE — *Heartaches, Sadness and Tears*
- DE-23799—GUY LOMBARDO O. — *Uncle Remus Said*
- DE-23714—AL JOLSON — *Avalon*
- MA-1107—LOUIS PRIMA O. — *That's How Much I Love You*
- ME-3036—ANITA ELLIS — *I'm Yours*
- MU-428—ARTIE SHAW ORCH. — *Guilty*
- SI-15075—LARRY DOUGLAS — *The Girl That I Marry*
- SO-2004—GEORGE TOWNE ORCH. — *Sonata*
- VI-20-2126—TEX BENEKE O. — *Hoodle Addle*

4—Mam'Selle 88.9 70.6 18.8
- CA-396—PIED PIPERS — *It's the Same Old Dream*
- CO-37343—FRANK SINATRA — *Mam'selle*
- DE-23861—DICK HAYMES — *Stella By Starlight*
- MA-7217—RAY DOREY — *Man Who Paints The Rainbow*
- MGM-10011—ART LUND — *Sleepy Time Gal*
- SI-15093—RAY BLOCH ORCH. — *It's So Nice To Be Nice*
- VI-20-2211—DENNIS DAY — *Stella By Starlight*

5—Guilty 79.2 69.2 114.6
- BW-821—NICK DeLANO
- CA-324—MARGARET WHITING — *Oh, But I Do*
- DE-23844—EDDIE HEYWOOD ORCH. — *Sentimental Journey*
- MA-1106—TONY MOTTOLA FOUR — *Trigger Fantasy*
- ME-3042—TONY MARTIN — *Dreamland Rendezvous*
- MU-428—ARTIE SHAW ORCH. — *Anniversary Song*
- SI-15090—MONICA LEWIS — *Exactly Like You*
- VI-20-2109—JOHNNY DESMOND — *I'll Close My Eyes*

6—How Are Things In Glocca Morra? 64.1 68.5 82.3
- CA-345—MARTHA TILTON — *Connecticut*
- CO-37223—BUDDY CLARK — *If This Isn't Love*
- DE-23830—DICK HAYMES — *'Twas Only An Irishman's Dream*
- MA-12009—GEORGIA GIBBS — *Necessity*
- ME-3056—HARRY BABBITT — *Oshkosh, Wisc.*
- SI-15064—JOHNNY LONG ORCH. — *Last Night On The Back Porch*
- SO-3043—BOB HOUSTON WITH ORCH. — *Dream, Dream, Dream*
- VI-20-2121—TOMMY DORSEY O. — *When I'm Not Near the Girl I Love*
- VI-45-0011 (P-167) RUSS CASE O. — *That Great Come and Get It Day*

7—My Adobe Hacienda 54.9 24.9 19.4
- CA-389—DINNING SISTERS — *If I Had My Life to Live Over*
- CO-37332—LOUISE MASSEY — *Starlight Schottische*
- DE-23846—RUSS BAKER ORCH. — *This Is The Night*
- MA-1117—EDDY HOWARD ORCH. — *Midnight Masquerade*
- ME-3054—BOBBY TRUE TRIO — *Heartaches*
- VI-20-2150—BILLY WILLIAMS — *Ain't Gonna Leave My Love No More*
- VO-785—ART KASSEL ORCH. — *The Echo Said No*

8—Monogua, Nicoraguo 52.2 71.3 97.9
- CO-37214—KAY KYSER O. — *That's the Beginning of the End*
- DE-23782—GUY LOMBARDO O. — *What More Can I Ask For?*
- ME-5016—TWO TON BAKER
- SI-15086—JULIE CONWAY & CHICKERING FOUR — *If I Had My Life To Live Over*
- SO-3032—THE GORDON TRIO — *Jealous*
- VI-26-9015—JOSE CURBELO O. — *The Breeze and I*

April 28 April 21 April 14

- VI-20-2026—FREDDY MARTIN O. — *Heaven Knows When*

9—Jalousie 26.7 17.8 10.3
- CA-335—BILLY BUTTERFIELD ORCH. — *Steamroller*
- CO-37218—HARRY JAMES ORCH. — *The Man With the Horn*
- CO-36475 (C-80) SELINSKY & SALON — *Ay, Ay, Ay*
- CO-36571—MAREK WEBER ORCH. — *A Media Luz*
- CS-510—TONY PASTOR ORCH. — *Margie*
- DE-23311—FRED WARING ORCH. — *Holiday for Strings*
- DE-23480—LOS ANGELES PHILHARMONIC ORCH.
- DE-23542—KITTY CARLISLE — *Beat Out That Rhythm on a Drum*
- MA-20002 (M-201) A. NEWMAN ORCH. — *Hora Staccatto*
- MA-1090—THE THREE SUNS — *Sonata*
- ME-2057—BUDDY MORROW ORCH. — *Lullaby*
- SI-15015—RAY BLOCH ORCH. — *Espanharlem*
- VI-12160—BOSTON "POPS" ORCH. — *Ritual Dance of Fire*
- VI-20-1961—HERBIE FIELDS ORCH. — *Among My Souvenirs*
- VI-25-0059—HENRI RENE ORCH. — *Hora Staccatto*

10—I'll Close My Eyes 25.4 51.4 40.6
- CA-342—ANDY RUSSELL — *It's Dreamtime*
- CO-37213—DINAH SHORE — *My Bel Ami*
- DE-23756—HILDEGARDE — *There's No Holding Me*
- MA-1093—MILDRED BAILEY — *Mo and the Blues*
- ME-3046—JACK FINA — *Save Me A Dream*
- MU-15097—TEDDY WALTERS — *The More I Go Out With Somebody Else*
- SI-15066—JOHNNY BOTHWELL ORCH. — *I Won't Promise*
- SO-3034—RAY ANTHONY ORCH. — *Margie*
- VI-20-2109—JOHNNY DESMOND — *Guilty*

11—Across the Alley From the Alamo 19.4 4.0 —
- CA-387—STAN KENTON O. — *No Greater Love*
- CO-37289—WOODY HERMAN O. — *No Greater Love*
- DE-23863—MILLS BROTHERS — *Dream, Dream, Dream*

12—I Wont to Thonk Your Folks 16.6 18.5 22.9
- CA-356—KING COLE TRIO — *You Should Have Told Me*
- CO-37251—FRANK SINATRA — *Why Shouldn't It Happen to Us*
- DE-23851—INK SPOTS — *I Wasn't Meant for Love*
- MA-1105—EDDY HOWARD & ORCH. — *Too Many Times*
- SI-15084—LARRY DOUGLAS — *Why Did It Have To End So Soon*
- SO-2007—SAXIE DOWELL ORCH. — *Sh-h, The Old Man's Sleepin'*
- VI-20-2117—PERRY COMO — *That's Whore I Come In*

13—The Egg ond I 16.4 — —
- CO-37278—DINAH SHORE — *Who Cares What People Say*
- MA-1112—THE MERRY MACS — *Open The Door Richard*
- ME-5019—HARRY BABBIT — *When Am I Going To Kiss You Good Morning*
- VI-20-2209—SAMMY KAYE ORCH. — *After Graduation Day*

14—Sonata 14.7 11.7 20.8
- CA-337—JO STAFFORD — *Through A Thousand Dreams*
- CO-37219—CLAUDE THORNHILL ORCH. — *A Sunday Kind of Love*
- DE-23747—CARMEN CAVALLARO ORCH. — *Through A Thousand Years*
- MA-1090—THE THREE SUNS — *Jealousy*
- ME-3045—TONY MARTIN — *Years and Years Ago*
- SO-2004—GEORGE TOWNE — *Anniversary Song*
- VI-20-2033—PERRYCOMO — *That's The Beginning of the End*
- VI-20-2010—L. GREEN ORCH. — *I Haven't Got A Worry in the World*

15—Time After Time 14.3 — —
- CA-383—MARGARET WHITING — *Spring Isn't Everything*
- CO-37300—FRANK SINATRA — *I Believe*
- MA-7215—GEORGE OLSEN ORCH. — *Let Me Call You Sweetheart*
- ME-5041—GLEN GRAY ORCH. — *Necessity*
- MU-462—TEDDY WILSON QUARTET — *Moon Faced, Storry Eyed*
- VI-20-2210—TOMMY DORSEY ORCH. — *It's The Same Old Dream*

16—Peg O' My Heart 13.4 6.1 —
- CA-346—CLARK DENNIS — *Bless You*
- VT-1—THE HARMONICATS — *Fantasy Impromptu*

17—Santa Catalina 13.2 24.7 13.6
- CO-37328—MODERNAIRES—PAULA KELLY
- MA-1114—EDDY HOWARD ORCH. — *Don't Tell Me That Story*
- VI-20-2136—FREDDY MARTIN ORCH. — *Soy So*

18—I Believe 10.6 — —
- CO-37300—FRANK SINATRA — *Time After Time*
- MU-492—ARTIE SHAW ORCH. — *It's The Same Old Dream*

19—For Sentimental Reasons 10.1 7.5 23.9
- CA-304—KING COLE TRIO — *The Best Man*
- CO-37188—DINAH SHORE — *You'll Always Be the One I Love*
- DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS — *Rhythm Boys*
- DE-18895 (A-467) FRED WARING O. — *You'd Be So Nice to, etc.*
- MA-1071—EDDY HOWARD ORCH. — *Why Does It Get So Late So Early?*
- *Count Meets The Duke*
- VI-20-1891—CHARLIE SPIVAK O. — *It's All Over Now*
- VO-781—ART KASSEL ORCH. — *Sooner Or Later*

20—It's the Same Old Dream 9.2 — —
- CA-396—THE PIED PIPERS — *Mom'selle*
- CO-37288—FRANK SINATRA — *The Brooklyn Bridge*
- MU-492—ARTIE SHAW ORCH. — *I Believe*
- VI-20-2210—TOMMY DORSEY ORCH. — *Time After Time*

21—You Can't See the Sun When You're Crying 8.8 6.0 1.7
- CA-344—PIED PIPERS — *Make Me Know It*
- CO-37240—THE CHARIOTEERS — *Open the Door, Richard*
- DE-23809—INK SPOTS — *That's Where I Come In*
- ME-5011—STEVE GIBSON & RED CAPS — *Bless You*
- VI-20-2053—VAUGHN MONROE O. — *And So to Bed*

22—Moon-Faced, Starry-Eyed 6.9 18.4 20.7
- CA-376—BENNY GOODMAN ORCH. — *It Takes Time*
- VI-20-2176—FREDDY MARTIN ORCH. — *What Good Would The Moon Be?*
- MU-462—TEDDY WILSON QUARTET — *Time After Time*

23—That's How Much I Love You 6.6 12.3 13.5
- CA-363—ALVINO REY ORCH. — *Why Don't We Say We're Sorry*
- CO-37231—FRANK SINATRA — *I Got a Gal I Love*
- DE-46028—RED FOLEY — *Rye Whiskey*
- MA-1107—LOUIS PRIMA ORCH. — *Anniversary Song*
- ME-6031—WALLY FOWLER ORCH. — *Brown Eyes a Cryin' In the Rain*
- VI-20-1948—EDDY ARNOLD ORCH. — *Chained to a Memory*

24—I Tipped My Hat and Slowly Walked Away 6.1 2.6 1.5
- CA-364—JACK SMITH — *If This Isn't Love*
- CO-37305—HARRY JAMES O. — *Heartaches*
- DE-23835—BOB EBERLY — *If I Had My Life To Live Over*
- VI-20-1997—BUDDY SAGAR — *Not So Long Ago*

25—That's Where I Came In 5.5 17.1 8.4
- CA-355—JO STAFFORD—P. WESTON O. — *Give Me Something to Dream About*
- CO-37290—DICK JURGENS O. — *It's Dreamtime*

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- 5-10-25c Wired Wallomatic 62.50
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- Teardrop Speaker w/volume control 22.50
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- 218 30-Wire Adap. Terminal Box 15.00
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- Mystery 299.50

GOTTLIEB
- Maisie 294.00

MARVEL MFG. CO
- Carnival 249.50

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Havana 295.00

WILLIAMS
- Cyclone 304.50

COUNTER GAMES

A.B.T. CORP.
- Challenger 65.00

AMERICAN AMUSEMENT CO.
- Junior League Bat-A-Ball 79.50

AMUSEMENT ENTERPRISES, INC., N. Y.
- Whirl a Ball:
  - Single 47.50
  - 2 to 24 ..... 46.50
  - 25-99 ..... 45.00
  - 100 or more 43.50

CHAMPION MFG. CO.
- Basketball .....

GOTTLIEB
- DeLuxe Grip Scale 39.50

MARVEL MFG. CO.
- Pop Up 49.50

SKILL GAMES CORP.
- Bouncer 44.50

RADIO

FIRESTONE ENTERPRISES, INC.
- At Your Service Radio .....

CORADIO
- Coradio 59.50

RA-O-MATIC CORP.
- Radio .....

TRADIO, INC.
- Tradio .....

NATIONAL SERVICE SALES
- Tourist Radio .....

RCA
- Model MI-13176 .....

PRECISION BILT CO.
- Precision-Bilt Radio .....

COIN CONTROLLED EQUIP. LTD.
- Amco, metal console radio 89.50

BELLS

AMERICAN AMUSEMENT
- 50c Golden Falls (Rebuilt) 300.00

BELL-O-MATIC CORP.
- Jewel Bell .....

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle .....

PACE
- 5c DeLuxe Chrome Bell .....
- 10c DeLuxe Chrome Bell .....
- 25c DeLuxe Chrome Bell .....
- 50c DeLuxe Chrome Bell .....
- $1.00 DeLuxe Chrome Bell .....
- 5c Cherry Bell .....
- 10c Cherry Bell .....
- 25c Cherry Bell .....
- 50c Cherry Bell .....
- $1.00 Cherry Bell .....

CONSOLES

BALLY
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy .....
- Roto-Lete (Roulette) .....
- 5c Draw Bell 477.50
- 25c Draw Bell 497.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 .....

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin 674.50
- Bangtails 25c Comb 7 Coin 764.50
- Bangtail JP 671.50
- Bangtail FP PO JP 839.50
- Evans Races .....
- Casino Bell .....
- 1946 Galloping Dominoes JP 671.50
- Winterbook JP 826.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00

KEENEY
- Bonus Super Bell 5c FP & PO .....
- Bonus Super Bell 5c 25c FP & PO.....
- Bonus Super Bell 5c 5c FP & PO .....
- Bonus Super Bell 5c 10c 25c PO .....

ONE-BALLS

BALLY
- Entry 595.00
- Special Entry 595.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

KEENEY
- Big Parlay 660.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

AMUSEMATIC CORP.
- Boomerang .....

AMUSEMENT ENTERPRISES, INC., N. Y.
- Bank Ball 375.00
- One World 475.00

ARCADE TYPE *(continued)*

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

ELECTROMATON, INC.
- Rol-A-Score 469.50

ESQUIRE GAMES CO.
- Spotlite 399.50

FIRESTONE
- Santa Anita Handicap .....
- Bonus Roll .....
- Rolloball 469.50

GENCO MFG. CO.
- Advance Roll 499.50

INTERNATIONAL MUTOSCOPE
- Photomatic 1495.00
- Voice-O-Graph 1495.00
- Atomic Bomber 495.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

SQUARE AMUSEMENT CO.
- Sportsman Roll .....

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

C. EIGHT LABORATORIES
- "Electro" 189.50

DU GRENIER CHALLENGER
- 7 Column Flat Mach w Stand 155.50
- 9 Column Split Mach w Stand 165.50
- 9 Column Flat Mach w Stand 171.50
- 11 Column Split Mach w Stand 176.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l. Mdse.) .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Venor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat"

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

DAVAL PRODUCTS CO.
- Stamp Vendor .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

THIRST-AIR, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

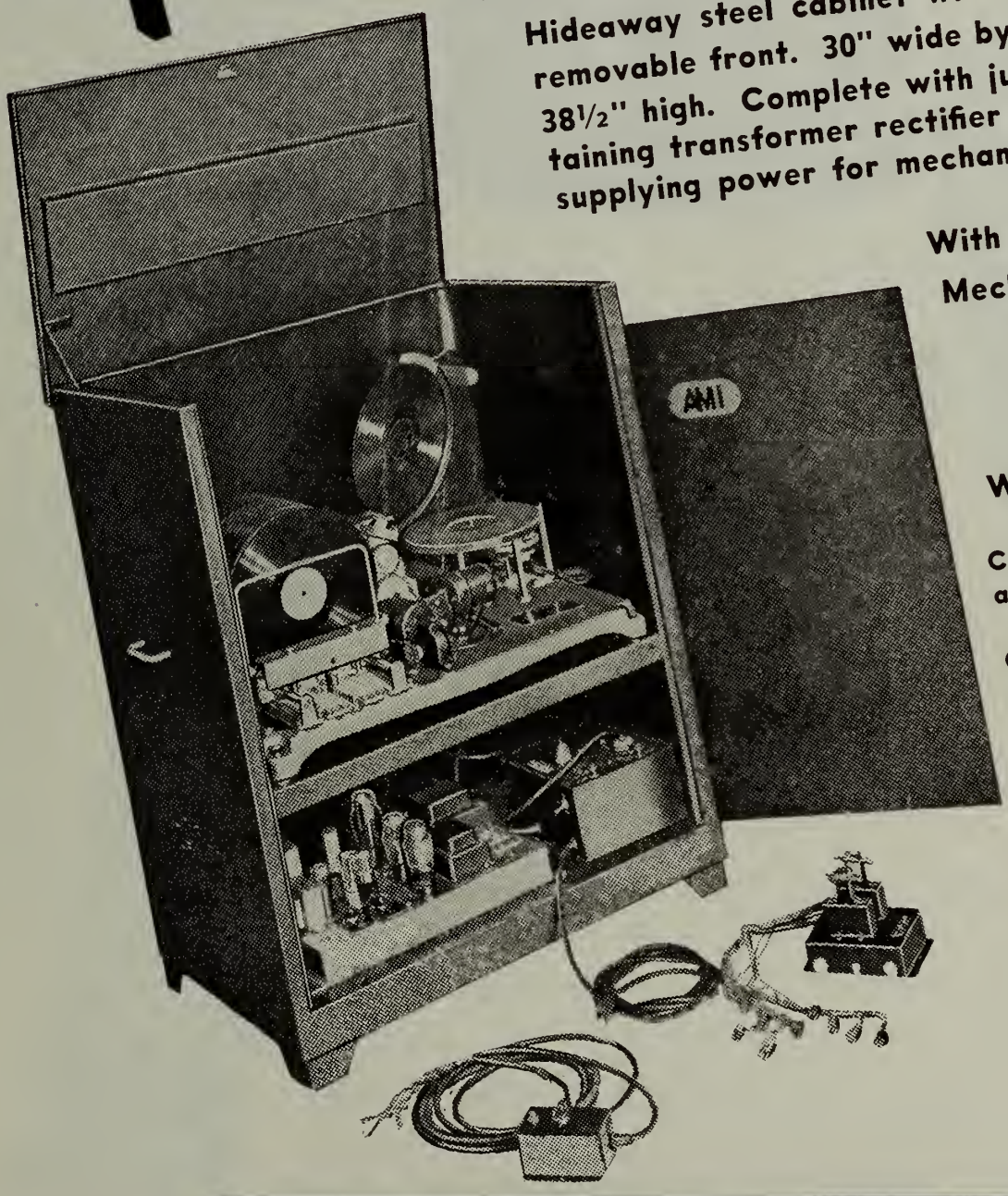
Made for Purest Sound Not The Patrons' Sight

AMI'S

HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.



With AMI Selective Play Mechanism and Remote Volume Control

$515

With AMI Continuous Play Mechanism
Complete with Amplifier and Remote Volume Control
$482.50

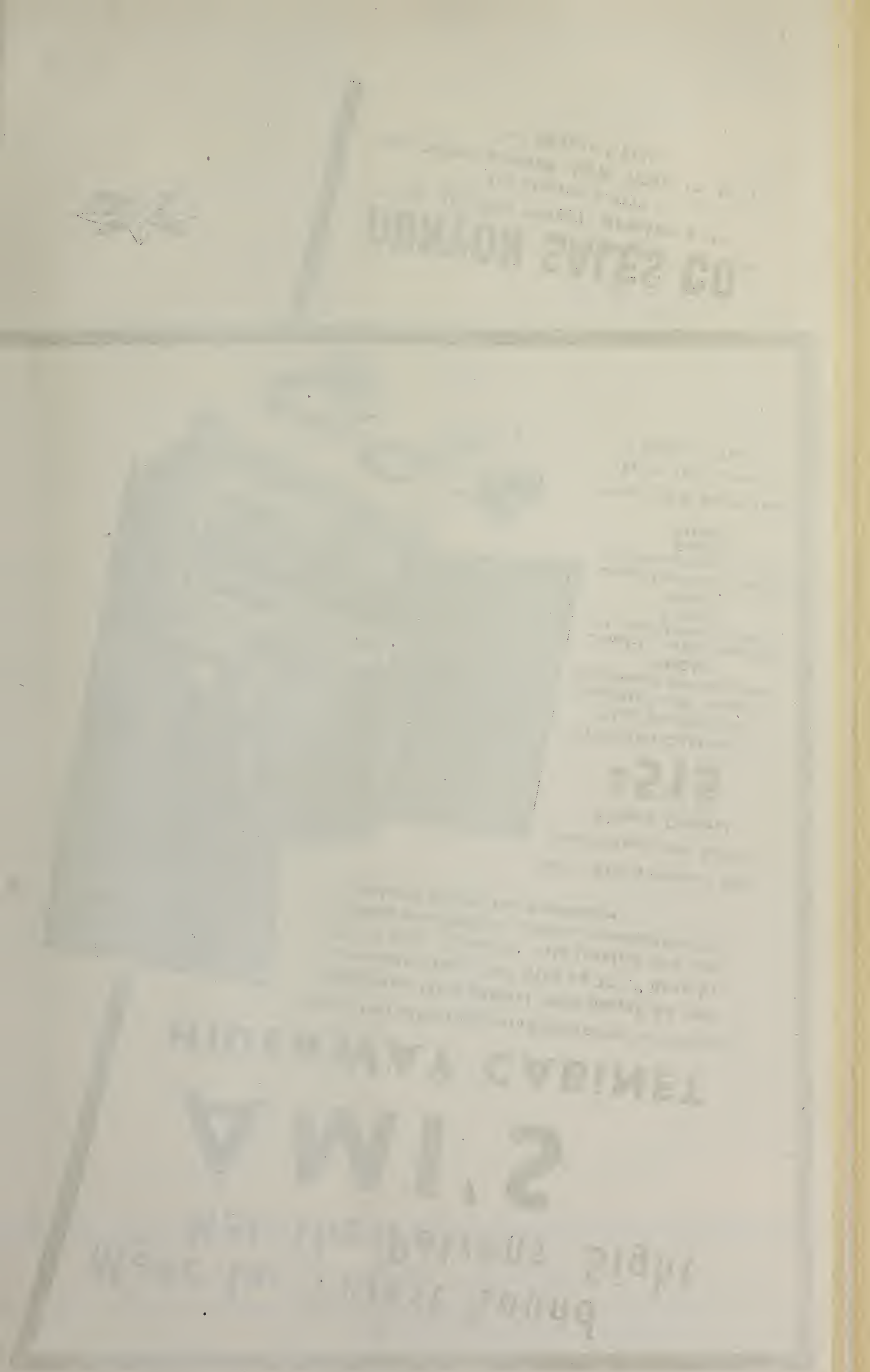
Complete with Amplifier but without Remote Volume Control
$470.00

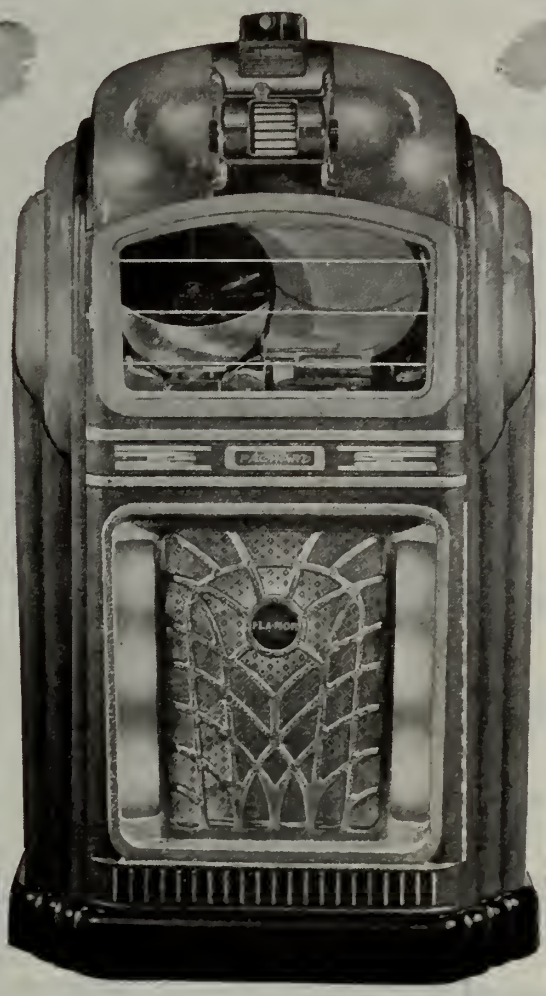
Complete without Amplifier and without Remote Volume Control
$410.00

Prices F.O.B. Grand Rapids
Excise Tax Included
Plus Local Taxes

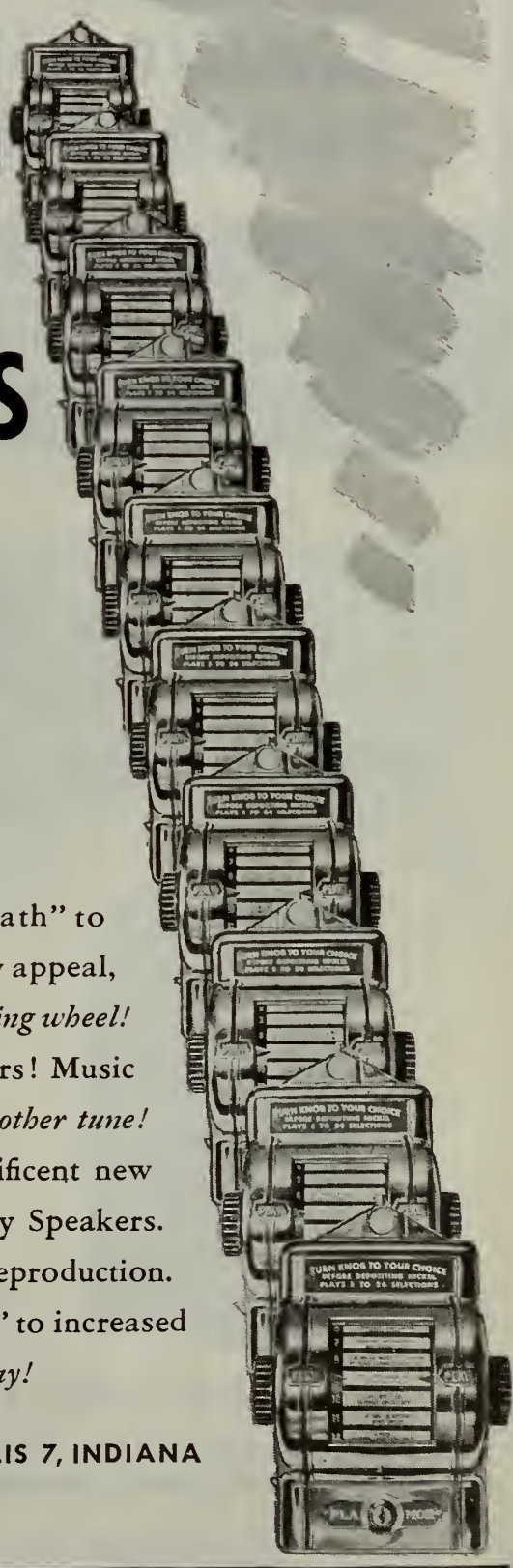
RUNYON SALES CO.

123 W. RUNYON STREET, NEWARK 8, N. J.
Tel. Bigelow 3-8777
593 TENTH AVENUE, NEW YORK 18, N. Y.
Tel. BRyant 9-2235





OPERATOR'S PATH TO *PROFIT*



● Let your "route" become a broader "path" to profit—with Packard! Synonymous with play appeal, Packard Wall Boxes have the irresistible *spinning wheel!* Whirling, flashing knob! They're coin coaxers! Music hostesses! Always ready! *Always inviting another tune!* They're fit companions to Packard's magnificent new Model 7 Floor Phonograph and new Auxiliary Speakers. Truly, today's perfection in high-fidelity music reproduction.

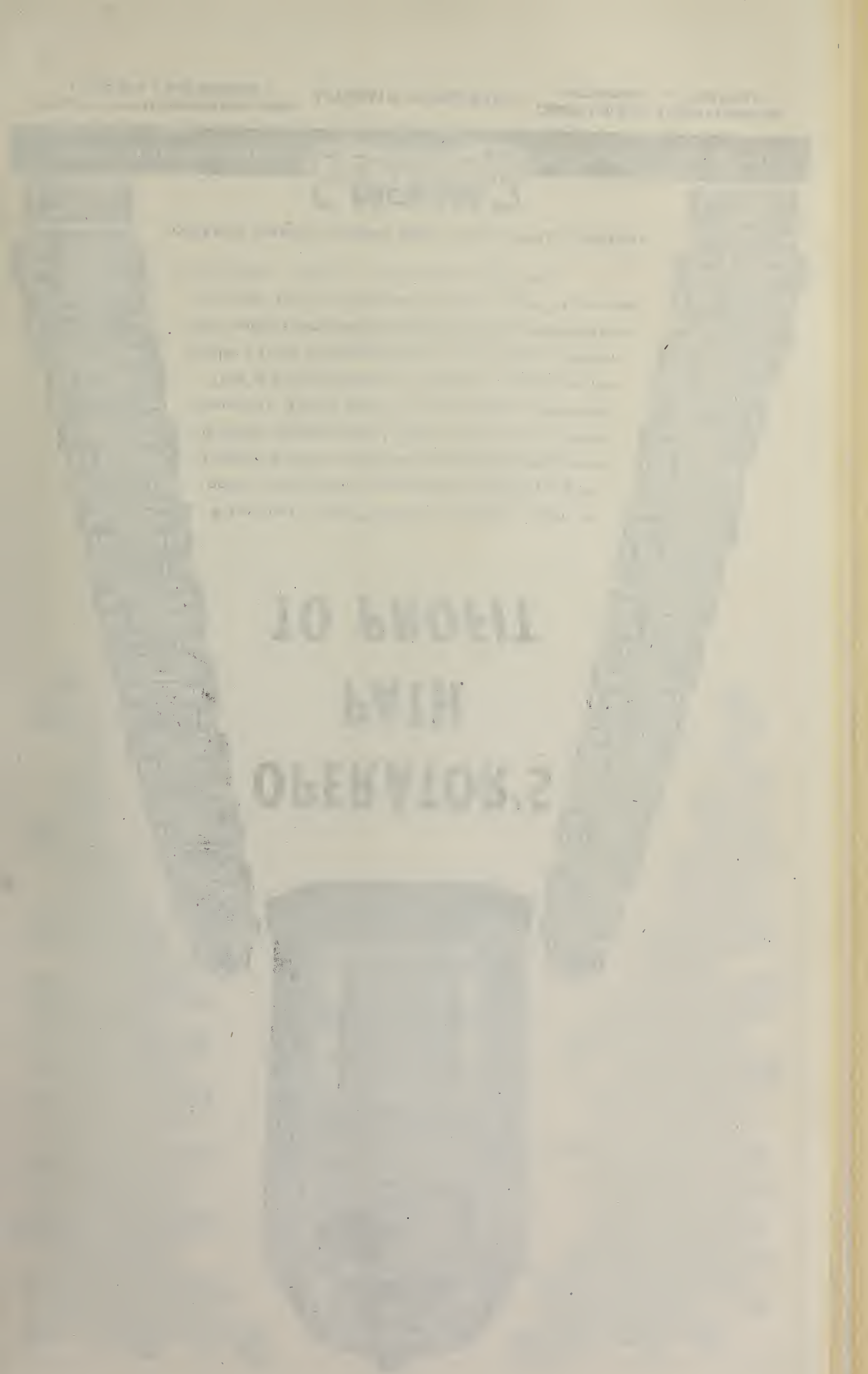
Yes, *your* "route" will become a broader "path" to increased music profits . . . if *you* . . . *Go* PACKARD *All the Way!*

PACKARD MANUFACTURING CORP., INDIANAPOLIS 7, INDIANA

PACKARD PLA-MOR

PIONEER OF THE INSTRUMENTS POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES • TITLE SLIPS • BAR BRACKETS • AUTOMATIC PHONOGRAPHS CEILING AND WALL AUXILIARY SPEAKERS • ACCESSORIES • 30-WIRE CABLE •



Bazelon Sees "Havana"

CHICAGO — Getting an eager eyeful of "Havana," at United Manufacturing Company's display room here, was Roy Bazelon, of Monarch Coin Machine Company. With his distributing company located in Chicago also, local wags claim Roy made the fastest trip to Havana on the cointrade record.

Idaho Town Passes Stiff Bell Tax

HAZELTON, IA. — In line with the recent passage of the state law providing for the licensing and taxation of bell machines, the village trustees of this locality recently passed an ordinance that calls for the payment of 50% of the gross deposited in the machines as a tax. In addition, the minimum annual license fee of $500, as provided by the state law, was set in case proceeds from the equipment do not net enough.

WE ARE PROUD TO ANNOUNCE
Our appointment as distributor for Genco Games for the District of Columbia and the State of Virginia, featuring the new sensational skill game, "Advance Roll."
Music Machines for sale, one to one hundred machines—on or off location—straight and remote spots. Call or Write.
HENDRIX NOVELTY COMPANY
3603 14TH STREET, N. W. WASHINGTON 10, D. C.
Phone: Decatur 6675 or Decatur 6171

Relax After "Rocket" Showing In Peoria

This group of Peoria coinmen and a pair of Coven representatives were taking "time out" at one of Peoria's leading niteries following the showing of the Bally Rocket." Gathered above (l to r) are: Mrs. Richard Frasco, Al Kapprasch and Bob Schaefer, of the Coven Distributing Co., Chicago, Mr. and Mrs. Woods, Richard Frasco, and Mr. and Mrs. L. T. Sprague.

CHICAGO—Ben I. Coven of Coven Distributing Co., this city, distributors for Bally Manufacturing Co., reported this past week that the two showings of the new Bally Rocket game the firm made in Peoria and Rockford, Ill. clicked so well that these will become a policy of the firm with all Bally products.

At the Peoria showing, with Bob Schaefer and Al Kopprasch in charge, the ops simply flocked to the hotel and both Bob and Al report that the orders taken for Bally Rocket exceeded anything ever before shown in this territory.

Among the crowds of Peoria ops who attended the showing were: Snooks Gordon, Barney McKay, of Galesburg, Ill.; Bill Rigney, Peoria; Frank Rose, Galesburg; H. L. Hexamer, Washington, Ill.; Ralph Smith, Pekin, Ill.; L. T. Sprague, Peoria; Eddie Moore, Peoria; Pete Beres, Pekin, Ill.; Les Montooth, Babe Koren, Frank Kinsey, Chet Johnson, Art Harrison, Bill Fleming, Carbristo Collins, Jack Ashby and Andy Frasco of Peoria, Ill.

From this showing Bob and Al went on to Rockford, Ill. to the Hotel Nelson in that city and were again elected by the great reception Bally Rocket received. Attending this showing were: Joe Ruttenberg of Rockford; Wayne Robinson of Pekin; John Crim of Macomb, Ill.; Robert Hallgren of Moline; E. A. Rainey of Macomb; O. E. Fisher of Rockford; Arnold Foch of Beloit, Wis.; Charlie Obligatto also of Beloit, Wis.; George Snyder of Woodstock, Ill.; Harold Hopperstad of Woodstock; Lee Davey of Elizabeth, Ill.; Ernie Kyler of DeKalb, Ill.; Harry Fields, Otto Flamm and the Yell boys of Sterling, Ill.; Bill Morris of Rockford, Ill.; Sam Seritino and Lew Casola and John Dochas of Rockford; Dan Savage of Beloit, Wis. and Harold Shouts of Monroe, Wis.

FOR SALE
MILLS VEST POCKETS
CHROME
$49.50
McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

Williams'
CYCLONE
IS SENSATIONAL!
FASTER ACTION!
SCORES TO 950,000
CONVERTIBLE: 5-BALL OR 3-BALL PLAY
Exclusive Distributors
CONSOLIDATED
DISTRIBUTING CO.
1910 GRAND AVENUE
KANSAS CITY, MO.

It's What's In The Cash Box —That Counts

"A. M."
IT'S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947 !!!
Aireon
FIESTA DE LUXE
SUPER DE LUXE
EXCLUSIVE DISTRIBUTORS
V. P. DISTRIBUTING CO.
2336 OLIVE ST. ST. LOUIS 3, MO.

Fiesta De Luxe
Super De Luxe

Coin Machine
Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

CMAC

FIRST AND LARGEST ORGANIZATION DEVOTED EXCLUSIVELY TO COIN MACHINE FINANCING

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 MARKET ST.
SAN FRANCISCO, CALIF.

761 PEACHTREE ST., N.E.
ATLANTA, GEORGIA

710 CONSTRUCTION BLDG.
WOOD & AKARD STS.
DALLAS, TEXAS

Murphy Sisters Listen In

CINCINNATI, O. — Recent visitors at Triangle Distributing Company's headquarters here were the Murphy Sisters, recording artists for Apollo Records. Leo Dixon, president of the firm, introduced the girls to hosts of local music operators, and, to help Leo demonstrate the natural tone quality of Aireon phonographs, sang their latest recorded tune, "Mah-Zel," while the disk was being played on the machine.

Bill To License Bells Given To Michigan Legislature

LANSING, MICH.—A bill that would license bells has been placed before the Legislature here. Rept. Arthur C. Hauffe (R. Saginaw) said his bill was in the nature of a "trial balloon." It would tax bells $10 per monh.

Bally ROCKET

5 KICK-OUT POCKETS
SCORES UP TO 490,000
FAST FRENZY OF ACTION

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation.

Order ROCKET today.

CONVERTIBLE 5-BALL or 3-BALL PLAY

•

CONVERTIBLE NOVELTY or FREE PLAY

TRI-STATE SALES CO.
NEW YORK and NEW JERSEY

PIONEER DIST. CO.
NEW ENGLAND

585 Tenth Ave. (Phone: CHelsea 2-4648) New York

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

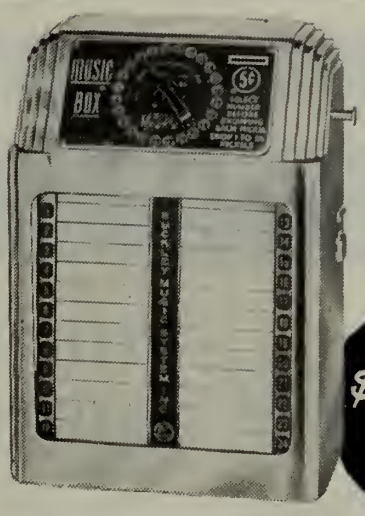
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



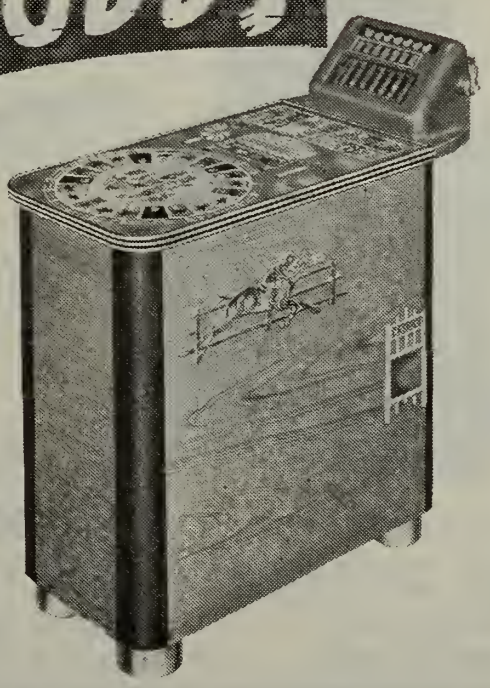
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

IT'S NEW! IT'S REVOLUTIONARY! IT'S GREAT!

BALLY
ROCKET

FAST AND FURIOUS ACTION
FANTASTICALLY HIGH SCORES

5 KICK-OUT POCKETS...

Simplified score-system — high-score plus Special and Super Special Bumpers — attracts players who walk away from complicated games. Fast and furious ball-action holds players spellbound by the hour. Sensationally high scores create plenty of repeat-play excitement. NEW IMPROVED MECHANICAL UNITS insure trouble-free low-cost operation. Location tests prove ROCKET out-earns all competition. One sample will convince you in a hurry.

CONVERTIBLE: NOVELTY — FREE PLAY

ORDER NOW!

CONVERTIBLE
5-BALL
OR
3-BALL
PLAY

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Arcade Operator Stresses Service

INDIANAPOLIS, IND. — F. D. Munson, operator of the Terminal Arcade in this city, has some very definite ideas on how to improve public relations in the coin machine industry. Recently he told the CMI Public Relations Bureau that his golden rule has always been "We are what we do." He believes that policy is firmly established by the manner in which the individual business is run

Elaborating on his pet theory, Munson stresses SERVICE. "We make an honest effort to have all machines which are in service, clean and in perfect operating condition. It is much better to take a machine out of service than to allow it to operate improperly or not at all. Nothing will do more to dampen the enthusiasm of a coin machine patron than the disappointment of no respense or a half-hearted response from the machine he patronizes . . . "

Munson feels that the customer is actually less impressed with not receiving the merchandise or amusement, as he is by the inadequate service. This, he thinks, affects the whole industry and loses many potential clients. Consequently, whenever the unavoidable comes up and a machine is out of whack, he sees that the dissatisfiied customer gets his coin back and, a free play

Next to service, Munson advocates strict adherence to Laws. Prevention of unfavorable publicity is, he is convinced, the foundation plank in any Public Relations Program.

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947!

Aireon

Fiesta Deluxe
Super Deluxe

EXCLUSIVE DISTRIBUTORS

HERMITAGE MUSIC COMPANY

423 BROAD STREET NASHVILLE 3, TENN.
1904 EIGHTH AVENUE, N. BIRMINGHAM, ALABAMA

Test of Pinball Ban Moves To High State Court

CARTERSVILLE, GA.—A test in the Georgia Supreme Court has been decided upon as the next step over the issue as to whether or not municipalities in this state have the right to ban pinball machines, following a ruling in Superior cour

The attorney for the operators declared that he was seeking an injunction on the grounds that the basis for his case was different from that on which the pinball issue last went before the Supreme Court in October 1940.

We're In A Wonderful Business — IF

A Guest Editorial

By BARNET (Shugy) SUGERMAN
Runyon Sales Co. of New York

The subject of discussion whenever coin machine men get together is whether our industry is a profitable one or not at this time. Thru experience in various other fields, I would say that from the manufacturer, to the distributor, down to the operator, we are in one of the most lucrative, interesting and most exciting businesses that exists in our country today. Of course, each man or organization, to be successful, must know and understand his branch of the business—and how to run it wisely.

The current problems that have existed in our industry during the last year or so, have been of various natures beyond our control, depending on the different branches of the business we are in. The manufacturer has had supplies trouble, strikes and other headaches which have held up his production and caused him no end of expense and concern. The distributors had spent plenty of money remodeling their places of business, and waited for the manufacturer to make deliveries which did not come as they anticipated, thereby accruing a large overhead expense running their organizations. The operators also had their troubles, awaiting new equipment for their locations, high cost of trained labor, increased costs of records, and rising costs of parts. All these varied problems are due to a reconversion period we have been going thru following the war, and are only now starting to shape up to normalcy.

Of course there are some distributors and operators who refused to face reality. It is this type who have really gotten themselves into bad shape financially. They are the so-called "Johnny come latelys," who entered the industry during the war period and were going to burn up the world when the war was over. They are the kind who wanted to represent all manufacturers and were going to handle every line.

During the war period they ran their businesses in their hats, did not need any accountants, never built up bank credit, but felt they knew the business because they bought recklessly and made money. Instead of checking their resources and trying to handle one line, they wanted all the deals, extending themselves beyond their financial capabilities. They got those deals. Today they are in serious financial trouble and every cent they made during the war is now just a memory for most of them.

The distributors who knew what they were doing — who knew what kind of organization was necessary to handle a line, and knew how to arrange their finances, today are running a smooth business successfully. These are the distributors in whom the operator has confidence and they are the ones who will remain in business.

The same goes for the operator. Those who run their operation like a real business, and do things sensibly will remain in business and enjoy the profits from a very lucrative business.

To get down to real facts, our industry has grown to such large proportions that it is considered one of the largest in the country today. A word to the wise should be sufficient. Today you must run your coin machine business like a real business man and you will survive and enjoy plenty of profits. The days of running your business in your hat are over. What will happen to those who run their business as a war baby only time will tell.

IN FLORIDA SUPREME

WE WILL SELL THESE MACHINES AT ANY REASONABLE PRICE

We need the space, so come on and make an offer for one or the entire lot. All these machines are rebuilt and guaranteed to work 100% regardless of price.

FREE

The buyer of the entire lot of Club Bells will receive free of charge about $1500.00 worth of console parts, mostly Bally Club Bell.

20—Club Bells Comb. F.P. & C.P. Extra Clean and Bug Free
5—Sun Rays FP
8—Jumbo Parades CP
4—Pace Reels—Jr. CP
8—Beulah Parks CP
1—25c Stanco Bell CP
1—25c Bally Roll 'Em
1—5c Bally Roll 'Em
1—5-25 Keeney Super Bell CP
1—25c Keeney Super Bell Conv. FP & CP
3—Duo Bells
2—Mills 4 Bells Specially Rebuilt 5-5-5-25
1—Buckley Track Odds Belgian Mod.
1—Bally Colors
2—HiTones 8800
10—600 Keyboard
5—24A
1—716
1—616
1—412
1—Crown
1—Rex
1—Melody King
1—Rock-Ola 16
1—Imperial 16
1—71
2—Envoy
2—Vogue
2—Classic

6 SUPREME SKEEROLLS

1/3 CASH WITH SHIPPING INSTRUCTIONS—BAL. C.O.D.

SUPREME is Exclusive Florida Distributor for
AMI, INCORPORATED
J. H. KEENEY & CO., INC.
AT YOUR SERVICE RADIO CORP.
PERSONAL MUSIC CORP.
GENCO

SUPPEME DISTRIBUTORS, Inc.
3817 N. E. 2nd Ave., Miami, Fla.
Phone: 78-4711
49 Riverside Ave., Jacksonville, Fla.
Phone: 3-5516

Williams'
"CYCLONE"
IS SENSATIONAL!
CONVERTIBLE 5-BALL
OR 3-BALL PLAY
The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

AM
...IS COMING..
WATCH FOR IT!!

UNITED
EXCLUSIVE DISTRIBUTORS FOR
WISCONSIN and UPPER MICHIGAN
• PERSONAL 'MEASURED MUSIC'
• DAVAL'S PRODUCTS
• H. C. EVANS' COMPLETE LINE
• SQUARE AMUSE. GAMES
• FIRESTONE'S GAMES
• FILBEN '47 PHONOGRAPHS
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REELS OF 8 AND 6 SUBJECTS
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MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
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Shows How Bells In Clubs Served As A Boon To Community

NORMAL, ILL. — What could well be considered one of the most effective arguments in favor of the placing of bell machines in private clubs was aired here recently in the form of a letter to the editor of "The Normalite," local newspaper, from one who signed himself "Fraternal Organization Member."

Written in protest to recent drives by authorities to remove the machines from private clubs located here, the letter is reprinted below as an example for coinmen faced with much the same problems to gain better public relations for themselves and for bell machines as an operation.

The letter reads:

"Several weeks have passed since the slot machines were taken from the private clubs; but those authorities who took the machines are doing the community a great deal more damage than good. The public should realize just what the funds raised in this manner have been used for before passing judgment.

"The community has an iron lung which was bought solely with funds raised from a slot machine in a private club. This was presented as a gift so that any one in the community needing such medical facility would have it available. It was accepted and appreciated even though the funds for its purchase were raised 'illegally.'

"The isolation ward for infantile paralysis has had a gift of some $500 from a private club, and this, too, was made by the club on its slot machine. No one turned down the gift because of the manner in which it was raised, and it will do as much good as money raised in any other manner.

"The private club has its slot machine plainly marked, "This Is for Donation." You will find that on every slot machine in a private club. If the members care to play, they know what they are doing. No one but members has access to the machine. The slot machine in a private club is a matter entirely different from one in a tavern, where its use is open to all. The private club should not have been considered in the light of the public tavern, and it should have been treated differently. The public is hurting only itself when it lets its county officials act in this manner. And the public should remember this at election time."

—Fraternal Organization Member

Baum Takes New Quarters

ST. LOUIS, MO. — D. Baum, Baum Distributing Company, has announced the removal of his firm to new and larger quarters at 2332 Locust Street, this city.

The firm serves as distributors here for the Allite Manufacturing Company, Chicago Coin Machine Company, and the Chicago Metal Manufacturing Company.

Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

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Something New and Different
Post-War Model with Added Features

NEW GROUP GAMES
WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — *Factory Reconditioned Like New*
10 FT. NEW SUPEROLLS (SKEEBALLS)
COMPLETE PENNY ARCADE OUTFITS

BACKBOARD GLASSES FOR POKERINOS
BACKBOARD GLASSES FOR SUPER ROLLS
Write for Prices

ZIP CORD — RUBBER COVERED, UNDERWRITERS APPROVED
Per 1000 Ft. $17.50

Write—Wire—Phone

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510-514 W. 34th STREET, N. Y. 1, N. Y.
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AIREON MUSIC
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"Fiesta" IS IN THE SPOTLIGHT FROM NOW ON!

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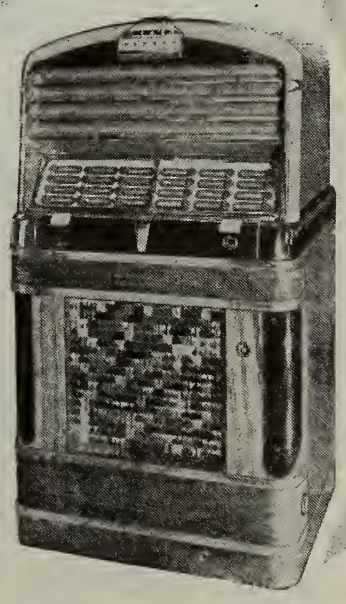

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Exclusive AMI Factory Distributors for Northern Illinois and Lake County, Ind.

AUTOMATIC DISTRIBUTING CO.

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Katz Travels Nation For Esquire Games

CHARLES KATZ

NEW YORK — Visiting with his firm's distributors thruout the nation, Charles Katz, of Esquire Games Company, arrived here during this past week for a brief stay with local coinmen before returning to the organization's brand new headquarters at 1701 Belmont Ave., Chicago.

The big news Charlie brought to local coinmen was to the effect that the firm's "Spotlite" is well on its way in production, and deliveries are scheduled for an early date.

"We believe we have the answer to bigger and better collections for the entire amusement games division of the industry," Charlie declared," and on the basis of my conversation with our distributors in all parts of the country, I can say that belief is really widespread."

Prior to his arrival in the East, which he will cover during the next few weeks, Charlie visited R. F. Volk, Salt Lake City; Jack Williams, of Capitol Music, Denver, Colo.; Al Armos, Golden Gate Novelty Co., San Francisco; Paul Laymon, Los Angeles; J. Orr, Border Amusement Co., Albuquerque; Pete Blum, United Distributors, Wichita, Kans., and Cliff Wilson, of Tulsa, Okla.

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SCORES UP TO 490,000
FAST FRENZY OF ACTION

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation.

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SOUNDIES

Exclusively for Solovue and Peep Machines.

New COINCRAFT Reels Feature "Sure-Fire" Talent

SOUNDIES offers you the finest array of talent ever assembled. There are three reels in this *brand new* series, C-100, C-200, C-300. The reels feature the top names in the entertainment field . . . including luscious lovelies like Sally Rand, Faith Bacon and June St. Claire. *Man—they're terrific!* Many other great stars appear in the six pictures on each reel to make this Coincraft Series the biggest money-maker you've ever seen.

Coincraft pictures have 16mm RCA Sound Track and the finest film available, properly processed for clear tone and trouble-free operation. Each subject is approximately 1½ minutes running time. Don't delay . . . Order today.

If check received with orders, reels shipped prepaid. Otherwise, shipped C.O.D.

Per Reel Of Six Pictures	Complete Series of 3 Reels Per Reel
$36.00	$32.00

F.O.B. Chicago

SOUNDIES FILMS, INC.

209 W. JACKSON BLVD., CHICAGO 6

Amer. Amuse. Opens Branch In Idaho

HARRY H. BROWN

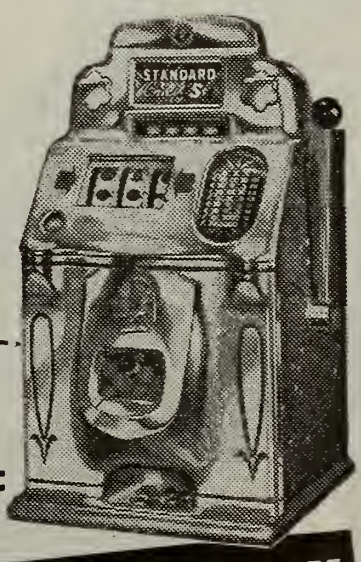
IDAHO FALLS, IDA. — Harry Brown, American Amusement Co., Chicago, Ill., announced the opening of a branch office in this city, where they are rebuilding old Mills escalator slots into their "Golden Falls." John Collette, well known coinman, is the general manager of this office, and reports the distribution of their bells at a very active pace.

Other offices are to be opened in the Western states in the near future, the next being in Las Vegas, Nevada. According to Harry Brown, one of the most outstanding coinmen in the business will be placed in charge of this office.

Brown, who has been traveling extensively the past two months, is now visiting in the East. He will spend about a week in New York City and then return to Chicago.

WINNING COMBINATIONS

In Music it's LISZT and his PIANO



In Coin Machines it's JENNINGS and the STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
.....The Leader in the Field for over 40 Years.....

Moore Sues Spokane On Pingame Ban

SPOKANE, WASH. — A suit challenging this city's ban an pingames has been filed here in federal district court, it was disclosed here recently.

Prepared in the form of a petition, the action was filed in the name of the Jack R. Moore Co., well known cointrade distributing firm, alleging that $22,000 in conditional sales contracts are owing to it and would be forfeited as a result of the move.

Though bells were not expressly mentioned in the ban, seven private clubs have filed Superior Court actions, seeking to enjoin the city from enforcing the measure.

Pantages To Show At Ohio Convention

H. F. DENNISON

NEW YORK — Pantages Maestro Company, manufacturers of the new mirrored cabinets for phonos, will show at the convention of the Ohio State Phonograph Merchants Association, it was announced here this past week by H. F. Dennison, Eastern Sales Manager for the firm.

The showing in Cleveland should prove an easy assignment for Dennison, who has been setting a whirlwind pace for coinmen in this area. Now in the process of setting up distribution for the product thruout the East, Dennison is reported to have visited cointrade headquarters of six states in six days.

"We have a sensational product," Dennison said, "and you've got to do some sensational things to even keep up with it."

WILL BUY
ANY TYPE
MILLS
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MENTION QUANTITY AND PRICE IN FIRST LETTER

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SCORES UP TO 490,000
FAST FRENZY OF ACTION

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CONVERTIBLE 5-BALL or 3-BALL PLAY

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CONVERTIBLE NOVELTY or FREE PLAY

ATLAS NOVELTY CO.
2217 FIFTH AVENUE, PITTSBURG, PENNSYLVANIA

Runyon Holds 2-Day AMI School For Ops

NEW YORK — Runyon Sales Co., this city, held a two day school session at their showrooms for music operators of AMI equipment. An average of 75 operators and their mechanics attended each day to listen to the lectures of Monte West, AMI factory field engineer.

The entire staff of Runyon Sales Co. attended, headed by Barney (Shugy) Sugerman, Jack Mitnick, sales manager, and Sam Lerner, Runyon service engineer. The classes started at 7:30 P.M. and lasted until 9:30, after which the operators were served refreshments.

"The operators" reports Mitnick, "were highly enthusiastic over the many problems tackled and solved, and acknowledged that it will save them considerable time and expense when they run into these problems on location."

Bandits Rob Ravreby's N.Y. Arcade; $1000 Loot

NEW YORK — "Playland," one of this city's best known arcades located in the heart of Broadway, and owned by Ed Ravreby, prominent Boston coinman, was held up on the morning of April 28 by robbers who entered just before the opening hour to find Herbert Hoff, the manager, at the open safe preparing to take the week-end's receipts to the bank.

Hoff, who had his back to the door of his office, heard the intruders only when they were practically upon him; the next thing he knew, Hoff reports, he felt a gun pressed into his back. A voice ordered: "Don't turn around; go over to the corner and lie down, face downward. If you turn around, you'll get it."

Hoff obeyed, and as he lay on the floor the gun was still pressed against him, while the bandit's accomplice collected the loot. In a few seconds they were gone, and Hoff ran out, but the men had disappeared. Police were notified, and a detective was assigned to the case.

TEXAS OPERATORS

Williams'
CYCLONE
IS SENSATIONAL

FASTER ACTION!
SCORES TO 950,000!

CONVERTIBLE: 5-BALL
OR 3-BALL PLAY

GENERAL
DISTRIBUTING CO.
"Largest Distributors of Coin Operated Machines in Texas"
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PHONOGRAPH
Replacement Plastics
for all popular Phonograph Models. Guaranteed perfect fit. Write for prices.

KEENEY
Super Bonus Bells
Singles, two-ways, three-ways. Slightly used, refinished. Write for prices.

SPECIALS

SEEBURG Baromatics, 5, 10, 25c Wireless	$34.50
SEEBURG Baromatics, 5, 10, 25c 3-Wire	29.50
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SEEBURG Wallomatics, 5c 3-Wire	24.50
PACKARD Wallboxes (used)	24.50
BUCKLEY Chrome Boxes	17.50
BUCKLEY Chrome Boxes	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs exc. Hitones)	$ 1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 sets	2.50
SEEBURG Wall Box Covers—Cream or Brown	4.95
FIBRE Main Gears (Wurlitzer or Seeburg)	3.25
Lots of 10 — $2.75; Quantity Lots	2.50
B-3 CRYSTAL PICKUPS—DATED — Rock. or Mills	2.75
FLOCKING KITS (Includes Gun, Ivory and Brown Felt Flock, Undercoats, Thinner, Brush. Instructions — Dealers' Net	6.45
STAPLE DRIVER (Walsco) Dealers' Net	4.26

REPLACEMENT MOTORS
For Wurlitzer-Seeburg Phones ea. $22.50
110V-60 Cycle—Reconditioned Motors — Will Give Excellent Service — 30 day Guarantee.

PLASTIC SHEETS
20" x 50" (red) 60 Gauge — each $ 9.50

TERMS: ½ deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.
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All Merchandise TRIPLE-WARRANTED by
Pacific Coast's largest distributor of coin operated equipment.

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BALLY'S GREATEST—"ROCKET"
WILLIAMS' "CYCLONE"
IMMEDIATE DELIVERY
Exclusive Distributors for MICHIGAN
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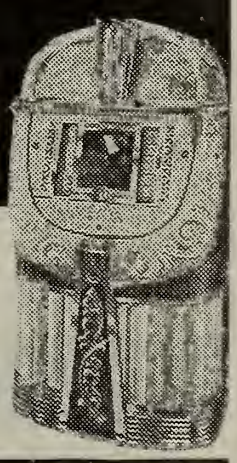
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40-SELECTION PHONOGRAPHS
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YOU'LL GO FARTHER and GET MORE with GOTTLIEB GAMES!

DAILY RACES 1-Ball, convertible to fast 5-Ball Play. Changing Multiple Odds. Automatic Shuffle Board. Available in Replay or Payout Models. The leader in action and features that keep earnings at record levels.

MAISIE

There's amazing new high scoring in this 5-Ball Free Play attraction. Intriguing Ball and Backboard action sustains interest — develaps top earnings.

DeLuxe
GRIP SCALE
Consistently Best Since 1927!

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"There is no Substitute for Quality!"

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1140 N. KOSTNER AVE. • CHICAGO 51, ILL.
TWENTY YEARS OF LEADERSHIP

CMI MEMBER

Philly Ops' Group Donates Phonos

PHILADELPHIA, PA.—Happy children grouped around a donated juke box at Holy Rosary Hall in this city are shining examples of good public relations work achieved by the Phonograph Operators Association of Eastern Pennsylvania and New Jersey.

Jim O'Brien, Business Manager, suggested that the Association contribute juke-boxes to the youth centers—and since last December fifteen have found their way into various civic clubs and schools. Leading figures in the fight against juvenile delinquency cooperate with the Association to prove that prevention is better than cure. Preteens as well as teensters hold weekly dances under the auspices of church and school.

Service and maintenance is also contributed by the Eastern Operators, and the entire executive ledger of the association backs this program. O'Brien reports that results have been most gratifying and that commendation from civic sources has really given the Association a boost in Philadelphia.

This practice of donating phonographs to civic and church groups for the purpose of providing youngsters with better and more supervised recreational activities has been carried out by many associations in all parts of the country, and reports indicate that it is one of the better means of gaining more favorable public relations that have been attempted on the community level.

ORDER DIRECT FOR FASTEST DELIVERY
The New WILLIAMS
CYCLONE
5-BALL GAME
Rapid fire fast play . . . a cyclone of action with irresistible appeal. Balls ride the shoot the chute. Unusually high score.
FOR YOUR SOURCE IT'S SCOTT-CROSSE
SCOTT-CROSSE COMPANY
1423 Spring Garden St., Phila., Pa.

FREE: 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 50 PFANSTIEHL NEEDLES.
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5 Total Rolls, Like New, Ea...$290.00
1 Pokerino and 1 Western, Both 75.00
1 Mills Three Bells, A-1 ..... 250.00
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WITH THE NEW EXCLUSIVE FEATURE —*F-R-B

GENCO'S NEW SENSATIONAL ROLL DOWN GAME

- Will Stay in Location LONGER!
- Average Earnings GREATER!
- Exciting Player APPEAL
- TROUBLE FREE!

NEW FEATURES

•

NEW SCORING FEATURES

•

PLAYER CONTROLS BALL

•

STURDY

•

BEAUTIFUL

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* FLOATING ROLLOVER BUTTON

★ *Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.*

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

COIN MACHINE INDUSTRIES, INC. CMI "In Your Protection"

MEMBER

Indie Music Op Denied Injunction To Halt N. Y. Union's Pickets

NEW YORK—In a decision handed down late this past week, a judge of the Supreme Court, county of Queens, refused to grant the temporary injunction sought by an independent music operator against the Automatic Music Operators Association, local trade group, and the International Brotherhood of Electrical Workers, Local 786 (AFL).

The music operator, Alfred Riddle, charged in his action that there was a conspiracy between the two organizations to injure and destroy his business; he asked that courst grant him relief from this allied conspiracy and to enjoin the union from continuing to picket locations in which his phonographs are installed.

Representing the music ops, association were Al Denver, A.M.O.A. president, and Sidney H. Levine, attorney for the organization.

In his reply to the allegations made by the plaintiff, Levine pointed out that, so far as a "conspiracy" between the association and the union, the charge was "ridiculous." The only connection between the two groups, Levine pointed out, was a collective bargaining agreement that exists between all members of the association and the union; and that agreement, Levine continued, touches only upon the factors of wages, hours, and other general labor conditions.

As a result of the arguments offered by Levine and Samuel Mezansky, attorney for the union, the judge denied Riddle the temporary injunction he sought pending a court trial of the issue, which has been scheduled for May 19, 1947.

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SENSATIONAL VALUES
ALL CLEANED AND CHECKED
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Your Choice $25.00 each
ANY FOUR FOR $85.00

Legionnaire	Marines at	Girls Ahoy
Star Attraction	Play	All American
Bomb The Axis	G.I. Joe	Fox Hunt
Slugger	On Deck	Monicker

Invasion	$49.50	Flat Top	69.50
Midway (Rev.)	49.50	Liberty	69.50
Bubbles	59.50	Laura	89.50
Big Top	59.50	Big Hit	99.50
Grand Canyon	69.50	Dynamite	150.00
Catalina	69.50	Spellbound	150.00
		Cover Girl	85.00

Your Choice $34.50 each
ANY THREE FOR $95.00

Eagle Squadron	Gobs
Venus	Home Run '42
Play Ball	Do Re Me

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GLOBE...WHERE SMART OPERATORS BUY!
— NOW DELIVERING —
ALL THE LATEST FACTORY RELEASES

NEW 5 BALLS
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By Far The Best
THE DOWNEY-JOHNSON COIN COUNTER
IMMEDIATE SHIPMENT
1 Year Guarantee

$217.50 F.O.B. Chicago

GLOBE COIN SORTER.....$290.00

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Bally Special Entry

CONSOLES
Jennings Challenger
Bally De Luxe Draw Bell
Bally Triple Bell
Evans Consoles (All Models)
Mills 3 Bells

Distributors. Send for Full Particulars. — Free Circular Available Upon Request!

WRITE FOR LIST: RECONDITIONED 5 BALL PIN GAMES, CONSOLES, ARCADE EQUIPMENT, 1 BALL MULTIPLE TABLES, SLOTS
TERMS: 1/3 DEPOSIT — BALANCE C.O.D. OR SIGHT DRAFT.

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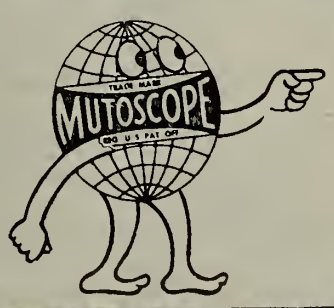

THOUGHTS for THIS WEEK

• Spiritually, it is a good plan to live to-day as though to-morrow were to be your last. But it's a pretty wise scheme to plan your business for to-morrow; to-day will soon be past.

* * *

• Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

OPERATORS SAY

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IS THE BEST...

. . . AND YOU KNOW WE HAVE MADE PLENTY OF HIT GAMES! *'NUF SED!*

FASTER ACTION SCORES TO 950,000!

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CMI COIN MACHINE INDUSTRIES, INC. MEMBER

P.S. — Order early! Remember our limited production program!

Mulligan Distributing Co. Moves

BEN LONG

JACK MULLIGAN

PITTSBURGH, PA.—Jack Mulligan, general manager and Ben Long, sales manager of Mulligan Distributors, Inc., move into their three story building at 1400 Fifth Avenue on May 1.

This firm, who are distributors for Aireon in Western Pennsylvania and part of West Virginia, purchased the building over a year ago, but due to the many building obstacles, have been unable to move in until now. Only one more problem has to be overcome, and that is the telephone installation. Until the time when the stike is settled, Mulligan will maintain their phones at 1024½ Fifth Avenue, their old address.

"The building will give us over 10,000 square feet of floor space" reports Mulligan," the first floor being devoted to offices and display rooms, the second floor will house our service and repair departments, and the third floor will be used for storage space."

CLEARANCE

PIN BALL—Clean and Reconditioned

Big Parade	$ 64.50
Sky Raider (Big Parade)	49.50
Knockout	64.50
Army-Navy (Knock Out)	49.50
Air Circus	59.50
Catalina (Slightly Used)	99.50

MUSIC

Wurlitzer 61's	$124.50
Wurlitzer 616's (lite up Grill)	$119.50
Seeburg 12's	74.50
Wurlitzer Model 120 Wall Boxes	17.50

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Tubular 5c Wrappers, Per 1000..... .85

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Phone: Scranton 4-6176

West Coast Operator Killed In Airplane Crash

LOS ANGELES — One of the best known operators in this territory, Ray Smith, of Barstow, was killed last week when his private plane crashed at Guthrie, Iowa, it was learned by his many friends here.

Smith had flown his wife to the Iowa town to visit with her parents, and, after landing there, Smith and the airport manager went up for a flight in the coinman's BT-13 type airplane.

During the flight the aircraft suddenly went out of control and crashed, killing both Smith and his passenger.

At last reports it was not known whether the body would be returned here for burial or would be interred in Iowa.

Joe Kelly Purchases Phoenix Distrib Firm

PHOENIX, ARIZ.—Phoenix Distributing Company, this city, has been purchased by Jim Kelly, it was announced here recently.

Kelly was sales manager for Brown and Bigelow, a national advertising concern, representing them in an executive capacity in Minneapolis, St. Louis, Detroit and New York City.

"I have had the opportunity," reports Kelly, "to serve the coin machine business and observe the wishes of coin machine operators in each of these territories. I shall cooperate with all coinmen in my territory and will be available to them for every possible service."

Happy Birthday!

IRV ORENSTEIN

NEWARK, N. J.—Irv Orenstein, in charge of Seacoast Distributors' offices in this city, celebrated a birthday anniversary on May 3rd.

METAL TYPER DISCS
FOR GROETCHEN TYPERS
Finest Aluminum--Standard Thickness
Satin Finish

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Empire Coin Values

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5c BLACK CHERRY, ORIG., 2-5	$179.50
5c WATL. ROLATOP $79.50, 10c	$89.50
5c JENN. SILVER CHIEF	119.50
5c MILLS BLUE FRONT, ORIG.	109.50
10c MILLS BLUE FRONT	119.50
25c MILLS BLUE FRONT	129.50
5c BROWN FRONTS	119.50
10c BROWN FRONTS	129.50
25c BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
5c QT., LATE, Glitter Gold Front	B7.50
25c QT., LATE, Glitter Gold Front	109.50
5c JENN. CLUB CONSOLE CHIEF	149.50
10c 4-STAR CHIEF	119.50
COLUMBIAS, J.P., 1946 MODEL	99.50
5c BLACK CHERRY, REC.	149.50
10c BLACK CHERRY, NEW REB.	169.50
5c PACE DELUXE $69.50, 25c,	$79.50
SLOT STANDS COMPLETE $17.50	
5-10-25c JENN. LITE-UP CHIEFS	Write

CONSOLES

5c KEENEY SUPER BONUS BELLS	$595.00
25c KEENEY SUPER BONUS BELLS	695.00
5c BALLY DRAW BELL	$349.50
25c BALLY DRAW BELL	395.00
BAKER'S PACERS, D.D., J.P., NEW	395.00
5c COMB. SUPER BELLS	149.50
BALLY SUN RAYS, F.P.	B9.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB	139.50
WATLING BIG GAME, 5c, P.O.	B9.50
5c PACE SARATOGA SR.	99.50
BALLY BIG TOP, P.O. or F.P.	B9.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD	99.50
JENN. SILVER MOON, F.P.	79.50
5c BALLY CLUB BELL	159.50
25c BALLY CLUB BEL	1B4.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-Tone	249.50

ONE BALLS

VICTORY SPECIAL	$469.50
CLUB TROPHY, F.P.	139.50
VICTORIOUS, F.P., TURF CHAMP	69.50
'41 DERBY	149.50
RECORD TIME, F.P.	99.50
LONGACRE, F.P.	249.50
TURF KING, P.O.	1B9.50
JOCKEY CLUB, P.O.	175.00
40 MILLS 1-2-3, F-P	B9.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	129.50
KENTUCKY, P.O.	149.50
BLUE GRASS, F.P.	109.50
VICTORY DERBY, P.O.	325.00

ARCADE

BALLY DEFENDER	$119.50
GENC OWHIZZ—Like New	B9.50
MUTO, VOICE-A-GRAPH	$B75.00
TOTAL ROLL, LIKE NEW	375.00
EV. SUPER BOMBER	1B9.50
BATTING PRACTICE	B5.00
ELECTRIC DEFENSE GUN	24.50
HOLLY GRIPS	11.50
EXH. CARD VENDOR	9.50
EXH. STREAMLINE CARD VENDOR	24.50
SHOOT TO TOKYO	109.50
CHICAGO COIN GOALEE—Like New	239.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	119.50
MUTOSCOPE SKY FITER	159.50
RAPID FIRE	99.50
BLOW BALL	109.50
PITCHEM & CATCHEM	B9.50
BALLY SKY BATTLE	139.50
ABT TARGET, MOD. F., BLUE	29.50
ABT CHALLENGER, 1946 MODEL	34.50
SET 3 ADVICE METERS & STAND	119.50
VICTORY STAMP VENDOR, New	24.50

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MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

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5 KICK-OUT POCKETS
SCORES UP TO 490,000
FAST FRENZY OF ACTION

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation.

Order ROCKET today.

CONVERTIBLE 5-BALL or 3-BALL PLAY
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CONVERTIBLE NOVELTY or FREE PLAY

LAKE CITY AMUSEMENT CO.
1621-33 SUPERIOR AVENUE
CLEVELAND OHIO

ENTIRE PHONO BIZ ENDANGERED!

Congressional Committee Sets May 23rd For Public Hearing On Infamous Scott Bill

NEW YORK — Notification was received by *The Cash Box* late this past week that the House of Representatives' Committee On The Judiciary has scheduled a public hearing on the Scott Bill (H.R. 1269), and it will take place in Washington, D.C. on Friday morning, May 23rd, at 10 a.m. Scene of the proceedings will be Room 346 of the old House Office Building.

News of the Committee's action came from Maurice J. Speiser, genreal counsel for the National Association of Performing Artists, and chief proponent of the Scott Bill.

That a public hearing on the measure has been set should well serve to sound a most anxious alarm among all members of the coin machine industry in any way connected with automatic music, since cointrade leaders who have reviewed the bill describe it "as the most vicious piece of legislation ever written against the music operator, and threatening the very existence of automatic music as a business.

That the bill was even considered worthy of a public hearing came as a sharp surprise to many coinmen who have been maintaining a close watch on all legislation that carry any of the earmarks of being discriminatory and confiscatory, but now that it did, all agree that every member of the trade must join in the fight to stop it before it is pushed along any farther.

"We must have the most adequate representation possible at this hearing," a leading Eastern coinman declared. "We must have representatives from all phases of the business, manufacturers, distributors, operators, servicemen — yes, and a few ambassadors of the finance companies wouldn't do any harm either!" he declared. "The fact and figures of our business speak out in themselves a thousand reasons why such a bill would tax us out of existence."

As has been pointed out by *The Cash Box* in three preceding issues, The Scott Bill (H.R. 1269) would, if passed into law, wipe out that part of the United States copyright laws that specifically exempt coin machine operators from paying out royalties to any performance rights group for "the privilege of using music protected" by such an organization. This would allow ASCAP, BMI and other such groups to demand an annual fee from every music operator in America as "royalty" for the records featured on his equipment.

In addition to H.R. 1269, Speiser and Scott have another little measure up their legal sleeves to boomerang upon the coinman. That's H.R. 1270, which, if passed, would allow the recording artists to copyright their interpretation of a song on records. That's where Speiser and the NAPA come in. They are, in effect, the ASCAP of the performing artist, and if both bills are pushed thru, the music op will have to shell out for the "privilege" of featuring records "interpreted" by any artist who is a member of the organization.

IMPORTANT!

Individuals and groups desiring to be represented and heard at the Public Hearing on the Scott Bill (H. R. 1269) should give notification of an intention to be present at the proceedings by making such announcement in the form of a letter addressed to The Clerk, Committee On the Judiciary, House of Representatives, Washington, D. C.

The Committee should be so informed by May 20th.

In addition, all who intend to be present and give testimony should carry with them a written copy of the statement they intend to make, as well as any other pertinent information they wish to have entered for consideration by the Committee.

MATHENY VENDING CO.
564 W. DOUGLAS STREET, WICHITA 12, KANSAS

Spokane Location Owner Hits 'Blue Noses' On Pins

SPOKANE, WASH.—With the echoes of the recent pinball controversy here still audible, the following letter, written by A. J. Shoberg, a location owner, was printed in one of the leading newspapers.

"To the Editor of The Spokesman-Review: I'm a believer in churches and God, but I don't believe the church people should try to rule the city, or a group of 1000 should tell us what we have to do. If we want to go to church that is our business. If we want to play the pin-ball machines that, too, is our business. No one is being forced to play them.

"If the pinballs and slot machines are thrown out, realize how many people are going to be thrown out of work in all lines. I myself will have to lay off six regular help and four extra and run the business myself, as we do depend on some of the revenue from the machines to tide us over. Also the city and state government get their tax from them. Why not let well enough alone?

"Just think, there won't be any taverns, dance halls or shows in town as some one will think they are a sin to run, too. Then our business in Spokane will all be run up to Idaho.

Greenbaum & Palastrant Tour New England

NEW YORK—R. R. (Rudy) Greenbaum, vice president and general sales manager of Aireon Manufacturing Corp., and Ben Palastrant, regional sales manager for the firm, completed a whirlwind tour of the New England distributors this past week.

Greenbaum and Palastrant visited within one week Ralph Calucci, State Distributing Company, Hartford, Conn.; Joe Greene, Greene Distributing Co., Boston, Mass.; Al Bergman, Alfred Sales Co., Buffalo, N. Y.; Art Hermann, The Art Hermann Co., Albany, N. Y. and then on to Detroit, Mich.

While up-state New York, Greenbaum and Palastrant spent a little time at Saratoga Springs and then a day at Art Hermann's country home at Lake George for a barrel of fun. Art's guests for the day also included Al Bergman and Moe Fine of Montreal, Canada.

Palastrant reports that Aireon's "Fiesta" will be in the hands of his distributors very shortly, and that each of them will have a special showing for the trade. The operators will be informed of the dates of these showings by the distributors.

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DOLLAR BELL

with the EXCLUSIVE GIANT SIZE HAND LOAD JACKPOT

Available in Black Cherry and Golden Falls Models

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WURLITZER 616 (ILL.)	$139.50	WURLITZER 700	$300.00
WURLITZER 616	119.50	WURLITZER 750M	375.00
WURLITZER 600R	195.00	WURLITZER 750E	395.00
WURLITZER 600K	225.00	WURLITZER 780M	300.00
WURLITZER 500K	225.00	WURLITZER 700E	325.00

WURLITZER 800 ..... $375.00

ROCK-OLA

'39 STANDARD ..... $199.50 '39 DE LUXE $225.00

'40 SUPER $249.50

SEEBURG

SEEBURG CLASSIC	225.00	SEEBURG COLONEL RC	$269.50
SEEBURG VOGUE	225.00	SEEBURG HI-TONE 8800	249.50
SEEBURG COLONEL	249.50	SEEBURG HI-TONE 8800RC	279.50

1/3 Deposit, Balance C.O.D.

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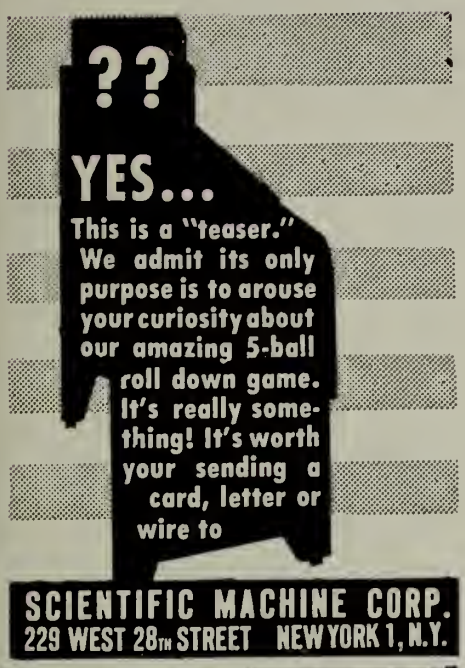
ROCHESTER NEW YORK

SCIENTIFIC HAS A NEW GAME!!!

- ON YOUR TOES--GET READY--GET SET--GO!
- JUMP THE GUN--GET ADVANCE INFORMATION NOW!
- WRITE -- WIRE -- PHONE TODAY!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YES...
This is a "teaser." We admit its only purpose is to arouse your curiosity about our amazing 5-ball roll down game. It's really something! It's worth your sending a card, letter or wire to
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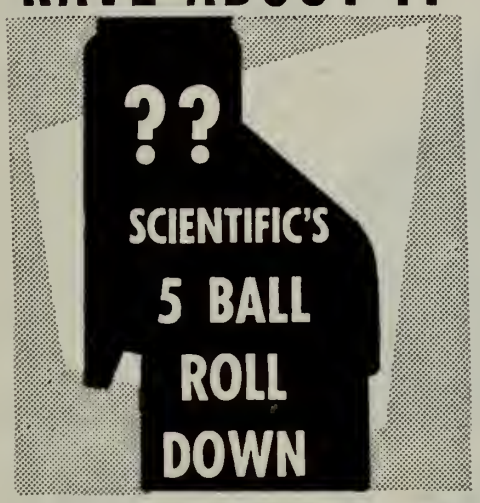

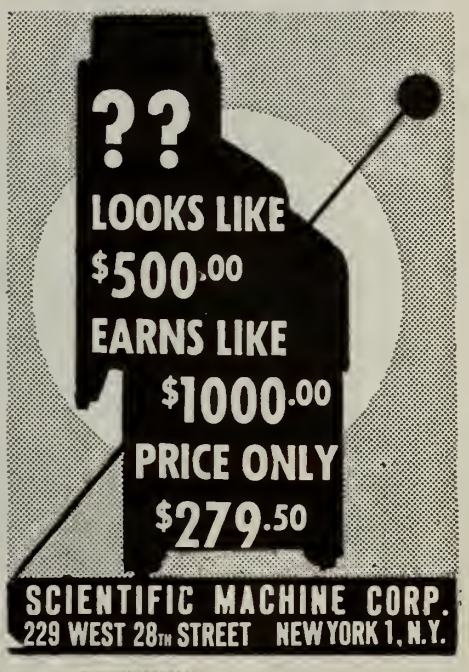

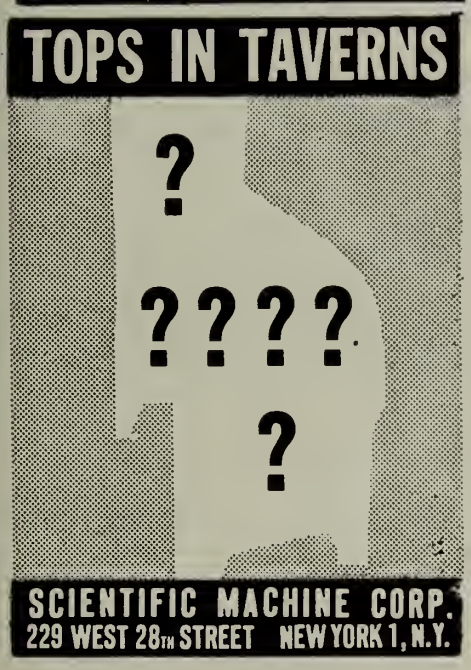

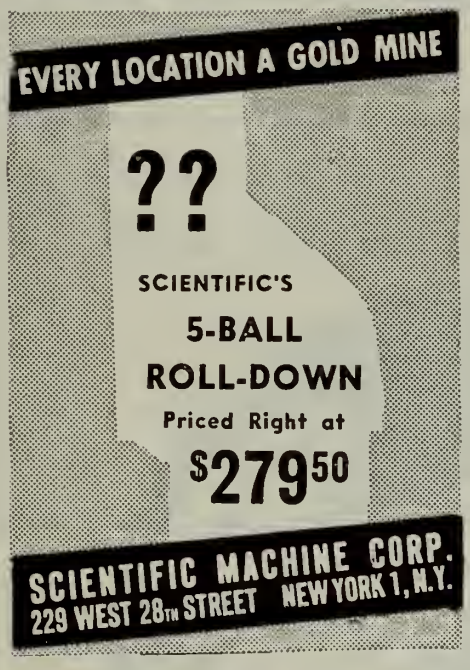

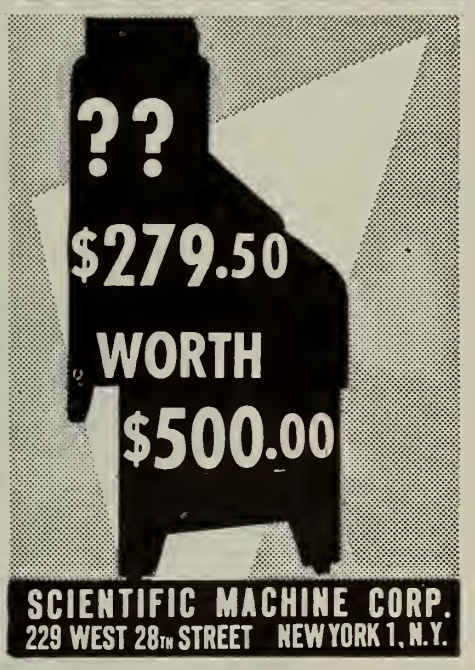

PHONE: PENNSYLVANIA 6-8217

N A A M O Sponsored Mechanics School Begins

NEW YORK—The school to train coin operated machine mechanics started May 5th at the Manhattan Trades Center, New York City. Sponsored by the National Association of Amusement Machine Owners, the program is being conducted by the Board of Education of the City of New York for the Veterans and Reconversion Training Program, under the G.I. Bill of Rights.

The twenty-four young men selected to take this course were interviewed at the school by a NAAMO committee consisting of F. McKim Smith, President; Al Rodstein, vice-president, and Al Blendow, former president. Over thirty veterans were first assembled in one of the classrooms and A. P. Henry, senior teacher, Smith and Rodstein addressed the men. These prospective students ranged in age from twenty-two to forty-one. Joseph Cooke represented the Veterans Administration.

Henry outlined the course, rate of pay and prospects for gainful employment in the coin machine field. Smith stressed the fact that the demand for experienced coin operated machine mechanics far exceeded the supply and that the young men were very fortunate to have the opportunity to earn while learning. This is only made possible by a grateful government in recognition of the veterans service to his country, he said. Rodstein spoke on the bright future of coin operated machines and the need for experienced mechanics to service them.

The six months course these veterans will receive is divided into two sections; the first twelve weeks consisting of basic training in the use of machine and hand tools lathe work, electronics, photography, projection, coin chutes, rejectors and totalizers.

The second half will consist of actual experience on coin operated machines divided in three groups; mechanical, electrical and those which combine radio and electrical mechanism. Machines from each group will be installed at the school. The school will always be under the supervision of two Board of Education instructors and a current guest instructor, furnished by the manufacturers for their own machines. Students are all high school graduates who have finished a one year radio course.

Nelson In Action With New Vendors

CHICAGO — Jack Nelson, of Jack Nelson & Company, well known coin machine distributors, announced this past week that the market for his firm's line of vending machine equipment is the "Pop-adding that increasing numbers of operators are adding merchandise machines to current amusement and music operations.

Latest addition to Nelson's roster of vending equipment is reaching new highs, Master," a new pop-corn machine, which he will distribute for the Chicago area. Meanwhile, Bernie Droeger, road man for the firm, is reported to have returned from a trip thru the territory with a great many orders for the firm's "Cash Tray" salted almond vendor and for their line of Victor merchandise machines.

Mangan Speaks At Omaha Chamber Of Commerce Luncheon

OMAHA, NEB. — James T. Mangan, Director of the CMI's Public Relations Bureau, appeared on Tuesday, April 29th, before the Omaha Chamber of Commerce at a special luncheon attended by the business leaders of this city.

At the speaker's table with Mangan were Hymie Zorinsky of the H. Z. Vending and Sales Company, headquartered here, and Jack Keeney, Jr., son of J. H. Keeney of the J. H. Keeney Company, who is associated with the Frankel Distributing Company in Omaha.

Mangan's speech covered all phases of the coin machine industry, and traced some of its early history. In text and effect it was an aid to the creation of better public relations between the business leaders of this area and members of the cointrade.

Excerpts from Mangan's talk are reprinted below as material for coinmen to include in speeches they may deliver in their own communities in the interests of bettering local public relations.

"The Coin Machine Industry is bigger than most people think. It is actually as big as Human Nature.

"In our industry we have: 100 factories making complete coin machines . . . 1500 factories making parts and materials for coin machines . . . 67,000 part-time and full-time operating businesses . . . 1000 distributors and jobbers with sales and service headquarters . . . The Industry has hundreds of millions of dollars of invested capital . . . We give income to 2,000,000 public establishments and locations . . . Over 75,000,000 Americans use the service of coin machines every week.

"Though the first coin machine was used in Egypt over 3,000 years ago for the purpose of selling Holy Water, the industry's birthplace and home is the U.S.A.

"The Industry started about 60 years ago. It received its biggest impetus during the recent depression. With a running start in 1930 it proceeded to grow by leaps and bounds. In fact, the automobile industry and the coin machine industry have been pointed to as the two great American industries to beat the depression.

"So big is the coin machine business that several large companies have installed separate coin machine departments with staffs whose sole work is to cooperate with coin machine operators. Among them are: Coca-Cola, Pepsi Cola, Nehi, Wrigley, American Chicle, Mars, Hershey's and most big record companies.

"The Music and Amusement sides of the industry are even bigger than vending. There are, operating today, approximately 400,000 coin-operated phonographs. Their effect on music popularity is almost incalculable.

"The game side of the Coin Machine Industry is perhaps its most thrilling division. The game of Bagatelle was developed in this country in the 1880's. About 1932 it had a renaissance and was called pinball. It is a great American sport, ranking with baseball, basketball, and bowling in popularity. Yet, many people don't understand it and are inclined to minimize its great contribution to American recreation.

"The whole coin machine industry is an industry because of the PERSONAL INDUSTRY of its members. They work two days in one. They stay up all night when necessary. Yet, there is no guarantee of success. Manufacturers have five failures or mediocrities for every winner.

"For some time the Industry has recognized the need for Public Relations. We think we are as great and fine as any other industry, but some segments of the public have failed to see our point of view.

"Individuals, in our industry, have contributed great public service in the past. All our Company had Treasury Flags, many others "E" flags for war production. One company sold $1,000,000 in War Bonds in a week. One afternoon a group of manufacturers gave $20,000 worth of brand-new equipment to Vaughn General Hospital near Chicago. One local association manager engineered donations of $1,000,000 to charity in a single year. Universally, we have engaged in activity in behalf of Veterans' welfare, teen-age morale, and other social activities.

"We want you to know us better—we want you to like us. We are glad and eager to cooperate with Chambers of Commerce everywhere. We believe that the coin machine business, being so broad and so human, merges with every other business and every individual in America and, therefore, our business is your business and our welfare is the welfare of ALL".

Bally ROCKET

5 KICK-OUT POCKETS
SCORES UP TO 490,000
FAST FRENZY OF ACTION

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation.

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GREATEST AMUSEMENT GAME OF ALL TIME!

If You Haven't Got 'Em

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ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa. 47
Aireon Mfg. Corp., Kansas City, Kans. Inside Back Cover
American Amusement Co., Chicago, Ill.....42
The Aristocrat Record Corp., Chicago, Ill.....25
Atlas Novelty Co., Pittsburgh, Pa.....42
Automatic Distributing Co., Chicago, Ill.....40

* * *

Bally Mfg. Corp., Chicago, Ill.....Back Cover
Blue Barron 27
Barton Music Corp., New York City.....18
Brilliant Music Co., Detroit, Mich.....50
Broadcast Music, Inc., N. Y.....20
Buckley Mfg. Co., Chicago, Ill.....36
Burke & Van Heusen, Inc., N. Y. C.....27

* * *

Capitol Records, Hollywood, Calif.....11
Chicago Coin Machine Co., Chicago, Ill.....33
Corn Mach. Acceptance Corp., Chicago, Ill..35
Consolidated Dist. Co., Kansas City, Mo.....34
Coven Distributing Co., Chicago, Ill.....53

* * *

Eastern Sales Co., Rochester, N. Y.....50
The Eldeen Co., Milwaukee, Wis.....27
Empire Coin Machine Exchange, Chicago, Ill. 48
Esquire Games Co., Chicago, Ill.....52
Exclusive Records, Hollywood, Calif.....14

* * *

Firestone Enterprises, Inc., Brooklyn, N. Y.....43
Forster Music Publishing Co., Chicago, Ill...28
Frankel Distributing Co., Rock Island, Ill....42

* * *

Genco Mfg. & Sales Co., Chicago, Ill.....45
General Dist. Co., Dallas, Texas.....43
Glass, Max, Distributing Co., Chicago, Ill.....48
Globe Distr. Co., Chicago, Ill.....46
Gottlieb, D. & Co., Chicago, Ill.....44

* * *

Jerry Murad's Harmonicats.....16
Hendrix Novelty Co., Washington, D. C.....33
Hermitage Music Co., Nashville, Tenn.....37
Eddy Howard 21
Hudson Music, Inc., New York City.....12

* * *

International Mutoscope Corp., New York....46
Irwin Dist. Co., Wichita, Kansas.....47

* * *

Jennings, O. D. & Co., Chicago, Ill.....41
Jones Distributing Co., Salt Lake City, Utah.....40

* * *

King Pin Equipment Co., Kalamazoo, Mich. 43
Gene Krupa 18

* * *

Frankie Laine 23
Lake City Amusement Co., Cleveland, O.....48
Laymon, Paul, Los Angeles, Calif.....37
B. D. Lazar Co., Pittsburgh, Pa.....46
Linden Vinylite Recordings, Seattle, Wash..26
Fred Lowery, N. Y. C.....25
Luber, M., New York City.....38

* * *

Manor Records, New York.....19
E. T. Mape Distributing Co., Inc., Los Angeles, Calif.....43
Marlin Amusement Corp., Washington, D. C. 46
Matheny Vending Co., Wichita, Kansas.....49
McCall Novelty Co., St. Louis, Mo.....34
Ray McKinley 24
Mercury Records, Chicago, Ill.....15
Mills Industries, Inc., Chicago, Ill. Inside Front Cover
Mills Sales Co., Ltd., Oakland, Calif.....50
Modern Records, Hollywood, Calif.....19
Mike Munves, New York City.....39

* * *

Olshein Distributing Co., Albany, N. Y.....44

* * *

P. & S. Machine Co., Chicago, Ill.....47
Pacific Music Pub. Corp., Los Angeles, Calif.....12
Packard Mfg. Corp., Indianapolis, Ind.....32
Tony Pastor 26
Phonofilm, Hollywood, Calif.....38

* * *

RCA Victor, Camden, N. J. 13
Rock-Ola Mfg. Corp., Chicago, Ill. Front Cover
Rosen, David, Philadelphia, Pa.....43
Runyon Sales Co., New York, N. Y.....31

* * *

Scientific Machine Corp., New York City....51
Scott-Crosse Co., Philadelphia, Pa.....44
Seacoast Distr. Co., N. Y. & N. J.....44
Signature Records, N. Y. C.....22
Southern Amuse. Co., Memphis, Tenn.....52
Soundies Films, Inc., Chicago, Ill.....41
Southern Music Publish. Co., Inc. N. Y.....19
Charile Spivak 25
Supreme Distributors, Inc., Miami, Fla.....38

* * *

Triangle Distributing Co., Cleveland, O.....39
Tri-State Dist. Co., Asheville, N. C.....33
Tri-State Distributing Co., New York City..35

* * *

United Coin Machine Co., Milwaukee, Wisc. 38
United Mfg. Co., Chicago, Ill.....39
Used Record Exchange, Chicago, Ill.....23

* * *

V-P Distributing Co., St. Louis, Mo.....34-39
Vending Machine Co., Fayetteville, N. C.....38
Vitacoustic Records, Chicago, Ill.....17

* * *

Williams Mfg. Co., Chicago, Ill.....47

* * *

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DRAW BELLS, 25c 400.00
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WHAT'S GOING ON IN *YOUR* CITY ?

WE SHALL BE HAPPY TO DEVOTE A COLUMN OF BREEZY NOTES AND CHATTER ITEMS TO YOUR CITY EVERY WEEK. MAIL US THE INFORMATION. THE CASH BOX 381 FOURTH AVENUE, NEW YORK

THRU THE COIN CHUTE

CHICAGO CHATTER

One of the most interesting weeks has just passed by. Ops, jobbers, distribs and manufacturers were all enthused over the way the amusement field has awakened and the tremendous interest which is being shown in pin games especially. The trade is all hepped up and visitors pouring into town are yelling for more and still more games. In fact, if some of the bigger factories here open up wide on production the general belief is that this will be one of the biggest runs in their history. Furthermore, it seems that every new game being introduced is a clickeroo—and that helps plenty to zoom the popularity of the pins over the top thruout the nation.

* * * *

One of the very neatst sales letters we have ever seen was shown to us by Grant Shay of Bell-O-Matic Corp. Grant can take a deep bow for this one which is headlined, "It's more fun to send a collector than a serviceman". If you didn't get one—just get in touch with Grant . . . One thrill we got this past week was from Herb Jones whose ads are well known to all in the coinbiz. While visiting with Herb over at Bally Mfg. Co. he likened The Cash Box to the Saturday Evening Post. (Thanx a zillion, Herb) . . . Over at Empire Coin everyone seems to be in a rush these days. Ralph Sheffield hasn't been in the place for about six weeks supervising construction of their brand new offices and showrooms on Milwaukee Ave. Howard Freer was poring over ads and scratching away with his pencil preparing new ones. Gil Kitt was out in the field. Shirley Corush, who has her own assistant now was, as per usual, busier than ever . . . Over at Globe Distributing Co. "Dr." Vince Murphy was getting thru on the long distance phones and doing a whale of a job selling the firm's products while Jimmy Johnson was pointing at the walls and shouting about using great big blow-up panels of their coin counter and coin sorter and other new products of Globe Distributing Co.

* * * *

Wally Fink over at World Wide Distribs busier than a bee this past week trying to get a zillion things done all at one and the same time . . . Roy Bazelon over at Monarch looking wistfully into the sunshiny sky and saying how much nicer it would be to be playing golf than selling coingames. But Roy is stuck to his desk while Clayton Nemeroff is on his vacation traveling by car with Mrs. Nemeroff and will stop at Hot Springs for some well earned baths. He is calling on customers all the way down . . . Bill Mashek of Central Distributing Co., Oklahoma City, partner of "Rosy" Rosenberg and Tim Crumplett, was in Chicago this past week wearing a colossal slinky drape spring suit. "Bye Bye" Bye called him "the picture of sartorial elegance" . . . Harry Salat rushing off to the bank and Al Sebring disappearing leaving Bell Products Co. and the Beacon Coin Changer to their own ways as the first sunny day comes along . . . Clarence Camp of Southern Amuse. Co., Memphis, Tenn. in town this past week reports that business is getting better all of the time and that the reason he came to town was to get more and still more delivery . . . Bill (Bye-Bye) Bye seen zooming down Randolph Street in the early dawning hours with a gang of guys all about and around him. (You can't do that in Philly, can you Bill?) . . . Sam Taran of Miami, Fla. in town all tanned and healthy looking advising that he isn't getting enough games and came up here to cure this matter.

* * * *

Joe Frank of Nashville, Tenn. was also in town and during the chatting we learned that Joe went on the wagon August 11, 1945 and claims, "Ahm goin' t'stay thataway". In the meantime, Joe advises, that the coinbiz is in for some splendid times. . . . Ed Wurgler of Wurlitzer also in town this past week and learns that you can't play gin in the early dawning hours and win, too . . . Ted Mair of MAC seen here and there . . . Larry Cooper came down from Minneapolis and the very first thing out of the box was his report on the "spinning peg" which he just originated. But according to those present, Cooper is losing his spinning touch . . . Martin Balenseifer (AKC) is teaching some noted coinmen how to train their dogs. (By the way, AKC is for American Kennel Club) . . . Jack Walsh, the Coca-Cola fiend of Mills Industries, took 20 kids to the circus to celebrate his son's birthday. Jack's son has just come thru an eye operation. But, according to others around Mills, instead of Jack spending all that jack to take the kids to the circus—all he had to do was to sit them around him in a circle and just walk around—that's a circus in itself . . . Tommy (Ting-Ling) Callaghan is spreading much interest thruout the Bally plant with a brand new multi-color-writing pen he has just obtained. Everyone is trying to grab the 'ex' on it. If you haven't seen this pen which can write in more than one colored ink—drop into Tommy's office and watch it work.

By the way—where was Georgie (Flintheart) Jenkins this past Wednesday???? . . . Gordon Sutton of Illinois Simplex celebrating the fact that they've at last found a home to live in up in Wilmette . . . Ben Coven getting shaved in the Bally factory and not closing his eyes for a moment while some famous kidders are around. And that reminds me—it seems that "Bally" Sally Goldstein, Ben's very efficient secretary, is the one who helps to get Ben on that barber chair before a lot of other guys . . . Dick Law, Mills Industries adman, has a new grey tone in his private offices which is something to see if you like color . . . Vince Shay as happy as a lark this past week Wednesday and telling the world all about the Jewel Bell.

* * * *

Things I never knew 'til now—that Rosey Rosenberg of Kansas City likes lots of flowers . . . Bumped into Charley Ewing of Evansville, Ind. and learned that things are going great guns for him down in his part of the world . . . Morrie Ginsberg on his way into the hospital for a gall bladder operation while Eddie takes over the executive duties of the firm. Eddie is quite lost without his car which is being shipped up from Florida and which has been delayed en route somewhere along the line . . . Oscar (Shvitzbood) Schultz, Joe Simon and Midge Ryan having dinner at the Celtic Safe and talking things over. Schultz offers to drive Midge out to San Francisco in a few weeks. "Just for the ride", Oscar says . . . Frank Bannister of Indianapolis around town this past week looking for more and still more games. "Sure can use 'em", Frank claims.

* * * *

One of the most interesting stories we've yet heard came from Sam Wolberg of Chicago Coin this past week. Sam showed us a letter from some of the execs over at AC Spark Plugs advising that one of their very noted engineers was retiring and the men there wanted to give him one of Chicoin's games as a gift. This engineer had been with Chicoin during the war period and fell very much in love with pins. Now both Sam Wolberg and Sam Gensburg are up against the problem of what games to ship him so that this famed engineering genius will really have a grand time. Of course, what was even more thrilling was the recognition of pin games as such an outstanding and relaxing entertainment by these AC executives for a man who wanted to retire . . . Harry Brown, American Amusement Co., in the East, visiting coinmen in Phila. and New York for a few weeks. Understand Harry will be ready to make a big announcement when he returns to the windy city.

* * * *

Myer Gensburg, still peeling at the brow from his Florida sojourn, telling us about the terrific rise in costs of materials and components and the fact that many are hesitating prior to going into production of new products these days. Brother Lou Gensburg listening and explaining how rising costs have kicked hard into all manufacturing profits. But, Lou was more interested in telling about the marvelous time he had in Las Vegas with Mrs. Gensburg . . . Harry Williams busier than ever this past week with Tony Gasparro out of town but looking forward with great eagerness to Saturday when he can get up in his plane and spin around the countryside just like a little bird . . . Lindy Force at AMI busy clearing away all those files of letters, orders, etc. which have gathered on his desk while helping to condense present office space.

* * * *

Dave Gottlieb gave us a very interesting definition of "Bagatelle" which should be of real interest to all in the trade. This is one word which should never be used to describe the present pinball amusement games. And those who are using it should drop it right now. Ask Dave. he'll tell you why . . . Al. S. Douglis of Daval back in town from a Florida vacation . . . That meeting of the CMI was reported to have been very interesting with Jim Mangan's report on the public relations work already accomplished most impressive to many who were present . . . Quite a few of Chi's music machine men are expected to be present at the Ohio State Phono Ops meet—right while you are reading this item. (I'll be seeing you there.)

THRU THE COIN CHUTE

EASTERN FLASHES

Basically coinmen are optimists at heart. Word that pin games are doing so well thruout the country, even tho they cannot be run here, has given local operators a great lift. They are settled down to the realization that the "picnic" is over and are now working hard with their routes—buying new equipment, dressing up others, contacting locations personally, switching, changing, hustling — and the results have shown increased averages.

* * * *

Mike Munves, assisted by brother Max, still the two busiest men in town, shipping arcade equipment for the opening of the season . . . Some of the arcades at Coney Island, Rockaway, and Atlantic City, which opened for week-ends during this month, report a brisk business . . . Harry Brown, American Amusement Co., Chicago, who has been "knocking down the doors" of his customers thruout the country, in the city for a few weeks . . . Charlie Katz, Esquire Games Co., Chicago, another visitor here . . . And here's an incident that won't happen once in a hundred years. Brown and Katz saw each other for the first time in a long while—meeting in a subway train, both heading for coinrow. The two transplated New Yorkers echoed the same sentiment "It's great to visit around with the boys here, talking with friends who haven't been seen for many years".

* * * *

Monte West, popular AMI service engineer, conducts a two day service school at Runyon Sales Company, attended by many operators and their mechanics . . . Ben Becker, Tri-State Sales Company and Pioneer Distributing Company, out on the road telling the trade about Bally's "Rocket". Regardless of those 240 pounds, when Becker gets into action, he's somewhat of a rocket himself . . . Willie (Little Napolean) Blatt, Supreme Distributors, Miami, Fla., on coinrow with his two boys, Bertram and Martin. The youngsters are running an operation of music and cigarette machines. Willie, who will be in town for only two days, heads back for Miami. Then after about a week or so intends to fly to Chicago. While in New York, Blatt "paid" his respects to his pals at the Music Machine Operators Association.

* * * *

A well known distributor is now renovating the spot between H. Rosenberg Company and Seacoast Distributors, and will soon be ready to open up . . . H. F. (Dennie) Dennison, eastern sales manager for Pantages Maestro, visiting along Tenth Avenue. Dennie had just returned from a six day trip, covering six states, winding up in Miami, Fla. for one day. Then on to Cleveland, O. to show his music mirrored cabinet at the meet of the Ohio State Automatic Phonograph Owners Association . . . Mike Spector, Spector Distributing Co., Philadelphia, and Hymie Rosenberg wave to us as they ride in Mike's car. Mike yells out "Everything going great" . . . Al Bloom, Speedway Products, hustling down Tenth Avenue with a piece of his "Talking Gold" plastic grille cloth in his hand. The sun strikes it and Al looks like he's surrounded by a "halo".

* * * *

Bess Berman, completely recovered from her recent illness, back on coinrow looking great. Bess still gets a wonderful thrill when she tells about the bouquet of flowers sent her by Charlie Bernoff of Regal Music Company, a customer and friend. She was in bed feeling pretty sick when the flowers arrived, giving her a great lift. Hey Charlie, Bess attributes her rapid recovery to your thoughtfulness . . . Dave Lowy and Phil Mason, Dave Lowy & Company, in Chicago for a week . . . Dave Stern and Harry Pearl at the New York offices of Seacoast Distributors, and Tom Burke, the other member of the trio arrives a few hours later. They'll have something to tell the trade soon.

* * * *

Nat Cohn and Earl Winters, Modern Music Sales Co., still playing host to music operators who come in to see the Mills' "Constellation" on display in their showrooms . . . Jack Fitzgibbons in a position where he hasn't a spare moment during the day. With customers phoning in orders for Williams' "Cyclone" and plenty of visitors looking at Square Amusement's "Sportsmans Roll" Jack and his staff are stepping at a lively pace. Leo Knebel, Jack's associate on Musical Minutes, in the same predicament—not enough hours in the day . . . Max Levine and Fred Hailparin, Scientific Machine Company, working day and night to get their games out, and production will be ready sooner than expected . . . Bert Lane, Atlantic New York Corp. and Seaboard New York Corp., returns from a short rest in Miami Beach. Bert is well tanned and when seen next to his associate Meyer Parkoff (now referred to as "Paleface" Parkoff) looks like a million bucks. With the telephone strike over, their removal begins, and the opening party at their new headquarters (postponed twice) will take place in a few weeks—date will be announced next issue . . . Moe Luber, recently injured in an auto accident, on the road to recovery, and wants his friends who called him to know he appreciates their solicitude.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Paul Laymon really had the boys in his place stepping this past week. Business was booming, Paul tells me. The ops are showing a terrific interest in the new "Rocket," the Bally five-ball, and lots and lots of orders were placed after the boys had a look and played the sample. Laymon has his fingers crossed hoping for early shipment and in large quantities. The firm hasn't been moved yet and from the looks of the situation in the telephone strike it may be some time yet before service can be connected, which is holding Paul's move to his new offices and shops.

One of the best known local operators, Ray Smith of Barstow, was killed when his private plane crashed at Guthrie, Iowa. Smith flew his wife down to the Iowa town to visit her parents last week and, after landing, Smith decided to give the local airport manager a ride in his BT-13. The plane went out of control and crashed killing both Smith and his passenger. It is not known whether the body will be brought back here for burial or will be interred in Iowa.

Bill Happel, of Badger Sales, plans on a trip to Big Bear Lake this week end to be present when Ray Reynolds opens his new arcade in that summer resort. Bill has sold Ray lots of new equipment and wants to be on hand when the crowds start coming in. He tells me that he has taken many orders for the new automatic bowling game "Strikes N' Spares" and is waiting for a shipment which is due any day. Bill has just received the new Rock-Ola model 1426 and is displaying the new machine in one of his very attractively decorated private rooms.

Charlie Fulcher, of Mills Sales' Los Angeles offices is impatiently awaiting the arrival of the new Mills phono which has been promised him for some time. He has taken a number of orders on the strength of the pictures he has of the new machine. Frank X. Gehrie is handling sales of the new Mutoscope in the Los Angeles office and is getting many pointers about local ops from Charlie. It looks like Frank will do ok, as he has a terrific sense of humor and a winning way . . . We hear that the Como Manufacturing Company, formerly of Chicago, is now located out here. According to rumors the firm will make a new claw machine.

H. G. Sherry, general manager of the Commercial Coin Radio, informs us that his firm has just moved into their new building at 1705 W. Pico Blvd., where they will set up their assembly plant and offices. Sherry informs me that his firm is doing a large export business in addition to taking many orders for their coin operated radios across the country. They plan an important announcement to the cointrade within the next week or two.

Among the coin ops shopping for new games and equipment along coin row this past week were: Fred Allen, Bakersfield; Niles Smith, Oildale; Stewart Metz, San Bernardino; Frank Milano, Los Angeles; W. H. Shorey, San Bernardino; George Pierson, Fresno; Ben Korte, Glendale; Jack Hull, San Francisco; Glen McCarter, Beaumont; B. N. Hart, Los Angeles; Claude Sharpensteen, Warren, Arizona; D. D. Brymer, Pasa Robles; R. Post, Glenwood; E. E. Simmons, Pasa Robles.

Bill Williams, of the Williams Distributing Company, this city, has been calling on many of the local distribs taking orders for the new Williams "Cyclone." The game is being well received by the ops and may prove to be a Cyclone on location in raking in lots of those nickels. Bill is a firm believer in the movement to remove all old and worn out games from locations and sweeten them up with new and interesting equipment. He has found that out in his chats with the boys in the county.

Jack Gutshall was very deeply affected by the sudden death of Ray Smith of Barstow. They were good friends, both having spent many pleasant hours together . . . Jack tells of a definite increase in the sales of independent records. He is distributing several top independent labels in California, besides being Southern Cal distributor for Packard.

Bud Parr of Solotone has been keeping his firm's factory going at full speed getting their new Solotone box out, as well as the new Mirror-Tone cabinet. Parr plans on an extensive ad campaign shortly which will stimulate things in the music field right across the country

---

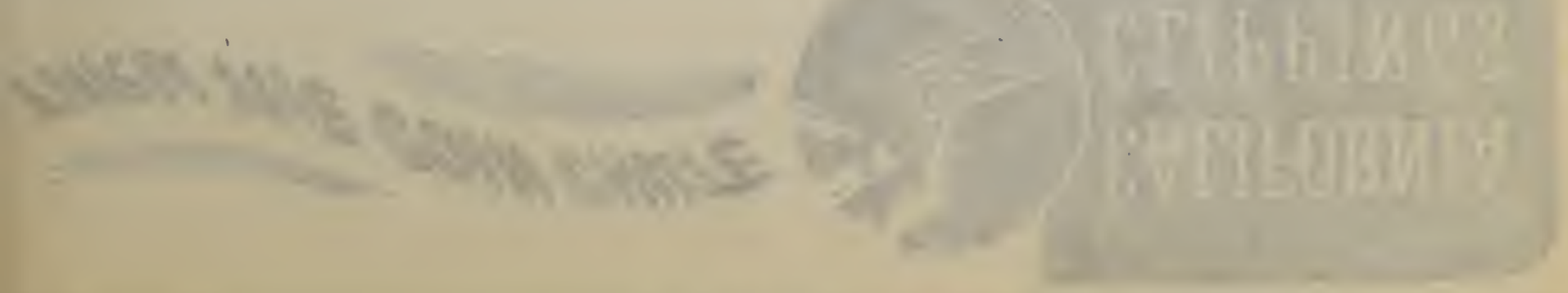
. . . Fred Gaunt of General Music has been adding a few coins to his bank roll showing the boys how to play the new "Pokerino." It's a fascinating game, and with Fred teaching the boys with the stakes kept low, they've been selling quite a few of the games . . . Merle Connel, of Quality Pics, plans on going into production of a new series of 16 MM. coin films for panorams and solovues and plans on a series of announcements in the very near future.

Modern Records' plant is going full blast filling the many orders pouring in for the firm's discs . . . Saul Bihari leaves for the East Coast this week . . . Aladdin Records has just cut a new series of torrid race tunes which should be ready for release within the next few weeks.

Capitol Records have been breaking all their old sales records by continually increasing their sales over the previous months' high mark, according to George Oliver. The firm has consistently turned out one hit recording after another . . . Exclusive Records has just released a group of western recordings which look like they will really go to town, and they have just completed cutting a series of new recordings which will not be released for a few weeks. After a quick listening to four sides of these latest discs me thinks the boys have really come up with something. Leon Rene, President of Exclusive, has an uncanny ear for hit tunes.

Ray Powers, of E. T. Mape, telling about the terrific demand for the firm's new conversion cabinet "Mirror-Matic." They are filling all orders as rapidly as they come in as the firm has a large plant going full blast in the Bay City Area . . . Len Micon will be back to his offices this week after being home sick for the past seven weeks.

Hear that "Strikes N' Spares" will be rolling soon. The factory has been going at full blast on a double shift and, according to reports, the game that stole the show at the recent convention will be in the hands of the distribs across the nation . . . "Hum" Brokamp, of Pantages Maestro Wired Music, has been putting on more help at his very spacious factory on McCadden Pl. in Hollywood to catch up with the back log of orders for the firm's wired music cabinets and conversion cabinets . . . Danny Jackson and Sam Donnin of Automatic Games have been doing a very good business selling lots of bells. Danny tells me that the demand for new and used bells is increasing right along . . . Morrie Wiczer has been pretty busy out at his showrooms supplying the much needed parts to keep the games and phonos now out on location in going shape.



THRU THE COIN CHUTE

MINNEAPOLIS

W. J. Kelley of Sioux Falls, South Dakota made his appearance in Minneapolis quite suddenly. It's been several years since Kelley was in Minneapolis, since selling his route a few years ago. The truth of the matter is he looks very good and keeps himself busy with a few taverns that he owns . . . J. Allan Redding of Houston, Minnesota is spending a couple of days in Minneapolis just sort of taking it easy . . . Jess Waddel of Charles City, Iowa drove up to Minneapolis in a brand new Hudson automobile to spend a couple of days visiting several of the distributors . . . Bill Welch and his son, of Chippewa Falls, Wisconsin came in town just for the day making a few calls.

* * * *

Mr. and Mrs. Gordon Stout of Pierre, South Dakota were in town for a few days making the rounds. Gordon was very disappointed in not being able to see the opening Minneapolis ball game . . . Lowry Nelson of St. Cloud, Minnesota, Bob Collins of Morris, Minnesota, and Eddy Klein of Alexandria, Minnesota were just a few of the operators who arrived in Minneapolis, to attend the opening ball game which was washed out.

* * * *

Jack Lowrie of Wabasha, Minnesota finally opened his new night club last week and served over 800 dinners that evening. Nice going, Jack . . . Walter Thorn of Staples, Minnesota was in town just for the day . . . Leonard Zelinko of J & L Novelty Company, Lakefield, Minnesota visited Minneapolis for a couple of days . . . Orville Lugaard, former mechanic with Zenith Fireworks Company of Duluth, Minnesota is now with the La Beau Novelty Company, St. Paul, Minnesota . . . Ted Bush of the Bush Distributing Company of Minneapolis came back last week after having a very fine vacation in Miami, Florida and also visiting Cuba . . . Ozzie Troupman of the Bush Distributing Company is very happy that he is back as he plans on taking a little trip to New York.

* * * *

Shorty Kendall of Lake City, Minnesota is back on his set again after being ill for two weeks . . . Frank Philips of Winona, Minnesota was in town just for the day . . . H. Wells of Sioux Falls, South Dakota was in town for a couple of days making the rounds.

ST. LOUIS

It was a dead week in the 49th state as operators resigned to "No's" from distributors, stayed home for the better part of a fortnight. Only a few pinballs were received at any distributor's, and most of them were never uncrated . . . E. J. Ruth of Farmington, Mo. was the only exception, corralling five new Rock-Ola's in the middle of the week for Farmington routes. With Ted Keys, Ruth has sewed up most of the mid-Missouri locations still available. Many spots which hadn't seen a workable phonograph during the entire war are blossoming out with new machines.

* * * *

Visiting this week were Bud Hasman of Springfield, Mo., Elmer Cobetto of Taylor Springs, Illinois, Harold Brown of Mattoon, Ill. and Frank Ballogg of Springfield, Illinois. All were on the usual quest for new equipment, although Ballogg hauled home a load of parts . . . Bill Weinischke and son are scouring the city for nickel counters. Those pesky little counting helps are hard to find these days. Both were nursing sore fingertips after the first warm weather brought the populace out into local taverns . . . Art Paulle has moved his Ideal Sales Company, formerly on the balcony at Ideal Novelty, over to 2220 Market Street. Reports have it that genial Carl Trippe still has the controlling interest.

* * *

Early summer floods are playing havoc with roadside locations to the west and south of St. Louis. A dozen operators were rushing around jacking up their phonographs, or even hoisting them up on the bar where possible. "Fine time of year to be wading in to change records" Jimmy Carmody groaned . . . Del Veatch over at VP Distributing Company has announced the appointment of Bob Anderson to cover the territory for Pantages Mirrored Music, new enterprise with VP. Bob will be seen all over the city in the next few weeks. Del also played host to George and Marvin Buescher, visiting from Washington, Missouri. Long time no see the Buescher brothers . . . Dan Baum is busily renovating his new quarters after his last month's split with former partner Art Heimke. Art, who took over the routes while Dan stuck to distributing, reports himself equally busy.

* * *

National Slug Rejectors is falling victim to a common problem these days—shortages of freight cars. The telephone strike has made it mean to find when raw materials are forthcoming, says ad manager Cleary.

* * * *

Best news of the week to everybody is the return of Joe Morris from Phoenix, Arizona. Joe, who left J. S. Morris & Sons to convalesce out in the Arizona desert, will 'take it easy for awhile" but is much better.

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WANT

WANT – Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: Hay. 3695

WANT – Genco Total Roll. State condition and lowest price in first letter. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT – New Ball Gum Machines. Only the Best. Also Bubble Gum and Ball Gum for Machines. National Cigarette Machines. KEELY-YURATICH CO., 4036 ST. CHARLES AVE., NEW ORLEANS, LA.

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Keeney Super Bells. Will pay $35. for single, $60. for twins. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PENNA. Tel: Chester 2-3637.

WANT – Salesman with experience to sell routes of the famous Asco All Purpose Machine. Also Asco Coin-Operated Radio. Earnings $500. per month up. When writing give all information. ASCO VENDING MACHINE EXCHANGE CORP., 55 BRANFORD ST., NEWARK 5, N. J.

WANT – Bally Triumphs. Must be on 60 cycle. Write us stating price and condition of these. Any quantity. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST., EAST, MONTREAL, QUEBEC, CANADA.

WANT – 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT – Victory Derbies; Three and Two Way Keeney Bonus Super Bells. Will pay cash if price is right or will trade for Four Bells at $150., Three Bells at $300. Daily Races at $515. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT – Used Records. Not over 5% Race Records. No records over 1½ years old. Will accept any quantities. We will pay the highest prices. N. J. STEINKE CO., 18 E. TUPPER ST., BUFFALO 3, N. Y. Tel: Cleveland 0065

WANT – Tone Arm for Wurlitzer 61 Phonograph. Will pay $10. WESTERN MUSIC CO., 17617 DETROIT AVE., CLEVELAND 7, OHIO. Tel: AC. 5656

WANT – Keeney Bonus Super Bells, Victory Specials, Red Top & Fan Front Diggers, late, used Pin Games, Wurl. 750-E, 850 & 950 Phonos. Must be in good condition. Quote best prices and quantity in first letter. Cash Waiting! M. A. POLLARD, 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's and 750-E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30 wire adaptors for Wurl., Seeb., Mills & R.O.; Mills, Jenn. & Pace F.P. Mint Vendors; Late 5 & 1 Ball F.P. Games; used Evans Ten Strikes; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA.

WANT – All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Used Popular Records. Not over a year old. Any quantity. 9¢ freight prepaid, 8¢ we pay freight. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y.

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

FOR SALE

FOR SALE – Used Mills, Jennings, Pace and Watling Jackpot Bells; 5¢ Mills Blue Fronts $97.50; 5¢ Mills Brown Fronts $107.50; 5¢ Mills Melon Bells $117.50; 25¢ Mills Gold Chrome Bells $137.50; 5¢ Mills War Eagle Bell $65.; 25¢ Mills Dragon Head Bells $49.50; 5¢ Mills Bonus Bells $137.50; 10¢ Mills Bonus Bells $147.50; 25¢ Mills Bonus Bells $157.50; 5¢ Jennings Silver Moon Chiefs $89.50; 5¢ Jennings Silver Chiefs $84.50; 5¢ Jennings Big Chiefs $84.50; 5¢ Jennings Four Star Chiefs $70.; 5¢ Jennings Post-war Black Hawk Bells $150.; 5¢ Pace All Star Comet Bells $59.50; 25¢ Pace Deluxe Rocket Slug-Proof Bells $117.50; 5¢ Watling Rol-A-Top Bells $59.50; Groetchen Standard Columbia Bells $75.; Groetchen Chrome Club Columbia Bells $85. and many others. Satisfaction guaranteed. All machines ready for location. Terms: 1/3 deposit with order, balance C.O.D. Write for descriptive folder on new slot machines. Established fifteen years. Reference Dun & Bradstreet. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD 4, MASS.

FOR SALE – Wurlitzer 412 $85.; 61 $95.; 71 $145.; 42-600 $195.; 500 with adapter $195.; 780-E $350.; 850 $395.; 950 $445.; Rock-Ola Std. Dial-A-Tone $225.; Deluxe Dial-A-Tone $225.; Dial-A-Tone Boxes $8.; Evans Lucky Lucre 5-5¢ $74.50. EDWARDS MUSIC CO., BOX 400, DOUGLAS, WYO.

FOR SALE – 25 Wurlitzer 616 Lite Up Top & Bottom. Excellent Working Condition. Best Offer. TRI-STATE MUSIC CO., 1423 N. 3rd ST., HARRISBURG, PENNA.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – Bargain Of The Year. We have for immediate delivery 500 good—clean—guaranteed used games—just off location. Don't delay. Wire Order with 1/3 Deposit Today. Midget Racer $120.; Big League $105.; Surf Queens $90.; Stage Door Canteen $90.; Super Liner $140.; Fast Ball $120.; Big Hit Single $90. Exclusive Bally Distributors. COIN MACHINE SALES CO., 3804 TRAVIS ST., HOUSTON 6, TEXAS.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Mechanical Orchestra of 11 pieces. Made by Automatic Piano Co. Original cost $5,000. Make offer to PLAYLAND ARCADE, 25 E. WASHINGTON ST., PHOENIX, ARIZONA.

FOR SALE – Keeney Super Bells 3-5¢ & 1-25¢ Or 4-5¢ $250. ea.; Genco Total Rolls, excellent cond. $275. ea.; Bally Undersea Raider, like new $195. ea.; Wurl. 500 Keyboard $245. ea.; Wurl. Hideaway with adapter $195. ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

FOR SALE – Complete wired music studio equipment including one personal music master control unit, studio amplifier, distributing panel and electric time clock switch, all in perfect operating condition. Price complete $675. This equipment can be used for any type of wired music transmission. ANGOTT SALES CO., 805 E. GENESEE AVE., SAGINAW, MICH.

FOR SALE – 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300, ea.; 40 Mills 3 Bells, rebuilt and refinished in leatherette $300. ea.; 60 Bally Cash One Balls; Grand Nationals, Sport Pages, Grand Stands, etc. $600. for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1498

FOR SALE – Operator selling out. All Mills slots, clean and ready to operate. Will sell all or part. 1-5¢ Cherry Bell $85.; 2-5¢ Chrome Bells $90. ea.; 7-10¢ Blue Fronts $90. ea.; 3-25¢ Blue Fronts $95. ea.; 5-5¢ Brown Fronts $95. ea.; 6-10¢ Brown Fronts $100. ea.; 5-5¢ Bonus Bells $110. ea.; 2-10¢ Bonus Bells $125. ea.; 1-25¢ Cherry Bell $95.; New Mills Cherry Bells Guaranteed new in original crates, never opened 5¢, 10¢ 25¢ play $195.; 10 used Revolvaround Safes $75. ea. Don't delay. Write now to STAD DISTRIBUTING CO., 467-9 HIGH ST., CENTRAL FALLS, R. I.
FOR SALE – 50 new machine vendors, nut or candy. Mfgd. by L. A. Mfg. Co. Will sell for $20. ea. A. G. POULLOS, 219 W. 3rd ST., GRAND ISLAND, NEBR.

FOR SALE – Write in and get on our Mailing List! Genco Total Rolls (like new) $275.; Rock-Ola Deluxe (repainted) $225.; Amusematic Lite League $169.50; Bol-O-Score (repainted) $145. Foreign Orders A Specialty - 5% Discount, full cash with order. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE

WANT

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—7 Ace Coin Counters, new $99.50 ea.; 15 Big Game Consoles, Fruit Symb. Cash P. O. $60. ea.; Genco Whizz with stand, Floor Sample $49.50. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN.

FOR SALE – Score-A-Line $34.50; Short Stop $24.50; School Days $34.50; Silver Skates $34.50; Snappy $34.50; Stars $34.50; Stratoliner $37.50; Sport Parade $32.50; Target Skill $24.50; Ten Spot $32.50; Texas Mustang $49.50; Vacation $29.50; Yanks $69.50; Victory Roll $109.50; Western Baseball $37.50; Buckley 30-wire Wall Boxes $3.95; Super Skeeroll $109.50. BOYLE AMUSEMENT CO., 522 N.W. THIRD ST., OKLAHOMA CITY 3, OKLAHOMA.

FOR SALE – 50 Victory Duplex U. S. Stamp Machines with 50,000 folders $27.50 ea.; 30 Wire Cable (Coded) 22¢ per ft., in 1000 ft. rolls – 20¢ per ft.; 25 Ideal Card Vendors, 1000 cards with each machine $25. ea.; Atomic Bomber (floor sample) write; Gott. Grippers new $39.50. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C. Tel: DI. 0500.

FOR SALE – 5 Jennings Junior Low Boy Scales 46 inches high, clean, good working condition, $40. ea. or $185. for lot. Crated F.O.B. Savannah. PENNY WEIGHERS, 1003 EAST 34th ST., SAVANNAH, GA.

FOR SALE – Brand new Packard Wall Boxes (write); 2 Conductor stranded speaker wire 1¢ per ft.; Collection Books $5.50 per 100; 100 new 2051 Ken Rad tubes $1.25 ea. Write for complete price list new pins, phonographs. WANT – Genco "Whizz". CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – Look! Lot Three Dime & One Nickel Watling Rol-A-Tops 3/5 pay $200.; Jennings 4 Star Dime Chief 3/5, elegant condition $64.50; Jack Pot Slots $27.50 and up; Save Money with "Coleman's Rebulits". Rebuilt Mills Clocks $5.50; Large stock Slot Parts. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – 35 Exhibit Card Vendors, like new $22.50 ea.; 5 Supreme Skee Ball 9 ft. $139.50 ea.; 2 Flash Hockey $75. ea.; 2 Premier Skee Ball with Barrel 10-1/2 ft. $300. ea.; 1 Atomic Bomber, write; 2 Sky Fighter $125. ea.; 2 Air Raider $85. ea.; 1 Supreme Bolascore $125. MARCUS KLEIN, 577 – 10th AVE., NEW YORK, N. Y.

FOR SALE – Almonds, Baby-Size 700 ct. for Vending Machine Operators and/or Distributors. All other Nuts. Also write for Price List. CASH BOX SPECIAL. – Almonds 75¢ lb. 300 lbs. up only. QUALITY PLUS CO., 572-10th AVE., NEW YORK 18, N. Y.

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE – Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw 5¢ $20; 25¢ $75.; Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabts. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE – Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) $175.; Genco "Skill Roll" (9 ft.) $150.; 1 Super Roll (like new) $300.; 1 Test Pilot $95.; 1 Rapid Fire $75.; 5 Ten Strike $50. ea.; New Rol-A-Score, Sportsmans, "One World" (write.) Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevron $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blondie $22.; 1 Zombie $40.; 1 Captain Kidd $30.; 1 Show Boat $40.; 1 Duplex $40.; 1 Leader $29.50; 1 Stratoliner $45.; 1 Jungle $50.; 1 Monicker $45.; 1 Lone Star $45.; 1 Owl $40.; 1 Idaho $125.; New Kilroy, Double Barrel, Bally "Rocket", "Maisie", "Havana" (write); Genco Total Roll (just like new) $325.; Genco Total Roll (brand new) $350. One-Balls: 1 Keeney Big Parlay (new) write; 1 Preakness (used) $35.; 1 Pacemaker (used) $35. Bells: New Black Cherrys; New Jennings; Mills Safe Stands (new or used); Chicago Metal Safes (new) write. Consoles: 3 Mills 4 Bells (very clean) $200.; 2 Keeney 5¢ Super Bonus Bells and 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P.O. $50. ea.; 4 1946 Bakers Racers (like new) and 2 Jennings "Challenger" write. Music: 1 – 12 Record Rock-Ola $75.; 2 Seeburg Classic R. C. $250. ea.; 1 Seeburg Envoy E.S.R.C. $280.; 2 Wurlitzer 616 Lite-up $100. ea.; 1 Wurlitzer 713 $125.; 1 Wurlitzer Twin 12 steel cab. with Seeburg Steppers $150.; 10 Seeburg 5¢ Wall-O-Matic Wireless $22.50 ea.; New Packard Bar Brackets $4.; 10 Speak Organ's P M Speakers $10. ea.; 3 Buckley Wall Boxes $10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600.

FOR SALE – One Ball Pin Games: 1 Bally Blue Grass F.P. $49.; 1 Bally Sports Special F.P. $61.; 1 Bally Dark Horse F.P. $63.; 1 Bally Record Time F.P. $79.; 1 Bally Jockey Club $149.; 1 Derby Day $23.; 2 Keeney Winning Tickets $23. ea.; 1 Western Center Smash $23.; 2 Mills Spinning Reels $23. ea.; 1 Stoner Zippers $23. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE – Total Rolls $275.; Total Roll (Free Play) $325.; New Goalee $275.; Super Triangle $225.; Tally Roll $200.; Undersea Raider $135.; Lite League $125.; Genco Bankroll 14 ft. $125.; C. C. Hockey $75.; Bally Rapid Fire $40.; Jack Rabbit $250.; Grand Canyon $75.; Laura $75.; S. D. Canteen $95.; Surf Queens $95. 1/3 deposit F.O.B. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Laura, Arizona, Oklahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner $60. ea. – in lots of 5 or more ass't. $250. for five; New Bat-A-Ball Jr. $44.50 ea. – in lots of 5 only $39.50 ea. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel: Market 4641

FOR SALE – Total Rolls, like new in original crates, ready for immediate shipment $265.; 3 Keeney Super Bells 5¢ comb. $100. ea. 1/3 deposit. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES 16, CALIF.

FOR SALE – 5 Bally Big Tops Free Play $35 ea.; 5 Bally Hi-Hands $65. ea.; 5 Keeney Bonus Super Bells 5¢ single (write). All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD 5, CONN.

FOR SALE – Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: WAbash 1501

FOR SALE – 3 Bowl-A-Ways 11 ft. Bowling Alleys $125.; 1 Bomber Ball; 1 Rocker Ball 11 ft. Bowling Alleys $75. All in A-1 condition. 1 Williams Suspense $125. 25% deposit, balance C.O.D. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – 200 One Balls all makes. Victory Derby $339.50, in lots of 5, better deal. Bang-A-Fitty distributor for Minnesota. New and used Phonographs, all makes. New 5-Balls: Double Barrel; Kilroy; Mystery; Tornado; Havana; Vanities (write). Kicker & Catcher (write). MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – New Packard Speakers, all models; Adaptors for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 – 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Attention $34.50; Big Six $29.50; Big Time $24.50; Broadcast $34.50; Buckeroo $24.50; Entry $24.50; Flicker $29.50; Invasion $49.50; Kismet $54.50; Merry Go Round $24.50; Midway $59.50; Mr. Chips $24.50; Mystic $27.50; Paradise $34.50; Pin Up Girl $49.50; Punch $24.50; New Champ $34.50; Sea Hawk $37.50. BOYLE AMUSEMENT CO., 522 N. W. THIRD ST., OKLAHOMA CITY 3, OKLAHOMA.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – 10 Shipman Triplex; 20 Victory Duplex. Machines are brand new and still in crates. Also 4 used Victory. $700. takes all. M. MESARIX, 922 LINCOLN WAY EAST, SOUTH BEND 18, IND. Tel: 3-1548

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE – 2, like new, 1¢ Grip Scale $20. ea.; 1 Test Your Strength Grip Machine $13.; Rock-Ola Floor Model Speaker $20. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

THE USED BOX MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Specials on famous New Orleans Novelty Company used games: Chicago Coin Spell-bounds $155. ea.; Genco Step Ups $155. ea.; Genco State Fairs (write); Chicago Coin Super-Scores $165. ea.; Genco Total Rolls $270. ea.; International Mutoscope Photomatics $240. ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel: CAnal 5306

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Mills Rebuilt Slots: Black Cherry, Silveror Copper Chromes. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old escalator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old escalator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE – Canadian Operators! Twelve year old route in Eastern city with splendid returns and all legal equipment for sale. Contract Music and Free Plays only. Unusual amount of good will and splendid staff with it. $10,000 will handle. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CANADA.

FOR SALE – Seeburg Colonel, newly painted $195.; 2 Wurlitzer Model 412 $115. for two; Pin Games $25. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – A-1 Consoles: 1 Buckley Flashing Ivory; 1 Buckley 7 Bells; 1 Buckley Longshot; 7 Exhibit Jockey Club; 7 Exhibit Chuck-A-Lette; 4 Paces Races; 2 Bally Rays Track; 1 Dominette; 2 Genco Derby Day; 2 Stoner Zippers; 1 Exhibit Shoot-the-Moon; 2 Jennings Liberty Bells. LAWTON NOVELTY CO., 321 "C" ST., LAWTON, OKLAHOMA.

FOR SALE – Ready for instant delivery. 25 Gottlieb's Superliners $100. ea. Wire, call or write with 50% deposit. First come, first served. The best buy in our twenty-six years in the coin machine industry. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE. N.W., WASHINGTON, D. C. Tel: HObart 3170

FOR SALE – Priced for Quick Sale. All cleaned and ready for location. Gun Club $25.; Jungle $25.; Argentine $35.; Bandwagon $25.; Marines-At-Play $30.; Bosco $25.; Four Roses $25.; Four Diamonds $25.; West Wind $25.; 8 Club Bells $75. ea.; G. I. Joe $30.; 2 Wurl. 616 $80. ea. COIN AMUSEMENT CO., 546 WEST STATE ST., OLEAN, NEW YORK

FOR SALE – 1 Bally Hi Hand $90.; 2 Galloping Dominos $110. ea.; 3 Silver Moon F.P. $75. ea.; 3 Bally Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71, counter, $135. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – Rocket; Double Barrel; Maisie; Kilroy; Havana; Mystery; Basketball Champ; Keeney Bonus Bell. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Pop. 3299

FOR SALE – BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE – ABC Bowler; Argentine; Big Chief; Big Show; Big Town; Blondie; Bordertown; Bosco; Capt. Kidd; Dixie; Drum Major; Formation; Fox Hunt; Gun Club; Hi-Dive; Hi-Hat; Home Run '41; Jolly. Refinish New Legs Plastic Bumpers $25. ea. BONNIVILLE AMUSEMENTS, 1613 GRANBY ST., NORFOLK 10, VA.

FOR SALE – 2 Mutosocope Skyfighters $99.50 ea.; 6 Supreme Bolascores $99.50 ea.; 6 Supreme Skeerolls 9 ft. $94.50 ea.; Wurlitzer Speaker 5-10-25 comb Model 580 $75.; Model 430 $65.; 2 Seeburg 5-10-25 Wireless Bar-O-Matics $29.50 ea. All guaranteed perfect mechanical order. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI 36, FLA.

FOR SALE – 1 Rapid Fire Gun $50.; 1 Supreme Roll Skeeball $90.; 3 Western Baseball Machines $75. ea.; 1 Four Diamonds; 2 Big Chiefs; 1 Bandwagon; 1 Barrage; 1 Star Attraction; 1 Hi-Hat; 1 Spot-A-Card; 1 Venus; 1 All American; 2 Roll-A-Ball Skeeballs 7 ft. size. Write for Prices. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE – Victory Specials, clean and ready for locations $325.; Victory Derbys $300.; Daily Races (write). 1/3 deposit. STAR COIN MACHINE CO., 1502 N. W. 25th ST., FT. WORTH 6, TEXAS

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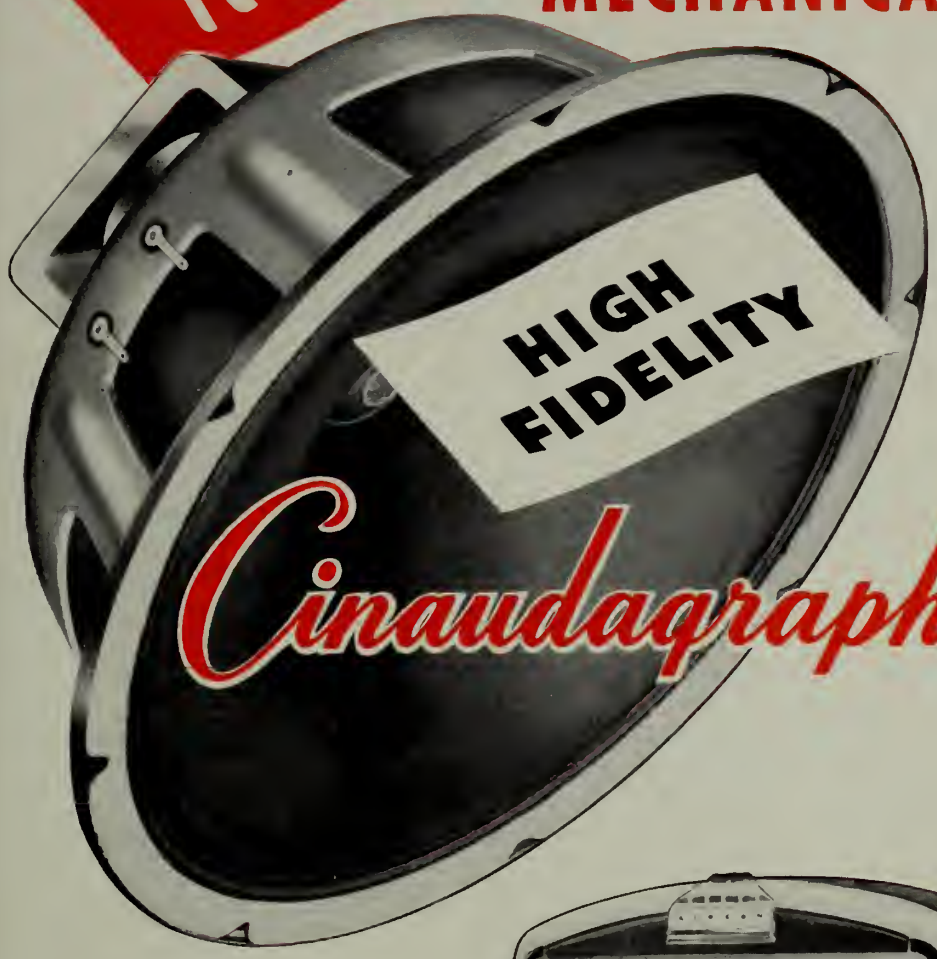

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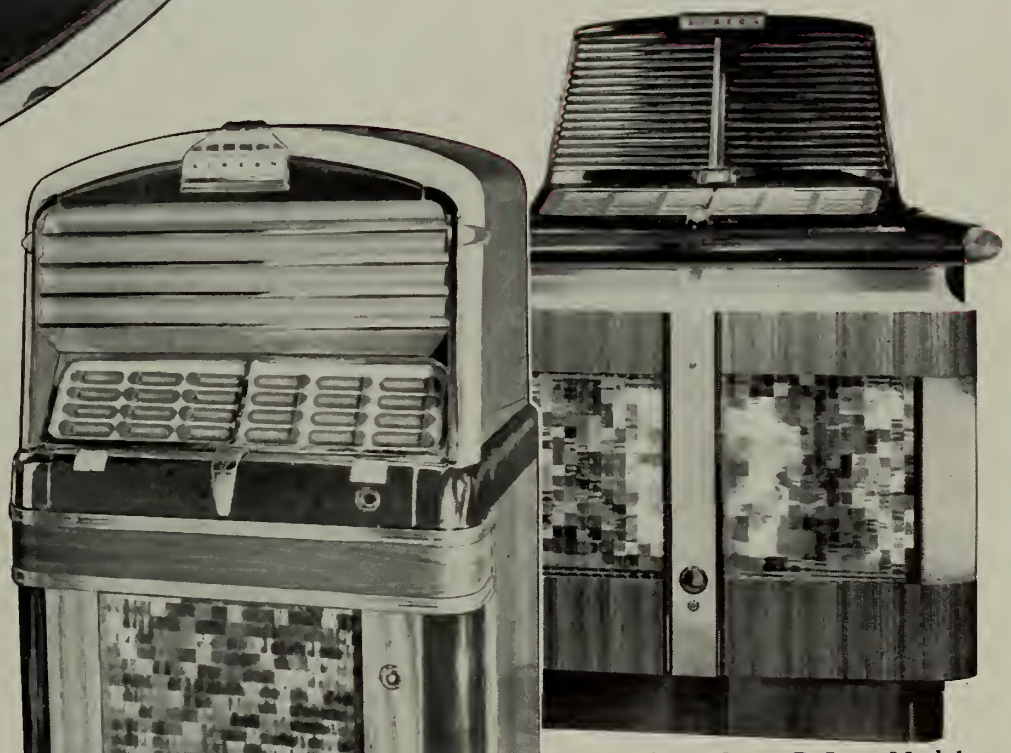

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